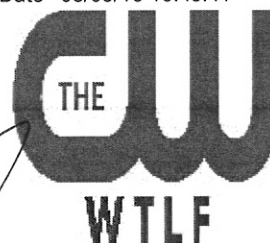


ORDER

Orders
Order / Rev: 612492
Alt Order #: 25262175
Product Desc: TV
Estimate: 5082
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 08/05/16 / 08/05/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: GMMB, Inc.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Hillary Clinton for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 9393
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/15/16	08/21/16	4	\$60.00	\$51.00
08/22/16	08/28/16	1	\$20.00	\$17.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	5	\$80.00	\$68.00	0.00
Totals	5	\$80.00	\$68.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTLF	1%	\$80.00
Market	100%	\$8,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	5%	\$400.00
UNKWN	0%	\$0.00
WCTV	40%	\$3,200.00
WFSU	0%	\$0.00
WTLH	0%	\$0.00
WTWC	40%	\$3,200.00
WTXL	14%	\$1,120.00

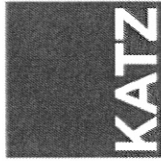
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLF	08/16/16	08/22/16	M-F 8a-9a STEVE WILKOS	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$20.00	Pol3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/16/16	08/22/16	MTWTF--			2		\$20.00		0.00				
E 2	WTLF	08/21/16	08/21/16	Sun 10p-11p COUGARTOWN	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----S	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/16	08/27/16	-----S			1		\$20.00		0.00				
E 3	WTLF	08/16/16	08/22/16	M-F 10p-1030p SEINFELD	CM	10:00 PM-10:30 PM	PMTWTF--	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00

Order / Rev: 612492
 Alt Order #: 25262175
 Flight Dates: 08/16/16 - 08/22/16

Advertiser: Hillary Clinton for President-D
 Product Desc: TV
 Estimate: 5082

WTLF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTLF	08/16/16	08/22/16	M-F 10p-1030p SEINFELD	CM	10:00 PM-10:30 P	MTWTF--	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/16/16	08/22/16	MTWTF--	1		\$10.00		0.00						
E 4	WTLF	08/16/16	08/22/16	M-F 1030p-11p SEINFELD	CM	10:30 PM-11:00 P	MTWTF--	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/16/16	08/22/16	MTWTF--	1		\$10.00		0.00						
													Totals	5	\$80.00



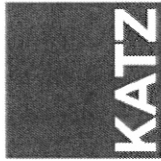
125 West 55th St
New York, NY 10019

Contract # 25262175 **Changes as of:** 8/5/2016 at 10:44 AM **Version:** Current State Version 2
CPE: 278/295/5082 **Flight:** 8/16/16 - 8/22/16 **Station:** WTLF **Total \$:** \$80.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 5
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007
Agency Order #: 5266963 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 612492
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
(202) 467-8996 (202) 467-8996
Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/16		Total Spots	Total \$	CPP	GRP
							8/16					
1	Tu-F, M 8a-9a	33	The Steve Wilkos Show	\$20.00	0	30	2		2	\$40.00	\$0.00	0.0
2	Su 10p-11p	33	Cougartown	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
3	Tu-F, M 10p-10:30p	33	Seinfeld	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
4	Tu-F, M 10:30p-11p	33	Seinfeld	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
TOTALS:									5	\$80.00	\$0.00	0.0

New \$80

Old



125 West 55th St.
New York, NY 10019

Contract # 25262175 **Changes as of:** 8/5/2016 at 10:44 AM **Version:** Current State Version 2
CPE: 278/295/5082 **Flight:** 8/16/16 - 8/22/16 **Station:** WTLF **Total \$:** \$80.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 5
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007
Agency Order #: 5266963 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 612492
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
(202) 467-8996 (202) 467-8996

Special Instructions		
Order Level Comments		
08/05/16 10:43 AM	KARA ERICKSON	Separation: 30
08/05/16 10:42 AM	System	Notice Received.
		Line 2: Program change to Cougartown, re-rate to \$20
		Line 3: Re-rate to \$10
		Line 4: Re-rate to \$10
08/05/16 10:42 AM	Chris Murphy	Let's add 1X to Wilkos on line 1. I hope this guy is planting a tree for Israel since I'm killing a ton of trees re-printing from doing these.
08/04/16 3:38 PM	KARA ERICKSON	-CM
		Separation: 30

Competitive Information	
Market Budget:	\$8,000
WTLF Share:	1%
Comment:	
ETWC:	5%
WCTV:	40%
WTWC:	40%
WTLX:	14%

Daypart Summary				
Day/Time	% Distrib	Spots	CPP	GRP
	100%	5	N/A	0.0
Total	100%	5	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	5	\$80.00
Total	5	\$80.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	8/5/16 10:43 AM	KARA ERICKSON	Confirmed	1	\$0 \$0 Changes: Total Spots from 4 to 5, Demo Meta to [R16], User Entered \$ from \$0.00 to \$80.00. 4 buylines added or modified.
Makegood 1	8/5/16 10:42 AM	Chris Murphy	Confirmed		\$0
Queued for Electronic Contracting	8/4/16 3:42 PM				\$0
New	8/4/16 3:38 PM	KARA ERICKSON	Confirmed	4	\$80.00 \$80.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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