

ORDER

Orders
Order / Rev: 622003
Alt Order #: 25276104
Product Desc: TV
Estimate: 5285
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 08/29/16 / 08/31/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: GMMB, Inc.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Hillary Clinton for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: 9393
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/12/16	09/18/16	12	\$430.00	\$365.50
09/19/16	09/25/16	4	\$85.00	\$72.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	16	\$515.00	\$437.75	0.00
Totals	16	\$515.00	\$437.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTLF	2%	\$515.00
Market	100%	\$25,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETWC	10%	\$2,575.00
UNKWN	0%	\$0.00
WCTV	57%	\$14,677.50
WFSU	0%	\$0.00
WTLH	0%	\$0.00
WTWC	16%	\$4,120.00
WTXL	15%	\$3,862.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLF	09/13/16	09/19/16	M-F 8a-9a WILKOS	CM	8:00 AM-9:00 AM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/13/16	09/19/16	MTWTF--			3		\$20.00		0.00				
E 2	WTLF	09/13/16	09/19/16	M-F 9a-10a WILKOS	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$35.00	Pol2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/13/16	09/19/16	MTWTF--			5		\$35.00		0.00				
E 3	WTLF	09/13/16	09/19/16	M-F 3p-4p BILL CUNNINGHAM	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00

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Advertiser: Hillary Clinton for President-D
 Product Desc: TV
 Estimate: 5285

WTLF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTLF	09/13/16	09/19/16	M-F 3p-4p BILL CUNNINGHAM	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	3		\$20.00		0.00						
E 4	WTLF	09/13/16	09/19/16	M-F 10p-1030p SEINFELD	CM	10:00 PM-10:30 PM	MTWTF--	:30	3	\$10.00	Pol4	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	3		\$10.00		0.00						
E 5	WTLF	09/13/16	09/13/16	Tuesday Prime A THE FLASH	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$175.00	Pol3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	-T-----	1		\$175.00		0.00						
E 6	WTLF	09/17/16	09/17/16	Sat 12p-1p ARE WE THERE YET?	CM	12:00 PM-12:30 PM	-----S-	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/16	09/23/16	-----S-	1		\$15.00		0.00						
													Totals	16	\$515.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25276104 **Changes as of:** 8/31/2016 at 11:43 AM **Version:** Current State Version 2
CPE: 278/295/5285 **Flight:** 9/13/16 - 9/19/16 **Station:** WTFL **Total \$:** \$515.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 16
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007
Agency Order #: 5331853 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 622003
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
(202) 467-8996 (202) 467-8996

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13			Total Spots	Total \$	CPP	GRP
							9/13						
1	Tu-F,M 8a-9a		The Steve Wilkos Show	\$20.00	0	30	3			3	\$60.00	\$0.00	0.0
2	Tu-F,M 9a-10a		The Steve Wilkos Show	\$35.00	0	30	5			5	\$175.00	\$0.00	0.0
3	Tu-F,M 3p-4p		Bill Cunningham Show	\$20.00	0	30	3			3	\$60.00	\$0.00	0.0
4	Tu-F,M 10p-10:30p		Seinfeld	\$10.00	0	30	3			3	\$30.00	\$0.00	0.0
5	Tu 8p-9p		The Flash (R)-CW	\$175.00	0	30	1			1	\$175.00	\$0.00	0.0
6	Sa 12h-12:30p		Are We There Yet?	\$15.00	0	30	1			1	\$15.00	\$0.00	0.0
TOTALS: 16										16	\$515.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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CPE: 278/295/5285 **Flight:** 9/13/16 - 9/19/16 **Station:** WTLF
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee
 GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON
 WASHINGTON DC 20007
Agency Order #: 5331853 **Primary Demo:** Adults 35+
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON
 (202) 467-8996 (202) 467-8996
Total Spots: 16 **Total GRP:**
Total CPP: \$0.00 **Traffic #:** 622003
Separation:

Special Instructions		
Order Level Comments		
08/31/16 11:30 AM	KARA ERICKSON	Comment
08/29/16 5:18 PM	System	Separation: 30
08/29/16 5:16 PM	Chris Murphy	Line 3: Re-rate to \$20
08/28/16 1:27 PM	BRADLEY PHILIPPS	Line 4: Re-rate to \$10
		Line 5: Re-rate to \$175
		Let's add 2X to line 2.
		-CM
		Separation: 30

Competitive Information	
Market Budget:	\$25,750
WTLF Share:	2%
Comment:	
ETWC:	10%
WCTV:	57%
WTWC:	16%
WTLX:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	CPP	GRP
	100%	16	\$515.00	0.0
Total	100%	16	\$515.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	16	\$515.00
Total	16	\$515.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg
Revision	8/31/16 11:30 AM	KARA ERICKSON	Confirmed	2		\$0
Makegood 1	8/29/16 5:16 PM	Chris Murphy	Confirmed			\$0
Queued for Electronic Contracting	8/29/16 8:34 AM					\$0
New	8/28/16 1:27 PM	BRADLEY PHILIPPS	Confirmed	14		\$515.00

Non-Discrimination Policy	
CHANGES: Demo Meta to [R16], Competitive Market Budget from \$16,500 to \$25,750, Total Spots from 14 to 16, User Entered \$ from \$0.00 to \$515.00. 4 buylines added or modified. PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	