

## ORDER

FOX49

**Orders**  
**Order / Rev:** 612285  
**Alt Order #:** 25262152  
**Product Desc:** TV  
**Estimate:** 5085  
**Flight Dates:** 08/23/16 - 08/29/16  
**Original Date / Rev:** 08/04/16 / 08/04/16  
**Order Type:** GENERAL

**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Hillary Clinton for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Priority:** Pol3  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** 9393  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/22/16	08/28/16	21	\$1,430.00	\$1,215.50
08/29/16	09/04/16	6	\$350.00	\$297.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	21	\$1,430.00	\$1,215.50	0.00
September 2016	6	\$350.00	\$297.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$1,780.00</b>	<b>\$1,513.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
ETWC	5%	\$1,780.00
Market	100%	\$35,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	40%	\$14,240.00
WFSU	0%	\$0.00
WTLF	1%	\$356.00
WTLH	0%	\$0.00
WTWC	40%	\$14,240.00
WTXL	14%	\$4,984.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	08/23/16	08/29/16	Early News M-F 7a-8a MORNING NEWS	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$35.00	Pol3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/16	08/29/16	MTWTF--		2				\$35.00		0.00			
E 2	ETWC	08/23/16	08/29/16	Early News M-F 7a-8a MORNING NEWS	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	2	\$35.00	Pol3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/16	08/29/16	MTWTF--		2				\$35.00		0.00			
E 3	ETWC	08/23/16	08/29/16		CM	8a-9a	MTWTF--	:30	3	\$25.00	Pol3	0.00	NM	3	\$75.00

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 Flight Dates: 08/23/16 - 08/29/16

Advertiser: Hillary Clinton for President-D  
 Product Desc: TV  
 Estimate: 5085

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 8a-9a DIVORCE COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					3	\$25.00		0.00			
E 4	ETWC	08/23/16	08/29/16	M-F 9a-10a PEOPLES COURT	CM	9a-10a	MTWTF--	:30	2	\$35.00	Pol3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					2	\$35.00		0.00			
E 5	ETWC	08/23/16	08/29/16	M-F 10a-1030a JUDGE FAITH	CM	10a-1030a	MTWTF--	:30	2	\$20.00	Pol3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					2	\$20.00		0.00			
E 6	ETWC	08/23/16	08/29/16	M-F 2p-3p WENDY WILLIAMS	CM	2p-3p	MTWTF--	:30	2	\$20.00	Pol2	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					2	\$20.00		0.00			
E 7	ETWC	08/23/16	08/29/16	M-F 6p-630p 2 BROKE GIRLS	CM	6p-630p	MTWTF--	:30	3	\$25.00	Pol4	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					3	\$25.00		0.00			
E 8	ETWC	08/23/16	08/29/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	MTWTF--	:30	3	\$60.00	Pol4	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					3	\$60.00		0.00			
E 9	ETWC	08/23/16	08/29/16	M-F 7p-730p MIKE AND MOLLY	CM	7p-730p	MTWTF--	:30	2	\$90.00	Pol3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					2	\$90.00		0.00			
E 10	ETWC	08/23/16	08/29/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	MTWTF--	:30	2	\$150.00	Pol3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					2	\$150.00		0.00			
E 11	ETWC	08/23/16	08/29/16	M-F Late News LATE NEWS	CM	10p-1030p	MTWTF--	:30	3	\$135.00	Pol2	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/23/16		08/23/16	08/29/16	MTWTF--					3	\$135.00		0.00			
E 12	ETWC	08/25/16	08/25/16	Thursday Prime Other/S HOMEFREE	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	---T---	:30	1	\$275.00	Pol2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/25/16		08/25/16	08/31/16	---T---					1	\$275.00		0.00			
													Totals	27	\$1,780.00



125 West 55th St  
New York, NY 10019

**Contract #** 25262152 **Changes as of:** 8/4/2016 at 3:33 PM **Version:** Current State Version 1  
**CPE:** 278/295/5085 **Flight:** 8/23/16 - 8/29/16 **Station:** ETWC **Total \$:** \$1,780.00  
**Agency:** GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 27  
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00  
WASHINGTON DC 20007  
**Agency Order #:** 5266995 **Primary Demo:** **Total GRP:**  
**Buyer:** Lawson, Colin **Con Type:** POLITICAL/VOTE  
**Salesperson:** KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**  
(202) 467-8996 (202) 467-8996

**Comments:** Separation: 30

8/23 - 8/23										Total Spots	Total \$	CPP	GRP
#	Day/Time	DP	Program	Rate	Len	8/23							
1	Tu-F M 7a-7:30a	3	FOX 49 Morning News	\$35.00	30	2							
2	Tu-F M 7:30a-8a	3	FOX 49 Morning News	\$35.00	30	2							
3	Tu-F M 8a-9a	3	Divorce Court	\$25.00	30	3							
4	Tu-F M 9a-10a	3	The People's Court	\$35.00	30	2							
5	Tu-F M 10a-10:30a	3	Judge Faith	\$20.00	30	2							
6	Tu-F M 2p-3p	2	Wendy Williams	\$20.00	30	2							
7	Tu-F M 6p-6:30p	4	2 Broke Girls	\$25.00	30	3							
8	Tu-F M 6:30p-7p	4	The Big Bang Theory	\$60.00	30	3							
9	Tu-F M 7p-7:30p	3	Mike & Molly	\$90.00	30	2							
10	Tu-F M 7:30p-8p	3	The Big Bang Theory	\$150.00	30	2							
11	Tu-F M 10p-10:30p	2	FOX 49 News at Ten	\$135.00	30	3							
12	Th 8p-10p	2	Home Free OTO-FOX	\$275.00	30	1							
TOTALS:					27								

New \$1,780

612285



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 25262152 **Changes as of:** 8/4/2016 at 3:33 PM **Version:** Current State Version 1  
**CPE:** 278/295/5085 **Flight:** 8/23/16 - 8/29/16 **Station:** ETWC **Total \$:** \$1,780.00  
**Agency:** GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 27  
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00  
WASHINGTON DC 20007

**Agency Order #:** 5266995 **Primary Demo:**  
**Buyer:** Lawson, Colin **Con Type:** POLITICAL/VOTE  
**Salesperson:** KARA ERICKSON **Assistant:** KARA ERICKSON  
(202) 467-8996 **Separation:**

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
08/04/16 3:33 PM	KARA ERICKSON	Separation: 30

### Competitive Information

Market Budget:	\$35,600
ETWC Share:	5%
Comment:	
WCTV:	40%
WTLF:	1%
WTWC:	40%
WTXL:	14%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	27	\$1,780.00	0.0
Total	100%	27	\$1,780.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	27	\$1,780.00
Total	27	\$1,780.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/4/16 3:42 PM					\$0	\$0	
New	8/4/16 3:33 PM	KARA ERICKSON	New	27		\$1,780.00	\$1,780.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.