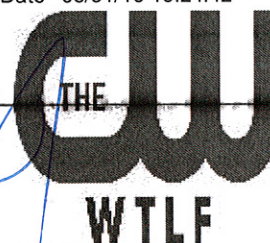


ORDER

Orders
Order / Rev: 622469
Alt Order #: 25276107
Product Desc: TV
Estimate: 5288
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 08/30/16 / 08/30/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: GMMB, Inc.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Hillary Clinton for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Priority: P-10
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: 9393
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/03/16	10/09/16	13	\$255.00	\$216.75
10/10/16	10/16/16	3	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$330.00	\$280.50	0.00
Totals	16	\$330.00	\$280.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTLF	2%	\$330.00
Market	100%	\$16,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	10%	\$1,650.00
UNKWN	0%	\$0.00
WCTV	57%	\$9,405.00
WFSU	0%	\$0.00
WTLH	0%	\$0.00
WTWC	16%	\$2,640.00
WTXL	15%	\$2,475.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLF	10/04/16	10/10/16	M-F 8a-9a WILKOS	CM	8:00 AM-9:00 AM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			3		\$20.00		0.00				
E 2	WTLF	10/04/16	10/10/16	M-F 9a-10a WILKOS	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$35.00	Pol2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$35.00		0.00				
E 3	WTLF	10/04/16	10/10/16	M-F 3p-4p BILL CUNNINGHAM	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00

Order / Rev: 622469
Alt Order #: 25276107
Flight Dates: 10/04/16 - 10/10/16

Advertiser: Hillary Clinton for President-D
Product Desc: TV
Estimate: 5288

WTLF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTLF	10/04/16	10/10/16	M-F 3p-4p BILL CUNNINGHAM	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			3		\$20.00		0.00				
E 4	WTLF	10/04/16	10/10/16	M-F 10p-1030p SEINFELD	CM	10:00 PM-10:30 PM	PMTWTF--	:30	4	\$10.00	Pol4	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$10.00		0.00				
E 5	WTLF	10/08/16	10/08/16	Sat 12p-1p ARE WE THERE YET?	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI-----S-	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/16	10/14/16	-----S-			1		\$15.00		0.00				
E 6	WTLF	10/08/16	10/08/16	Sat 12p-1p ARE WE THERE YET	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	PI-----S-	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/16	10/14/16	-----S-			1		\$15.00		0.00				
													Totals	16	\$330.00



125 West 55th St
New York, NY 10019

Contract # 25276107 **Changes as of:** 8/31/2016 at 1:24 PM **Version:** Current State Version 2
CPE: 278/295/5288 **Flight:** 10/4/16 - 10/10/16 **Station:** WTLF
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON
WASHINGTON DC 20007
Agency Order #: 5331884 **Primary Demo:** Adults 35+
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON
(202) 467-8996
Total GRP: Traffic #: 622469
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4					
1	Tu-F,M 8a-9a		The Steve Wilkos Show	\$20.00	0	30	3		3	\$60.00	\$0.00	0.0
2	Tu-F,M 9a-10a		The Steve Wilkos Show	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
3	3p-4p		Bill Cunningham Show	\$20.00	0	30	3		3	\$60.00	\$0.00	0.0
4	Tu-F,M 10p-10:30p		Seinfeld	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0
5	Sa 12n-12:30p		Are We There Yet?	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
6	Sa 12:30p-1p		Are We There Yet?	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
TOTALS:									16	\$330.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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CPE: 278/295/5288 **Flight:** 10/4/16 - 10/10/16 **Station:** WTLF
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Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON
(202) 467-8996
Total GRP:
Traffic #: 622469
Separation:

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
08/31/16 12:11 PM	KARA ERICKSON	Separation: 30
08/30/16 1:36 PM	System	Notice Received. Line 2: Add 1X Line 3: Re-rate to \$20 Line 4: Re-rate to \$10; add 1X. thanks!!
08/30/16 1:35 PM	Chris Murphy	-CM
08/28/16 1:27 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$16,500
WTLF Share:	2%
Comment:	
ETWC:	10%
WCTV:	57%
WTWC:	16%
WTLX:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	16	\$330.00	N/A
	100%	16	\$330.00	N/A
Total				0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	16	\$330.00
Total	16	\$330.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	8/31/16 12:11 PM	KARA ERICKSON	Confirmed	2	\$0 \$0 Changes: Demo Meta to [R16], Total Spots from 14 to 16, User Entered \$ from \$0.00 to \$330.00, 3 buylines added or modified.
Makegood 1	8/30/16 1:35 PM	Chris Murphy	Confirmed		\$0 \$0
Queued for Electronic Contracting	8/29/16 8:34 AM				\$0 \$0
New	8/28/16 1:27 PM	BRADLEY PHILIPPS	Confirmed	14	\$330.00 \$330.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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