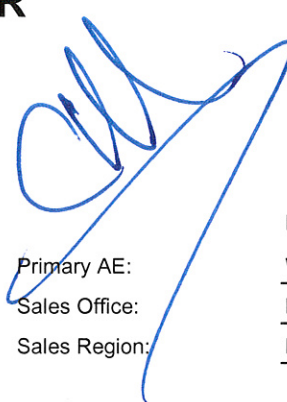


## ORDER




**Orders**  
**Order / Rev:** 635165  
**Alt Order #:** 25318726  
**Product Desc:** Florida  
**Estimate:** 7997  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 09/26/16 / 09/26/16  
**Order Type:** GENERAL

## ETWC

**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Donald Trump for President-R  
**Demographic:** A18+  
**Product Codes:** PL Presidential Candidate  
**Priority:** Pol4  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** 4925  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	28	\$2,075.00	\$1,763.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$2,075.00	\$1,763.75	0.00
<b>Totals</b>	<b>28</b>	<b>\$2,075.00</b>	<b>\$1,763.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
ETWC	4%	\$2,075.00
Market	100%	\$51,875.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	73%	\$37,868.75
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTWC	9%	\$4,668.75
WTXL	14%	\$7,262.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	10/18/16	10/18/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	-T-----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/18/16	10/24/16	-T-----		1		\$20.00		0.00					
E 2	ETWC	10/19/16	10/19/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	--W----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/16	10/25/16	--W----		1		\$20.00		0.00					
E 3	ETWC	10/20/16	10/20/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	---T---	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00

Order / Rev: 635165  
 Alt Order #: 25318726  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Donald Trump for President-R  
 Product Desc: Florida  
 Estimate: 7997

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	ETWC	10/20/16	10/20/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	---T---	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/20/16	10/26/16	---T---	1		\$20.00		0.00						
E 4	ETWC	10/24/16	10/24/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	M-----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/24/16	10/30/16	M-----	1		\$20.00		0.00						
E 5	ETWC	10/18/16	10/18/16	Early News M-F 7a-8a MORNING NEWS	CM	7a-8a	-T-----	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/18/16	10/24/16	-T-----	1		\$25.00		0.00						
E 6	ETWC	10/19/16	10/19/16	Early News M-F 7a-8a MORNING NEWS	CM	7a-8a	--W----	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/19/16	10/25/16	--W----	1		\$25.00		0.00						
E 7	ETWC	10/20/16	10/20/16	Early News M-F 7a-8a MORNING NEWS	CM	7a-8a	---T---	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/20/16	10/26/16	---T---	1		\$25.00		0.00						
E 8	ETWC	10/21/16	10/21/16	Early News M-F 7a-8a MORNING NEWS	CM	7a-8a	----F--	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/21/16	10/27/16	----F--	1		\$25.00		0.00						
E 9	ETWC	10/24/16	10/24/16	Early News M-F 7a-8a MORNING NEWS	CM	7a-8a	M-----	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/24/16	10/30/16	M-----	1		\$25.00		0.00						
E 10	ETWC	10/19/16	10/19/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	--W----	:30	1	\$35.00	Pol4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/19/16	10/25/16	--W----	1		\$35.00		0.00						
E 11	ETWC	10/20/16	10/20/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	---T---	:30	1	\$35.00	Pol4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/20/16	10/26/16	---T---	1		\$35.00		0.00						
E 12	ETWC	10/21/16	10/21/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	----F--	:30	1	\$35.00	Pol4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/21/16	10/27/16	----F--	1		\$35.00		0.00						
E 13	ETWC	10/24/16	10/24/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	M-----	:30	1	\$35.00	Pol4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/24/16	10/30/16	M-----	1		\$35.00		0.00						
E 14	ETWC	10/22/16	10/22/16	Sat Late News LATE NEWS	CM	10p-1030p	-----S-	:30	1	\$70.00	Pol4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/16	10/28/16	-----S-	1		\$70.00		0.00						
E 15	ETWC	10/18/16	10/18/16	M-F Late News LATE NEWS	CM	10p-1030p	-T-----	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/18/16	10/24/16	-T-----	1		\$100.00		0.00						
E 16	ETWC	10/19/16	10/19/16	M-F Late News LATE NEWS	CM	10p-1030p	--W----	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/19/16	10/25/16	--W----	1		\$100.00		0.00						
E 17	ETWC	10/20/16	10/20/16	M-F Late News LATE NEWS	CM	10p-1030p	---T---	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 635165  
 Alt Order #: 25318726  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Donald Trump for President-R  
 Product Desc: Florida  
 Estimate: 7997

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	ETWC	10/20/16	10/20/16	M-F Late News LATE NEWS	CM	10p-1030p	---T---	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/16	10/26/16	---T---		1				\$100.00		0.00			
E 18	ETWC	10/21/16	10/21/16	M-F Late News LATE NEWS	CM	10p-1030p	----F--	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/16	10/27/16	----F--		1				\$100.00		0.00			
E 19	ETWC	10/24/16	10/24/16	M-F Late News LATE NEWS	CM	10p-1030p	M-----	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	M-----		1				\$100.00		0.00			
E 20	ETWC	10/18/16	10/18/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	-T-----	:30	1	\$65.00	Pol4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-T-----		1				\$65.00		0.00			
E 21	ETWC	10/19/16	10/19/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	--W----	:30	1	\$65.00	Pol4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/16	10/25/16	--W----		1				\$65.00		0.00			
E 22	ETWC	10/20/16	10/20/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	---T---	:30	1	\$65.00	Pol4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/16	10/26/16	---T---		1				\$65.00		0.00			
E 23	ETWC	10/21/16	10/21/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	----F--	:30	1	\$65.00	Pol4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/16	10/27/16	----F--		1				\$65.00		0.00			
E 24	ETWC	10/23/16	10/23/16	NFL on Fox Game 2 NFL on Fox Game 2	CM	4p-730p	-----S	:30	1	\$320.00	Pol4	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/16	10/29/16	-----S		1				\$320.00		0.00			
E 25	ETWC	10/22/16	10/22/16	ACC Football ACC FOOTBALL	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	-----S-	:30	1	\$80.00	Pol4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/16	10/28/16	-----S-		1				\$80.00		0.00			
E 26	ETWC	10/22/16	10/22/16	NCAA FB Regular Seas COLLEGE FOOTBALL	CM	3P-7P (3:00 PM-7:00 PM)	-----S-	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/16	10/28/16	-----S-		1				\$100.00		0.00			
E 27	ETWC	10/23/16	10/23/16	NFL on Fox Game 1 NFL ON FOX	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----S	:30	1	\$320.00	Pol4	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/16	10/29/16	-----S		1				\$320.00		0.00			
E 28	ETWC	10/23/16	10/23/16	Sun Late News Late News	CM	10p-1030p	-----S	:30	1	\$80.00	Pol4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/16	10/29/16	-----S		1				\$80.00		0.00			
Totals														28	\$2,075.00



125 West 55th St  
New York, NY 10019

**Contract #** 25318726 **Changes as of:** 9/26/2016 at 4:32 PM **Version:** Current State Version 1  
**CPE:** 521/962/7997 **Flight:** 10/18/16 - 10/24/16 **Station:** ETWC  
**Agency:** AMER MEDIA & ADVOCACY GROUP **Advertiser:** TRUMP, DONALD **Market:** Tallahassee  
815 SLATERS LANE **Product:** Florida **Office:** WASHINGTON  
ALEXANDRIA, VA **Agency Order #:** 5429128 **Primary Demo:** Adults 18+  
22314 **Buyer:** MediaAssistant, AMAG **Con Type:** POLITICAL/VOTE  
**Salesperson:** KARA ERICKSON **Assistant:** KARA ERICKSON  
(202) 467-8996 **Separation:**

**Total \$:** \$2,075.00  
**Total Spots:** 28  
**Total CPP:** \$60.14  
**Total GRP:** 34.5

**Comments:** Separation: 30

#	Day/Time	DP	Program	Len	A18P Rating	Rate	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F, 10p-11p	✓	MODERN FAMILY<	30	0.6	\$20.00	1	1	1	0	0	0	1	4	\$80.00	\$33.33	2.4
2	Tu-F, 7a-8a	✓	FOX49 MRN NEWS<	30	0.7	\$25.00	1	1	1	1	0	0	1	5	\$125.00	\$35.71	3.5
3	Tu-F, 6:30p-7p	✓	BIG BNG THEORY	30	0.9	\$35.00	0	1	1	1	0	0	1	4	\$140.00	\$38.89	3.6
4	Sa 10p-10:30p	✓	10p NEWS	30	1.6	\$70.00	0	0	0	0	1	0	0	1	\$70.00	\$43.75	1.6
5	Tu-F, 10p-10:30p	✓	FOX49 NWS-10	30	1.8	\$100.00	1	1	1	1	0	0	1	5	\$500.00	\$55.56	9.0
6	Tu-F, 7:30p-8p	✓	BG BNG THRY B	30	1.1	\$65.00	1	1	1	1	0	0	0	4	\$260.00	\$59.09	4.4
7	Su 4p-7p	✓	NFL	30	4.0	\$320.00	0	0	0	0	0	1	0	1	\$320.00	\$80.00	4.0
8	Sa 12n-3p	✓	NCAA	30	1.0	\$80.00	0	0	0	0	1	0	0	1	\$80.00	\$80.00	1.0
9	Sa 3p-7p	✓	NCAA	30	1.0	\$100.00	0	0	0	0	1	0	0	1	\$100.00	\$100.00	1.0
10	Su 12n-4p	✓	NFL	30	3.2	\$320.00	0	0	0	0	0	1	0	1	\$320.00	\$100.00	3.2
11	10p-10:30p	✓	FOX49 NWS-10	30	0.8	\$80.00	0	0	0	0	0	1	0	1	\$80.00	\$100.00	0.8
<b>TOTALS:</b>							<b>4</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>28</b>	<b>\$2,075.00</b>	<b>\$60.14</b>	<b>34.5</b>

Ce3\$765

New \$2,075  
Sevedy



125 West 55th St  
New York, NY 10019

Contract # 25318726		Changes as of: 9/26/2016 at 4:32 PM		Version: Current State Version 1	
CPE: 521/962/7997		Flight: 10/18/16 - 10/24/16		Station: ETWC	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: TRUMP, DONALD		Market: Tallahassee	
815 SLATERS LANE		Product: Florida		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 5429128		Primary Demo: Adults 18+	
22314		Buyer: MediaAssistant, AMAG		Con Type: POLITICAL/VOTE	
		Salesperson: KARA ERICKSON (202) 467-8996		Assistant: KARA ERICKSON (202) 467-8996	
				Separation:	
				Total Spots: 28	
				Total CPP: \$60.14	
				Total GRP: 34.5	
				Total \$: \$2,075.00	

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
09/26/16 4:32 PM	KARA ERICKSON	Separation: 30

Competitive Information	
Market Budget:	\$51,875
ETWC Share:	4%
Comment:	
WCTV:	73%
WTWC:	9%
WTVL:	14%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	28	\$2,075.00	34.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$2,075.00
Total	28	\$2,075.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	9/26/16 4:46 PM				
New	9/26/16 4:32 PM	KARA ERICKSON	New	28	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---