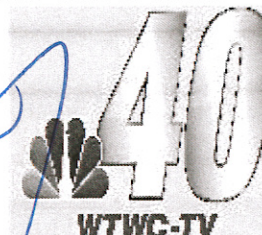


ORDER

Orders
Order / Rev: 622677
Alt Order #: 25276123
Product Desc: TV
Estimate: 5286
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 08/30/16 / 08/31/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: GMMB, Inc.
Buying Contact:
Billing Contact:
 3050 K ST NW
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Hillary Clinton for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 9393
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/19/16	09/25/16	50	\$2,985.00	\$2,537.25
09/26/16	10/02/16	2	\$765.00	\$650.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	50	\$2,985.00	\$2,537.25	0.00
October 2016	2	\$765.00	\$650.25	0.00
Totals	52	\$3,750.00	\$3,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTWC	16%	\$3,750.00
Market	100%	\$23,437.50

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	10%	\$2,343.75
UNKWN	0%	\$0.00
WCTV	57%	\$13,359.38
WFSU	0%	\$0.00
WTLF	2%	\$468.75
WTLH	0%	\$0.00
WTXL	15%	\$3,515.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTWC	09/20/16	09/26/16	M-F 630a-7a EARLY TODAY	CM	6:30 AM-7:00 AM	-TWTF--	:30	3	\$20.00	Pol4	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/20/16	09/26/16	-TWTF--	3		\$20.00		0.00						
E 2	WTWC	09/20/16	09/26/16	M-F 7a-9a/Today Show TODAY SHOW	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-TWTF--	:30	4	\$35.00	Pol4	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/20/16	09/26/16	-TWTF--	4		\$35.00		0.00						
E 3	WTWC	09/20/16	09/26/16		CM	8:00 AM-9:00 AM	-TWTF--	:30	3	\$35.00	Pol4	0.00	NM	3	\$105.00

Order / Rev: 622677
 Alt Order #: 25276123
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: Hillary Clinton for President-D
 Product Desc: TV
 Estimate: 5286

WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a-9a/Today Show I TODAY SHOW (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$35.00		0.00			
E 4	WTWC	09/20/16	09/26/16	M-F 9a-10a/Today Show I TODAY SHOW	CM	9:00 AM-10:00 AM	-TWTF--	:30	3	\$20.00	Pol4	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$20.00		0.00			
E 5	WTWC	09/20/16	09/26/16	M-F 10a-11a/Today Sh I TODAY SHOW	CM	10:00 AM-11:00 AM	-TWTF--	:30	3	\$15.00	Pol4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$15.00		0.00			
E 6	WTWC	09/20/16	09/26/16	M-F 12p-1p JUDGE MATHIS	CM	12:00 PM-1:00 PM	-TWTF--	:30	3	\$15.00	Pol4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$15.00		0.00			
E 7	WTWC	09/20/16	09/26/16	Days of Our Lives Days of Our Lives	CM	1:00 PM-2:00 PM	-TWTF--	:30	3	\$25.00	Pol4	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$25.00		0.00			
E 8	WTWC	09/20/16	09/26/16	M-F 2p-3p MAURY	CM	2:00 PM-3:00 PM	-TWTF--	:30	3	\$25.00	Pol4	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$25.00		0.00			
E 9	WTWC	09/20/16	09/26/16	M-F 3p-4p STEVE HARVEY	CM	3:00 PM-4:00 PM	-TWTF--	:30	3	\$30.00	Pol4	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$30.00		0.00			
E 10	WTWC	09/20/16	09/26/16	M-F 4p-5p ELLEN	CM	4:00 PM-5:00 PM	-TWTF--	:30	3	\$45.00	Pol4	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$45.00		0.00			
E 11	WTWC	09/20/16	09/26/16	M-F 5p-6p DR PHIL	CM	5:00 PM-6:00 PM	-TWTF--	:30	3	\$50.00	Pol4	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$50.00		0.00			
E 12	WTWC	09/20/16	09/26/16	M-F 6p-630p FAMILY FEUD	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$90.00	Pol4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					4	\$90.00		0.00			
E 13	WTWC	09/20/16	09/26/16	M-F NBC Nightly News NBC Nightly News	CM	6:30 PM-7:00 PM	-TWTF--	:30	3	\$100.00	Pol4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$100.00		0.00			
E 14	WTWC	09/20/16	09/26/16	M-F 7p-730p ENTERTAINMENT 2NITE	CM	7:00 PM-7:30 PM	-TWTF--	:30	2	\$70.00	Pol4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					2	\$70.00		0.00			
E 15	WTWC	09/20/16	09/26/16	M-F 730p-8p FAMILY FEUD	CM	7:30 PM-8:00 PM	-TWTF--	:30	3	\$85.00	Pol4	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/20/16		09/20/16	09/26/16	-TWTF--					3	\$85.00		0.00			
E 16	WTWC	09/26/16	09/26/16	Debate PRESIDENTIAL DEBATE	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	M-----	:30	1	\$750.00	Pol4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	M-----					1	\$750.00		0.00			
E 17	WTWC	09/20/16	09/26/16	M-F 11p-1130p THE INSIDER	CM	11:00 PM-11:35 PM	TWTF--	:30	3	\$15.00	Pol4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 622677
 Alt Order #: 25276123
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: Hillary Clinton for President-D
 Product Desc: TV
 Estimate: 5286
WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WTWC	09/20/16	09/26/16	M-F 11p-1130p THE INSIDER	CM	11:00 PM-11:35 PM	TWTF--	:30	3	\$15.00	Pol4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		3			\$15.00			0.00			
E 18	WTWC	09/25/16	09/25/16	NBC Sunday Night Football NBC Sunday Night Football	CM	8:20 PM-11:30 PM (8:20 PM-11:30 PM)	-----S	:30	1	\$360.00	Pol4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/16	10/01/16	-----S		1			\$360.00			0.00			
N 19	WTWC	09/22/16	09/22/16	Thursday Prime C THE BLACKLIST	CM	10p-11p	---T---	:30	1	\$560.00	Pol3	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1			\$560.00			0.00			
Totals														52	\$3,750.00



125 West 55th St
New York, NY 10019

Contract # 25276123 **Changes as of:** 8/31/2016 at 11:53 AM **Version:** Current State Version 2
CPE: 278/295/5286 **Flight:** 9/20/16 - 9/26/16 **Station:** WTWC **Total \$:** \$3,750.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 52
Agency: GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
Agency Order #: 5331863 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 622677
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
 (202) 467-8996 (202) 467-8996

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20			Total Spots	Total \$	CPP	GRP
							9/20						
1	Tu-F,M 6:30a-7a		NBC Early Today Show	\$20.00	0	30	3			3	\$60.00	\$0.00	0.0
2	Tu-F,M 7a-8a		NBC Today Show	\$35.00	0	30	4			4	\$140.00	\$0.00	0.0
3	Tu-F,M 8a-9a		NBC Today Show	\$35.00	0	30	3			3	\$105.00	\$0.00	0.0
4	Tu-F,M 9a-10a		NBC Today Show II	\$20.00	0	30	3			3	\$60.00	\$0.00	0.0
5	Tu-F,M 10a-11a		NBC Today Show III	\$15.00	0	30	3			3	\$45.00	\$0.00	0.0
6	Tu-F,M 12n-1p		Judge Mathis	\$15.00	0	30	3			3	\$45.00	\$0.00	0.0
7	Tu-F,M 1p-2p		Days Of Our Lives	\$25.00	0	30	3			3	\$75.00	\$0.00	0.0
8	Tu-F,M 2p-3p		Maury Povich	\$25.00	0	30	3			3	\$75.00	\$0.00	0.0
9	Tu-F,M 3p-4p		Steve Harvey	\$30.00	0	30	3			3	\$90.00	\$0.00	0.0
10	Tu-F,M 4p-5p		Ellen	\$45.00	0	30	3			3	\$135.00	\$0.00	0.0
11	Tu-F,M 5p-6p		Dr. Phil	\$50.00	0	30	3			3	\$150.00	\$0.00	0.0
12	Tu-F,M 6p-6:30p		Family Feud	\$90.00	0	30	4			4	\$360.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		NBC Nightly News	\$100.00	0	30	3			3	\$300.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		Entertainment Tonight	\$70.00	0	30	2			2	\$140.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$85.00	0	30	3			3	\$255.00	\$0.00	0.0
16	M 9p-11p		Presidential Debate	\$750.00	0	30	1			1	\$750.00	\$0.00	0.0
17	Tu-F,M 11p-11:35p		The Insider	\$15.00	0	30	3			3	\$45.00	\$0.00	0.0
18	Su 8:20p-11:30p		NBC Sunday Night Football	\$360.00	0	30	1			1	\$360.00	\$0.00	0.0
19	Th 10p-11p		The Blacklist	\$560.00	0.0	30	1			1	\$560.00	\$0.00	0.0
							TOTALS:			52	\$3,750.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25276123 **Changes as of:** 8/31/2016 at 11:53 AM **Version:** Current State Version 2
CPE: 278/295/5286 **Flight:** 9/20/16 - 9/26/16 **Station:** WTWC **Total \$:** \$3,750.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Tallahassee **Total Spots:** 52
GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007
Agency Order #: 5331863 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE **Traffic #:** 622677
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
(202) 467-8996 (202) 467-8996

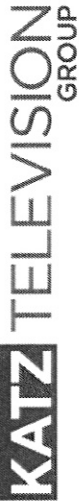
Special Instructions	
Order Level Comments	
Date/Time	Added by Comment
08/31/16 11:50 AM	KARA ERICKSON Separation: 30
08/30/16 4:40 PM	System Notice Received.
Using 3Q card for this order, except prime	
Line 1: Re-rate to \$20	
Line 2: Re-rate to \$35-Add 1X	
Line 3: Re-rate to \$35	
Line 5: Re-rate to \$15	
Line 6: Re-rate to \$15	
Line 8: Re-rate to \$25	
Line 9: Re-rate to \$30	
Line 10: Re-rate to \$45	
Line 11: Re-rate to \$50	
Line 12: Re-rate to \$90-Add 1X	
Line 13: Re-rate to \$100-Add 1X	
Line 14: Re-rate to \$70	
Line 15: Re-rate to \$85	
Line 17: Re-rate to \$15	
Line 18: Re-rate to \$360	
08/30/16 4:38 PM	Chris Murphy Add 1X 9/22 The Blacklist 10-11p \$560
08/28/16 1:37 PM	BRADLEY PHILIPPS Separation: 30

Competitive Information			
Market Budget:	\$23,438		
WTWC Share:	16%		
Comment:			
ETWC:	10%		
WCTV:	57%		
WTLF:	2%		
WTLX:	15%		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	52	0.0
Total	100%	52	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Sep	52	\$3,750.00	\$3,750.00
Total	52	\$3,750.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	8/31/16 11:50 AM	KARA ERICKSON	Confirmed	4	\$0 \$0 or modified.
Makegood 1	8/30/16 4:38 PM	Chris Murphy	Confirmed		\$0 \$0



Contract # 25276123	Changes as of: 8/31/2016 at 11:53 AM	Version: Current State Version 2
CPE: 278/295/5286	Flight: 9/20/16 - 9/26/16	Station: WTWG
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Tallahassee
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON
	Agency Order #: 5331863	Primary Demo: Adults 35+
	Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE
	Salesperson: KARA ERICKSON (202) 467-8996	Assistant: KARA ERICKSON (202) 467-8996
		Total GRP:
		Traffic #: 622677
		Separation:
		Total \$: \$3,750.00
		Total Spots: 52
		Total CPP: \$0.00

<p>Non-Discrimination Policy</p>	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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