

# INVOICE



**WTHR-TV**  
**1000 N. Meridian St.**  
**Indianapolis, IN 46204**  
**Main: (317) 636-1313**  
**Billing: (317) 655-5609**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5219-2	05/27/18	May 2018	04/30/18 - 05/08/18

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Brent Denny	Indianapolis Loc	Local

Billing Address:

**Mark it Red LLC**  
**Attention: account payables Mark it Red**  
**PO Box 722**  
**Lebanon, IN 46052**

Advertiser	Product	Estimate Number
Friends of Chuck Goodrich	POLITICAL	

Flight Dates	Order #	Alt Order #
04/26/18 - 05/08/18	5219	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WTHR-TV**  
**Videolndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/30/18	05/04/18	M-F 4a-430a Sunrise	4a-430a	MTWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 M-W---- 3 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	04/30/18	4:08 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
2	WTHR	W	05/02/18	4:10 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
3	WTHR	W	05/02/18	4:15 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
3	05/07/18	05/08/18	M-F 4a-430a Sunrise	4a-430a	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 MT----- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTHR	M	05/07/18	4:13 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
1	WTHR	Tu	05/08/18	4:13 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
5	04/30/18	05/04/18	M-F 5a-530a Sunrise	5a-530a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 11111-- 5 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	04/30/18	5:27 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
2	WTHR	Tu	05/01/18	5:24 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
3	WTHR	W	05/02/18	5:12 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
4	WTHR	Th	05/03/18	4:59 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
5	WTHR	F	05/04/18	5:24 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
6	05/07/18	05/08/18	M-F 5a-530a Sunrise	5a-530a	11-----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	4:58 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
2	WTHR	Tu	05/08/18	4:59 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

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**WTHR-TV**  
**VideolIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5219-2	05/27/18	May 2018	04/30/18 - 05/08/18
Advertiser		Product	Estimate Number
Friends of Chuck Goodrich		POLITICAL	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/07/18	05/08/18	M-F 5a-530a Sunrise	5a-530a	11-----	:30	2	\$175.00	NM
7	05/07/18	05/08/18	M-F 530a-6a Sunrise	530a-6a	11-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	5:53 AM	M-F 530a-6a Sunrise	530a-6a	:30	MIR-18-CGOODRICH-001TV	\$250.00 NM
2	WTHR	Tu	05/08/18	5:40 AM	M-F 530a-6a Sunrise	530a-6a	:30	MIR-18-CGOODRICH-001TV	\$250.00 NM
9	04/30/18	05/08/18	M-F 6a-7a Sunrise	6-7a	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 11111-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	04/30/18	6:22 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
2	WTHR	Tu	05/01/18	6:29 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
3	WTHR	W	05/02/18	6:52 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
4	WTHR	Th	05/03/18	6:41 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
5	WTHR	F	05/04/18	6:12 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WTHR	M	05/07/18	6:52 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
7	WTHR	Tu	05/08/18	6:40 AM	M-F 6a-7a Sunrise	6-7a	:30	MIR-18-CGOODRICH-001TV	\$500.00 NM
10	04/28/18	05/05/18	Sat 6-7a Sunrise	Sat 6-7a Sunrise	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTHR	W	05/02/18	4:23 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$10.00 NM
MG for 10.2 05/05									
11	04/28/18	05/05/18	Sa 8a-10a Sunrise	8a-10a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTHR	Sa	05/05/18	8:17 AM	Mini Marathon	7a-10a	:30	MIR-18-CGOODRICH-001TV	\$400.00 NM
MG for 11.2 05/05									
12	04/29/18	05/06/18	Su 6a Sunrise	Su 6a Sunrise	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTHR	Su	05/06/18	6:28 AM	Su 6a Sunrise	Su 6a Sunrise	:30	MIR-18-CGOODRICH-001TV	\$100.00 NM
13	04/29/18	05/06/18	Su 7a-8a Sunrise	Su 7a-8a Sunrise	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$175.00									
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16	05/07/18	05/08/18	M-F 1230p-1p EWN Noon	1230p-1p	11-----	:30	2	\$225.00	NM																																																																																																																											
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2	WTHR	Tu	05/08/18	12:55 PM	M-F 1230p-1p EWN Noon	1230p-1p	:30	MIR-18-CGOODRICH-001TV	\$225.00	NM																																																																																																																										
18	04/30/18	05/02/18	M-F 5p-6p Early News	5p-6p	1-1----	:30	2	\$550.00	NM																																																																																																																											
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>04/30/18</td><td>05/06/18</td><td>1-1----</td><td>2</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WTHR</td><td>M</td><td>04/30/18</td><td>5:56 PM</td><td>M-F 5p-6p Early News</td><td>5p-6p</td><td>:30</td><td>MIR-18-CGOODRICH-001TV</td><td>\$550.00</td><td>NM</td></tr><tr><td>3</td><td>WTHR</td><td>W</td><td>05/02/18</td><td>5:37 PM</td><td>M-F 5p-6p Early News</td><td>5p-6p</td><td>:30</td><td>MIR-18-CGOODRICH-001TV</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		04/30/18	05/06/18	1-1----	2	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTHR	M	04/30/18	5:56 PM	M-F 5p-6p Early News	5p-6p	:30	MIR-18-CGOODRICH-001TV	\$550.00	NM	3	WTHR	W	05/02/18	5:37 PM	M-F 5p-6p Early News	5p-6p	:30	MIR-18-CGOODRICH-001TV	\$550.00	NM																																																																														
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20	04/30/18	05/07/18	M-F 6p-630p EWN	6p-630p	11111--	:30	5	\$700.00	NM																																																																																																																											
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																															
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6	WTHR	M	05/07/18	6:24 PM	M-F 6p-630p EWN	6p-630p	:30	MIR-18-CGOODRICH-001TV	\$700.00	NM																																																																																																																										
22	04/30/18	05/07/18	M-F 730p-8p	730p-8p	1-11---	:30	3	\$900.00	NM																																																																																																																											

We warrant that the broadcast information shown herein was taken from the official station log.

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# INVOICE



Send Payment To:

**WTHR-TV**  
**VideoIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5219-2	05/27/18	May 2018	04/30/18 - 05/08/18
Advertiser	Product	Estimate Number	
Friends of Chuck Goodrich	POLITICAL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18   05/06/18   1-11---                   3       \$900.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
5	WTHR	Tu	05/01/18	7:34 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
MG for 22.1 04/30									
2	WTHR	W	05/02/18	7:43 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
3	WTHR	Th	05/03/18	7:59 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18   05/13/18   1-----                   1       \$900.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WTHR	M	05/07/18	7:29 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
24	04/30/18	05/07/18	M-F 11p-1135p EWN	M-F 11p-1135p	1111---	:30	4	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18   05/06/18   1111---                   4       \$700.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WTHR	M	04/30/18	11:30 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
3	WTHR	Tu	05/01/18	11:31 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
4	WTHR	W	05/02/18	11:23 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
5	WTHR	Th	05/03/18	11:23 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18   05/13/18   1-----                   1       \$700.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
6	WTHR	M	05/07/18	11:34 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
25	04/30/18	05/04/18	M-F 430a-5a Sunrise	430a-5a	MTWTF--	:30	1	\$15.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18   05/06/18   MTWTF--                   1       \$15.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WTHR	F	05/04/18	4:43 AM	M-F 430a-5a Sunrise	430a-5a	:30	MIR-18-CGOODRICH-001TV	\$15.00 NM
<b>Total Spots</b>							<b>52</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,500.00</b>
<u>Agency Commission</u>	<b>\$3,075.00</b>
<u>Net Amount Due</u>	<b>\$17,425.00</b>

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