

INVOICE



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
Main: (317) 636-1313
Billing: (317) 655-5609

Invoice #	Invoice Date	Invoice Month	Invoice Period
5219-2	05/27/18	May 2018	04/30/18 - 05/08/18

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Brent Denny	Indianapolis Loc	Local

Billing Address:

Mark it Red LLC
Attention: account payables Mark it Red
PO Box 722
Lebanon, IN 46052

Advertiser	Product	Estimate Number
Friends of Chuck Goodrich	POLITICAL	

Flight Dates	Order #	Alt Order #
04/26/18 - 05/08/18	5219	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WTHR-TV
Videolndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/30/18	05/04/18	M-F 4a-430a Sunrise	4a-430a	MTWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 M-W---- 3 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1	WTHR	M	04/30/18	4:08 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
2	WTHR	W	05/02/18	4:10 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
3	WTHR	W	05/02/18	4:15 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
3	05/07/18	05/08/18	M-F 4a-430a Sunrise	4a-430a	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 MT----- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2	WTHR	M	05/07/18	4:13 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
1	WTHR	Tu	05/08/18	4:13 AM	M-F 4a-430a Sunrise	4a-430a	:30	MIR-18-CGOODRICH-001TV	\$30.00 NM
5	04/30/18	05/04/18	M-F 5a-530a Sunrise	5a-530a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 11111-- 5 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1	WTHR	M	04/30/18	5:27 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
2	WTHR	Tu	05/01/18	5:24 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
3	WTHR	W	05/02/18	5:12 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
4	WTHR	Th	05/03/18	4:59 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
5	WTHR	F	05/04/18	5:24 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
6	05/07/18	05/08/18	M-F 5a-530a Sunrise	5a-530a	11-----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1	WTHR	M	05/07/18	4:58 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM
2	WTHR	Tu	05/08/18	4:59 AM	M-F 5a-530a Sunrise	5a-530a	:30	MIR-18-CGOODRICH-001TV	\$175.00 NM

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

INVOICE



Send Payment To:

WTHR-TV
VideIndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

Invoice # 5219-2	Invoice Date 05/27/18	Invoice Month May 2018	Invoice Period 04/30/18 - 05/08/18
Advertiser Friends of Chuck Goodrich	Product POLITICAL	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/07/18	05/08/18	M-F 5a-530a Sunrise	5a-530a	11-----	:30	2	\$175.00	NM
7	05/07/18	05/08/18	M-F 530a-6a Sunrise	530a-6a	11-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 5:53 AM M-F 530a-6a Sunrise 530a-6a :30 MIR-18-CGOODRICH-001TV \$250.00 NM 2 WTHR Tu 05/08/18 5:40 AM M-F 530a-6a Sunrise 530a-6a :30 MIR-18-CGOODRICH-001TV \$250.00 NM									
9	04/30/18	05/08/18	M-F 6a-7a Sunrise	6-7a	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 11111-- 5 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 04/30/18 6:22 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM 2 WTHR Tu 05/01/18 6:29 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM 3 WTHR W 05/02/18 6:52 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM 4 WTHR Th 05/03/18 6:41 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM 5 WTHR F 05/04/18 6:12 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 11----- 2 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WTHR M 05/07/18 6:52 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM 7 WTHR Tu 05/08/18 6:40 AM M-F 6a-7a Sunrise 6-7a :30 MIR-18-CGOODRICH-001TV \$500.00 NM									
10	04/28/18	05/05/18	Sat 6-7a Sunrise	Sat 6-7a Sunrise	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WTHR W 05/02/18 4:23 AM M-F 4a-430a Sunrise 4a-430a :30 MIR-18-CGOODRICH-001TV \$10.00 NM MG for 10.2 05/05									
11	04/28/18	05/05/18	Sa 8a-10a Sunrise	8a-10a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WTHR Sa 05/05/18 8:17 AM Mini Marathon 7a-10a :30 MIR-18-CGOODRICH-001TV \$400.00 NM MG for 11.2 05/05									
12	04/29/18	05/06/18	Su 6a Sunrise	Su 6a Sunrise	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTHR Su 05/06/18 6:28 AM Su 6a Sunrise Su 6a Sunrise :30 MIR-18-CGOODRICH-001TV \$100.00 NM									
13	04/29/18	05/06/18	Su 7a-8a Sunrise	Su 7a-8a Sunrise	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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INVOICE



Send Payment To:

WTHR-TV
VideIndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

Invoice #	Invoice Date	Invoice Month	Invoice Period
5219-2	05/27/18	May 2018	04/30/18 - 05/08/18
Advertiser	Product	Estimate Number	
Friends of Chuck Goodrich	POLITICAL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	04/29/18	05/06/18	Su 7a-8a Sunrise	Su 7a-8a Sunrise	-----S	:30	1	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTHR Su 05/06/18 7:08 AM Su 7a-8a Sunrise Su 7a-8a Sunrise :30 MIR-18-CGOODRICH-001TV \$175.00 NM									
15	04/30/18	05/08/18	M-F 12p-1230p EWN	12p-1230p	11111--	:30	5	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/30/18 05/06/18 11111-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTHR M 04/30/18 12:29 PM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 2 WTHR Tu 05/01/18 12:12 PM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 3 WTHR W 05/02/18 12:13 PM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 4 WTHR Th 05/03/18 12:28 PM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 5 WTHR F 05/04/18 11:59 AM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/07/18 05/13/18 11----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTHR M 05/07/18 12:11 PM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 7 WTHR Tu 05/08/18 11:58 AM M-F 12p-1230p EWN 12p-1230p :30 MIR-18-CGOODRICH-001TV \$225.00 NM									
16	05/07/18	05/08/18	M-F 1230p-1p EWN Noon	1230p-1p	11-----	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/07/18 05/13/18 11----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTHR M 05/07/18 12:41 PM M-F 1230p-1p EWN Noon 1230p-1p :30 MIR-18-CGOODRICH-001TV \$225.00 NM 2 WTHR Tu 05/08/18 12:55 PM M-F 1230p-1p EWN Noon 1230p-1p :30 MIR-18-CGOODRICH-001TV \$225.00 NM									
18	04/30/18	05/02/18	M-F 5p-6p Early News	5p-6p	1-1----	:30	2	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/30/18 05/06/18 1-1---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTHR M 04/30/18 5:56 PM M-F 5p-6p Early News 5p-6p :30 MIR-18-CGOODRICH-001TV \$550.00 NM 3 WTHR W 05/02/18 5:37 PM M-F 5p-6p Early News 5p-6p :30 MIR-18-CGOODRICH-001TV \$550.00 NM									
20	04/30/18	05/07/18	M-F 6p-630p EWN	6p-630p	11111--	:30	5	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/30/18 05/06/18 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTHR M 04/30/18 6:23 PM M-F 6p-630p EWN 6p-630p :30 MIR-18-CGOODRICH-001TV \$700.00 NM 2 WTHR Tu 05/01/18 6:09 PM M-F 6p-630p EWN 6p-630p :30 MIR-18-CGOODRICH-001TV \$700.00 NM 4 WTHR Th 05/03/18 6:28 PM M-F 6p-630p EWN 6p-630p :30 MIR-18-CGOODRICH-001TV \$700.00 NM 5 WTHR F 05/04/18 6:14 PM M-F 6p-630p EWN 6p-630p :30 MIR-18-CGOODRICH-001TV \$700.00 NM 7 WTHR M 05/07/18 8:59 AM Today Show 7-9a :30 MIR-18-CGOODRICH-001TV \$700.00 NM MG for 20.3 05/02									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/07/18 05/13/18 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTHR M 05/07/18 6:24 PM M-F 6p-630p EWN 6p-630p :30 MIR-18-CGOODRICH-001TV \$700.00 NM									
22	04/30/18	05/07/18	M-F 730p-8p	730p-8p	1-11---	:30	3	\$900.00	NM

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Send Payment To:

WTHR-TV
VideIndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

<u>Invoice #</u> 5219-2	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> Friends of Chuck Goodrich		<u>Product</u> POLITICAL	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1-11--- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WTHR	Tu	05/01/18	7:34 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
MG for 22.1 04/30									
2	WTHR	W	05/02/18	7:43 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
3	WTHR	Th	05/03/18	7:59 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTHR	M	05/07/18	7:29 PM	M-F 730p-8p	730p-8p	:30	MIR-18-CGOODRICH-001TV	\$900.00 NM
24	04/30/18	05/07/18	M-F 11p-1135p EWN	M-F 11p-1135p	1111---	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1111--- 4 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTHR	M	04/30/18	11:30 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
3	WTHR	Tu	05/01/18	11:31 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
4	WTHR	W	05/02/18	11:23 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
5	WTHR	Th	05/03/18	11:23 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 1----- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WTHR	M	05/07/18	11:34 PM	M-F 11p-1135p EWN	M-F 11p-1135p	:30	MIR-18-CGOODRICH-001TV	\$700.00 NM
25	04/30/18	05/04/18	M-F 430a-5a Sunrise	430a-5a	MTWTF--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 MTWTF-- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	F	05/04/18	4:43 AM	M-F 430a-5a Sunrise	430a-5a	:30	MIR-18-CGOODRICH-001TV	\$15.00 NM

Total Spots 52

Payment Terms 30 Days

<u>Gross Total</u>	\$20,500.00
<u>Agency Commission</u>	\$3,075.00
<u>Net Amount Due</u>	\$17,425.00

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