



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25325825		Changes as of: 10/10/2016 at 12:21 PM		Version: Highlighting Revision 1	
CPE: 19/19/70		Flight: 10/7/16 - 10/20/16		Station: WTVQ	
Agency: JAMESTOWN ASSOCIATES		Advertiser: CONCERNED AMERICAN VOTERS		Market: Lexington-Fayette	
JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540		Product: TV		Office: WASHINGTON	
				Total Spots: 128	
				Total CPP: \$49.24	
				Total \$: \$12,280.00	
		Agency Order #: 5458871		Primary Demo: Adults 35+	
		Buyer: Horan, Holly		Con Type: POLITICAL/VOTE	
		Salesperson: LAUREN FELLNER 202-872-1155		Assistant: LAUREN FELLNER 202-872-1155	
				Total GRP: 249.4	
				Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/14			Total Spots	Total \$	CPP	GRP
							10/7	10/14					
1	F,M-Th 6a-6:30a		ABC36 Good Morning Kentucky	\$70.00	1.8	30	5	5		10	\$700.00	\$38.89	18.0
2	F,M-Th 6:30a-7a		ABC36 Good Morning Kentucky	\$70.00	1.8	30	5	5		10	\$700.00	\$38.89	18.0
REV- 3	F,M-Th 7a-8a		Good Morning America	\$150.00	2.5	30	5	5	3	8	\$1,200.00	\$60.00	20.0
REV- 4	F,M-Th 8a-9a		Good Morning America	\$150.00	2.5	30	5	5	3	8	\$1,200.00	\$60.00	20.0
5	F,M-Th 9a-9:30a		Good Day Kentucky	\$35.00	1.5	30	5	5		10	\$350.00	\$23.33	15.0
6	F,M-Th 9:30a-10a		Good Day Kentucky	\$35.00	1.5	30	5	5		10	\$350.00	\$23.33	15.0
7	F,M-Th 12n-12:30p		ABC 36 News At Noon	\$40.00	1.0	30	5	5		10	\$400.00	\$40.00	10.0
8	F,M-Th 12:30p-1p		ABC 36 News At 1230P	\$40.00	1.0	30	5	5		10	\$400.00	\$40.00	10.0
9	F,M-Th 5p-5:30p		ABC 36 News At 5	\$60.00	1.7	30	5	5		10	\$600.00	\$35.29	17.0
10	F,M-Th 5:30p-6p		ABC 36 News at 5:30	\$70.00	1.3	30	5	5		10	\$700.00	\$53.85	13.0
REV- 11	F,M-Th 6p-6:30p		ABC 36 News At 6	\$100.00	1.7	30	5	5	3	8	\$800.00	\$58.82	13.6
REV- 12	F,M-Th 6:30p-7p		ABC World News	\$100.00	2.6	30	5	5	3	8	\$800.00	\$38.46	20.8
13	M 8p-10p		Dancing With the Stars-ABC	\$1,500.00	15.4	30	1	1		2	\$3,000.00	\$97.40	30.8
Changes: Rate from 1000 to 1500													
14	F,M-Th 11p-11:35p		ABC 36 News At 11	\$80.00	2.1	30	5	5		10	\$800.00	\$38.10	21.0
15	Sa 8a-9a		Good Morning America	\$70.00	1.8	30	1	1		2	\$140.00	\$38.89	3.6
16	Su 8a-9a		Good Morning America	\$70.00	1.8	30	1	1		2	\$140.00	\$38.89	3.6
							TOTALS: 68		60	128	\$12,280.00	\$49.24	249.4