

ORDER



Orders
Order / Rev: 81804
 Alt Order #: _____
Product Desc: R Political
 Estimate: _____
Flight Dates: 05/01/23 - 05/12/23
Original Date / Rev: 04/26/23 / 04/27/23
Order Type: GENERAL

Lilly Broadcasting of Penn

Primary AE: Pam Forsyth
Sales Office: WAR
Sales Region: Local

Agency
Name: Allegheny Leadership PAC
 Buying Contact: _____
 Billing Contact: _____
422 4th Ave
Warren, PA 16365

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Durbin, Tricia-County Commissioner
 Demographic: HH
 Product Codes: Local Candidates
 Revenue Code 1: POL
 Revenue Code 2: POL-C
 Revenue Code 3: GEN
 Priority: P-01.3

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/12/23	10	\$180.00	\$153.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	10	\$180.00	\$153.00	0.00
Totals	10	\$180.00	\$153.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pam Forsyth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNAE	05/01/23	05/12/23	Morning Drive Morning Drive	CM	6a-10a	11111--	:30	5	\$18.00	P-01	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	11111--		5				\$18.00		0.00			
		Week: 05/08/23	05/14/23	11111--		5				\$18.00		0.00			
													Totals	10	\$180.00