

KMEL  
 San Francisco, CA  
 Quarterly Issues/Programs List  
 Third Quarter, 2020  
 10/08/2020

KMEL  
 Quarterly Issues/Programs List

KMEL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Covid-19 Awareness
- Covid-19 Response
- West Coast Wildfires
- Arts & Culture
- Employment
- Black Businesses
- Small Businesses
- Elder Care
- Emergency Preparedness
- Healthcare
- Environmental Awareness

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE            | DESCRIPTION  | GUEST                         | DATE/TIME              | DURATION |
|-------------------------------|----------------------------|--|-------------------------------|------------------------|----------|
| Covid Response                | Public Affairs<br>7/5/20   | The science behind face masks and how to keep youth engaged in distance learning                                 | Michael Bell, Aaron Dworkin   | 07/05/2020<br>06:00 AM | 029:40   |
| Public Safety, Public Health, | Public Affairs<br>7/12/20  | Resurgence of the virus across the country and schools reopening   | DRS A NOURI & D BRADFORD      | 07/12/2020<br>06:00 AM | 029:31   |
| Public Safety, Public Health, | Public Affairs<br>7/19/20  | Analysis of long-term effects of COVID-19 and its impact on children, and challenges facing our hospital systems | Dr. J. Monroe, J. Bernstein   | 07/19/2020<br>06:00 AM | 029:31   |
| Public Safety, Public Health, | Public Affairs<br>7/26/20  | Progress made on a COVID-19 vaccine, and the importance of rapid testing and contact tracing                     | DR B. CAMERON, DR A. RASMUSSE | 07/26/2020<br>06:01 AM | 029:30   |
| Public Safety, Public Health, | Public Affairs<br>08/02/20 | Rights of protesters and how what you put online could impact your employment                                    | Dr. L. Beitsch, K Paulson     | 08/02/2020<br>06:01 AM | 029:30   |

|                                   |  |  |                                     |                        |        |
|-----------------------------------|--|--|-------------------------------------|------------------------|--------|
| Public Safety, Public Health,     | Public Affairs<br>8/9/20               | Importance of wearing face coverings, and what the American Cancer Society has learned about the interaction between cancer and COVID-19 | American Cancer Society             | 08/09/2020<br>06:01 AM | 029:22 |
| Public Safety, Public Health,     | Public Affairs<br>8/16/20<br>(CalHope) | Suicide Prevention   | Dr. Jim Kooler                      | 08/16/2020<br>06:01 AM | 028:33 |
| Public Health, Public Safety      | Public Affairs<br>8/23/20              | 'Why I'm Voting' initiative, and a clinical psychologist at the Child Mind Institute on the mental health impact of schools reopening    | J SYKES, DR<br>D ANDERSON           | 08/23/2020<br>06:05 AM | 029:31 |
| MENTAL HEALTH                     | Public Affairs<br>8/30/20              | Addiction and recovery in advance of this September  | DR J KELLY,<br>J BROWN, B<br>GILBER | 08/30/2020<br>06:02 AM | 029:31 |
| GRIEF COUNSELING                  | Public Affairs<br>9/6/20               | September 11 National Day of Service and Remembrance   | D. PAINE,<br>J. WINUK               | 09/06/2020<br>06:00 AM | 029:32 |
| GRIEF COUNSELING<br>PUBLIC SAFETY | Public Affairs<br>9/13/20              | 19th Anniversary of the September 11th attacks and the Stephen Siller Tunnel to Towers Foundation  | D NIGRO S<br>SILLER                 | 09/13/2020<br>06:04 AM | 029:29 |
| Public Education, Voting          | Public Affairs<br>9/20/20              | 'Why I'm Voting' initiative, Voter Engagement and voter assistance tools   | J SYKES, M<br>WARD                  | 09/20/2020<br>06:01 AM | 029:25 |
| Disaster Relief                   | Public Affairs<br>9/27/20              | Disaster relief efforts for the recent wildfires and hurricanes and Suicide Prevention Awareness Month                                   | Kate Dischino,<br>Shari Sinwelski   | 09/27/2020<br>06:00 AM | 029:00 |

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE   | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| <b>(Insert network and/or syndicator-provided programs lists here.)</b> |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE              | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------|-----------------------|----------|------|
| AIDS/HIV Awareness | AIDSWALK Live At Home | 000:30   | 2    |

|   |                              |        |    |
|---|------------------------------|--------|----|
| Covid Response/Hunger Prevent           | Feed Your City Challenge     | 000:29 | 1  |
| Diversity Employment Fair               | City Career Fair             | 000:15 | 2  |
| Sickle Cell Awareness                   | SCAA                         | 000:15 | 8  |
| AIDS Awareness                          | AIDWALK SF                   | 000:30 | 9  |
| Autism Awareness                        | Ad Council                   | 000:15 | 26 |
| BBQ Safety                              | Ad Council                   | 000:15 | 32 |
| BAUDL Debate Camp                       | Bay Area Urban Debate League | 000:15 | 12 |
| Hospital Safety                         | CA Hospital Association      | 000:30 | 6  |
| CAAMFest                                | Center for As Amer Media     | 000:15 | 9  |
| Suicide Prevention                      | Ca Hope                      | 000:15 | 24 |
| Pet Adoption                            | Clear the Shelters           | 000:20 | 7  |
| Covid 19 Relief for Seniors             | Ad Council                   | 000:15 | 33 |
| Disability Service Dogs                 | Dogs 4 Diabetics             | 000:15 | 1  |
| Donate Life Run/Walk                    | Donor Network West           | 000:15 | 25 |
| Drowning Prevention                     | Am Academy of Pediatrics     | 000:15 | 19 |
| Families First Coronavirus Response Act | US Department of Labor       | 000:15 | 25 |
| Covid Response                          | Feed Your City Challenge     | 000:15 | 1  |
| CA Wildfire Assistance                  | FEMA                         | 000:30 | 16 |
| Gun Violence Prevention                 | Ad Council                   | 000:15 | 42 |
| Covid 19-Social Distancing Awareness    | American Red Cross           | 000:30 | 30 |
| Disaster Relief                         | Ad Council                   | 000:15 | 19 |
| CoronaVirus Response                    | Latino Task Force            | 000:15 | 32 |
| SF Black Film Festival                  | SF Black Film Festival       | 000:15 | 24 |
| Out of the Darkness Walk                | Am Fd Suicide Prevention     | 000:15 | 8  |
| LGBTQ Awareness                         | Silicon Valley Pride         | 000:15 | 8  |
| She Can Stem                            | AD Council                   | 000:15 | 31 |
| Stuttering Assistance                   | Stuttering Foundation        | 000:15 | 26 |
| Emergency Preparedness                  | StopTheBleed.org             | 000:15 | 32 |