

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AdVictory, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tammy Miller for North Dakota

Authorized committee:

Agency requesting time (and contact information):

N/A AdVictory

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

ND Governor

Date of election:

6/11/2024

General

Primary

Treasurer of candidate's authorized committee:

Wendy Cater

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Jay R. Smith*

Name: Jay Smith

Date of Request to Purchase Ad Time: 2/15/2024

Signature:

*Kelly Benzinger*

Name:

*Kelly Benzinger*

Date of Station Agreement to Sell Time: 4-23-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4-23-24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

: 30 Reasons - Tm 24042302H

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3525273</u>	Station Call Letters: <u>NFYR+</u>	Date Received/Requested: <u>4-23-24</u>
Est. #: <u>AV423429</u>	Station Location: <u>Bismarck+</u>	Run Start and End Dates: <u>4/23/24 - 4/29/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

Click here to enter text.

➤ Answer **Questions 1 and 5 in Section B** below.

## B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC):

Name of Ad or ISCI Code:

Date Spot Received:

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

Yes  No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name

Office sought by candidate:

Election candidate is participating in:

3. Does the spot reference a federal election?  Yes  No

If Yes, then list all elections referenced:

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

Yes  No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot:

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer *in writing* if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

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<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.