

ORDER



Orders
Order / Rev: 1858622
Alt Order #: 27891848
Product Desc: 389/500/3297
Estimate: 3297
Flight Dates: 09/08/22 - 09/14/22
Original Date / Rev: 09/07/22 / 09/07/22
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: Flexpoint Media Inc
Buying Contact:
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: RPOF-DeSantis for Gov-Moody for AG
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol2

New Business End:
Advertiser External ID: 10155969
Agency External ID: 104387
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/05/22	09/11/22	17	\$2,805.00	\$2,384.25
09/12/22	09/18/22	22	\$1,360.00	\$1,156.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	39	\$4,165.00	\$3,540.25	0.00
Totals	39	\$4,165.00	\$3,540.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTWC	10%	\$4,165.00
Market	100%	\$41,650.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETWC	10%	\$4,165.00
UNKWN	80%	\$33,320.00
WCTV	0%	\$0.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTXL	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTWC	09/08/22	09/14/22	M-F 7a-9a/Today Show I M-F 7a-9a/Today Show I	ICM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$45.00	Pol2	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	11111--		5				\$45.00		0.00			
N 2	WTWC	09/08/22	09/14/22	M-F 7a-9a/Today Show I M-F 7a-9a/Today Show I	ICM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$45.00	Pol2	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	11111--		5				\$45.00		0.00			

Order / Rev: 1858622
 Alt Order #: 27891848
 Flight Dates: 09/08/22 - 09/14/22

Advertiser: RPOF-DeSantis for Gov-Moody for AG-F
 Product Desc: 389/500/3297
 Estimate: 3297
WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTWC	09/08/22	09/14/22	M-F 9a-10a/Today Show M-F 9a-10a/Today Show II	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	11111--	:30	5	\$35.00	Pol2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	11111--		5				\$35.00		0.00			
N 4	WTWC	09/08/22	09/14/22	M-F 10a-11a/Today Sh M-F 10a-11a/Today Sh III	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	11111--	:30	5	\$35.00	Pol2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	11111--		5				\$35.00		0.00			
N 5	WTWC	09/08/22	09/14/22	M-F 5p-6p Dr.Phil	CM	5p-6p	11111--	:30	5	\$70.00	Pol2	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	11111--		5				\$70.00		0.00			
N 6	WTWC	09/08/22	09/14/22	Sa-Su Nightly News Nightly News	CM	6:30p-7p	-----1	:30	1	\$190.00	Pol2	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	-----1		1				\$190.00		0.00			
N 7	WTWC	09/08/22	09/14/22	Tonight Show Tonight Show	CM	11:35 PM-12:36 AM (11:35 PM-12:36 AM)	11111--	:30	5	\$25.00	Pol2	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	111-1--		4				\$25.00		0.00			
N 9	WTWC	09/08/22	09/14/22	Wednesday Prime A Chicago Med	CM	8p-9p	--1----	:30	1	\$270.00	Pol2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	--1----		1				\$270.00		0.00			
N 10	WTWC	09/08/22	09/14/22	Wednesday Prime B Password OTO	CM	9p-10p	--1----	:30	1	\$270.00	Pol2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	--1----		1				\$270.00		0.00			
N 12	WTWC	09/08/22	09/14/22	Saturday Prime America's Got Talent	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----1-	:30	1	\$110.00	Pol2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	-----1-		1				\$110.00		0.00			
N 13	WTWC	09/09/22	09/09/22	Friday Prime College Bowl	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----2--	:30	2	\$110.00	Pol2	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	----2--		2				\$110.00		0.00			
N 14	WTWC	09/12/22	09/12/22	M-F 10a-11a/Today Sh Today Sh III	CM	10a-11a	1-----	:30	1	\$35.00	Pol2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	1-----		1				\$35.00		0.00			
N 15	WTWC	09/13/22	09/13/22	Late Night Late Night	CM	12:37 AM-1:30 AM (12:37 AM-1:30 AM)	-1-----	:30	1	\$20.00	Pol2	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	-1-----		1				\$20.00		0.00			
N 16	WTWC	09/08/22	09/08/22	NBC Thursday Night Foot NBC Thursday Night Footbl	CM	8:20 PM-11:00 PM (8:20 PM-11:00 PM)	---1---	:30	1	\$1,080.00	Pol2	0.00	NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	---1---		1				\$1,080.00		0.00			
N 17	WTWC	09/11/22	09/11/22	NBC Sunday Night Foot NBC Sunday Night Football	CM	8:20 PM-11:00 PM (8:20 PM-11:00 PM)	-----1	:30	1	\$720.00	Pol2	0.00	NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/22	09/14/22	-----1		1				\$720.00		0.00			
													Totals	39	\$4,165.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron DeSantis; Ashley Moody; Jimmy Patronis

Authorized committee:

Republican Party of Florida

Agency requesting time (and contact information):

N/A FlexPoint Media, PO Box 1051, New Albany, OH 43054

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Governor; Attorney General; & Chief Financial Officer

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Mike Moberly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 8/23/22

Station Representative

Signature:

Kandra Bryant

Name: Kandra Bryant

Date of Station Agreement to Sell Time: 9/7/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Not Applicable

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/7/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1858622	Station Call Letters: WTWC	Date Received/Requested: 9/7/2022
Est. #: 3297	Station Location: Tallahassee, FL	Run Start and End Dates: 9/8/2022-9/14/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



September 2, 2022

To Whom It May Concern:

I hereby authorize the Republican Party of Florida (RPOF) to use my name and office in any three pack advertisements produced by the RPOF on behalf of Governor DeSantis and in accordance with Section 106.143, FS, concerning the 2022 General Election Cycle.

Sincerely,

A handwritten signature in black ink that reads "Ashley Moody". The signature is written in a cursive, flowing style.

Ashley Moody



Sept 2nd, 2022

To Whom It May Concern:

Please allow this letter to serve as my approval and authorization pursuant to section 106.143(5)(a), Florida Statutes, of the Republican Party of Florida's three-pack political advertisement supporting my candidacy for Florida's Chief Financial Officer.

Sincerely,

Jimmy Patronis



September 2, 2022

To Whom It May Concern:

Please allow this letter to serve as my approval and authorization pursuant to section 106.143(5)(a), Florida Statutes, of the Republican Party of Florida's three-pack political advertisement supporting my candidacy for Florida Governor.

Sincerely,

A handwritten signature in black ink, appearing to be "Ron DeSantis".

Ron DeSantis