

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Property	WTWC		
Invoice #	1862138-1	Order #	1862138
Invoice Date	09/18/22	Alt Order #	27896162
Invoice Month	September 2022	Deal #	
Invoice Period	09/12/22 - 09/18/22	Flight Dates	09/15/22 - 09/21/22
Advertiser	RPOF-DeSantis for Gov-Moody for AG-Patronis for CF		
Product	389/500/3353		
Estimate #	3353		
Account Executive	Washington DC Millennium/DC		
Sales Office	KATZ Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	389		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	104387		
Advertiser Ref	10155969		
Product 1	500		
Product 2			

Billing Address:

Flexpoint Media Inc
Attention: Accounts Payable
P.O. Box 1051
New Albany, OH 43054

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group Inc
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/22	09/21/22	M-F 7a-9a/Today Show I	7:00 AM-8:00 AM	-1111--	:30	4	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 -1111-- 4 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTWC Th 09/15/22 7:29 AM M-F 7a-9a/Today Show I 7:00 AM-8:00 AM :30 RPOF22RDGTV16H \$45.00 NM 2 WTWC F 09/16/22 7:22 AM M-F 7a-9a/Today Show I 7:00 AM-8:00 AM :30 RPOF22RDGTV16H \$45.00 NM									
2	09/15/22	09/21/22	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	-1111--	:30	4	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 -1111-- 4 \$45.00									
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3	09/15/22	09/21/22	Sa Today Show	7a-9a	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 -----1- 1 \$45.00									
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4	09/15/22	09/21/22	Su Today Show	8a-9a	-----1	:30	1	\$25.00	NM
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5	09/15/22	09/21/22	M-F 9a-10a/Today Show II	9:00 AM-10:00 AM	-1111--	:30	4	\$35.00	NM
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Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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WTWC
REMIT TO Sinclair Broadcast Group Inc
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

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2	WTWC	F	09/16/22	7:16 PM	ET	7p-730p	:30	RPOF22RDGTV16H	\$115.00	NM																																																						
11	09/15/22	09/21/22	Family Feud	730p-8p	11111--	:30	5	\$135.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/15/22</td> <td>09/21/22</td> <td>11111--</td> <td>5</td> <td>\$135.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTWC</td> <td>Th</td> <td>09/15/22</td> <td>7:56 PM</td> <td>Family Feud</td> <td>730p-8p</td> <td>:30</td> <td>RPOF22RDGTV16H</td> <td>\$135.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WTWC</td> <td>F</td> <td>09/16/22</td> <td>7:39 PM</td> <td>Family Feud</td> <td>730p-8p</td> <td>:30</td> <td>RPOF22RDGTV16H</td> <td>\$135.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/15/22	09/21/22	11111--	5	\$135.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTWC	Th	09/15/22	7:56 PM	Family Feud	730p-8p	:30	RPOF22RDGTV16H	\$135.00	NM	2	WTWC	F	09/16/22	7:39 PM	Family Feud	730p-8p	:30	RPOF22RDGTV16H	\$135.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	09/15/22	09/21/22	11111--	5	\$135.00																																																											
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1	WTWC	Th	09/15/22	7:56 PM	Family Feud	730p-8p	:30	RPOF22RDGTV16H	\$135.00	NM																																																						
2	WTWC	F	09/16/22	7:39 PM	Family Feud	730p-8p	:30	RPOF22RDGTV16H	\$135.00	NM																																																						

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group Inc
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	1862138-1	Invoice Month	September 2022
Invoice Date	09/18/22	Invoice Period	09/12/22 - 09/18/22
Advertiser	RPOF-DeSantis for Gov-Moody for AG-Patronis for CF		
Product	389/500/3353		
Estimate #	3353		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/15/22	09/21/22	Family Feud	730p-8p	11111--	:30	5	\$135.00	NM
12	09/15/22	09/21/22	Tonight Show	1135p-1237a	11111--	:30	5	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 11111-- 5 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTWC Th 09/15/22 12:18 AM Tonight Show 1135p-1237a :30 RPOF22RDGTV16H \$25.00 NM									
2 WTWC F 09/16/22 12:13 AM Tonight Show 1135p-1237a :30 RPOF22RDGTV16H \$25.00 NM									
14	09/15/22	09/21/22	Law & Order	10p-11p	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 ---1--- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTWC Th 09/15/22 10:19 PM Law & Order 10p-11p :30 RPOF22RDGTV16H \$225.00 NM									
15	09/15/22	09/21/22	Dateline	10-11p	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/22 09/21/22 -----1- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTWC Sa 09/17/22 10:30 PM Dateline 10-11p :30 RPOF22RDGTV16H \$100.00 NM									
<u>Total Spots</u>							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,610.00
<u>Agency Commission</u>	\$241.50
<u>Net Amount Due</u>	\$1,368.50

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

ORDER



Orders
Order / Rev: 1862138
Alt Order #: 27896162
Product Desc: 389/500/3353
Estimate: 3353
Flight Dates: 09/15/22 - 09/21/22
Original Date / Rev: 09/14/22 / 09/14/22
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: Flexpoint Media Inc
Buying Contact:
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: RPOF-DeSantis for Gov-Moody for AG
Demographic: HH
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol2

New Business End:
Advertiser External ID: 10155969
Agency External ID: 104387
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/12/22	09/18/22	24	\$1,645.00	\$1,398.25
09/19/22	09/25/22	23	\$1,770.00	\$1,504.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	47	\$3,415.00	\$2,902.75	0.00
Totals	47	\$3,415.00	\$2,902.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTWC	15%	\$3,415.00
Market	100%	\$22,766.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETWC	12%	\$2,732.00
UNKWN	73%	\$16,619.67
WCTV	0%	\$0.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTXL	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTWC	09/15/22	09/21/22	M-F 7a-9a/Today Show I M-F 7a-9a/Today Show I	CM	7:00 AM-8:00 AM	-1111--	:30	4	\$45.00	Pol2	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$45.00		0.00			
N 2	WTWC	09/15/22	09/21/22	M-F 7a-9a/Today Show I M-F 7a-9a/Today Show I	CM	8:00 AM-9:00 AM	-1111--	:30	4	\$45.00	Pol2	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$45.00		0.00			

Order / Rev: 1862138
 Alt Order #: 27896162
 Flight Dates: 09/15/22 - 09/21/22

Advertiser: RPOF-DeSantis for Gov-Moody for AG-F
 Product Desc: 389/500/3353
 Estimate: 3353
WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTWC	09/15/22	09/21/22	Sa Today Show Sa Today Show	CM	7a-9a	-----1-	:30	1	\$45.00	Pol2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-----1-		1				\$45.00		0.00			
N 4	WTWC	09/15/22	09/21/22	Su Today Show Su Today Show	CM	8a-9a	-----1	:30	1	\$25.00	Pol2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-----1		1				\$25.00		0.00			
N 5	WTWC	09/15/22	09/21/22	M-F 9a-10a/Today Show M-F 9a-10a/Today Show II	CM	9:00 AM-10:00 AM	-1111--	:30	4	\$35.00	Pol2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$35.00		0.00			
N 6	WTWC	09/15/22	09/21/22	M-F 10a-11a/Today Sh I M-F 10a-11a/Today Sh III	CM	10:00 AM-11:00 AM	-1111--	:30	4	\$35.00	Pol2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$35.00		0.00			
N 7	WTWC	09/15/22	09/21/22	M-F 1p-2p NBC Daily Mail	CM	1p-2p	-1111--	:30	4	\$35.00	Pol2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$35.00		0.00			
N 8	WTWC	09/15/22	09/21/22	M-F 4p-5p Ellen	CM	4p-5p	-1111--	:30	4	\$45.00	Pol2	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$45.00		0.00			
N 9	WTWC	09/15/22	09/21/22	M-F 6p-630p Family Feud	CM	6p-630p	-1111--	:30	4	\$110.00	Pol2	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$110.00		0.00			
N 10	WTWC	09/15/22	09/21/22	M-F 7p-730p ET	CM	7p-730p	-1111--	:30	4	\$115.00	Pol2	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-1111--		4				\$115.00		0.00			
N 11	WTWC	09/15/22	09/21/22	M-F 730p-8p Family Feud	CM	730p-8p	11111--	:30	5	\$135.00	Pol2	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	11111--		5				\$135.00		0.00			
N 12	WTWC	09/15/22	09/21/22	Tonight Show Tonight Show	CM	1135p-1237a	11111--	:30	5	\$25.00	Pol2	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	11111--		5				\$25.00		0.00			
N 13	WTWC	09/15/22	09/21/22	Monday Prime The Voice	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$360.00	Pol2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	1-----		1				\$360.00		0.00			
N 14	WTWC	09/15/22	09/21/22	Thursday Prime C Law & Order	CM	10p-11p	---1---	:30	1	\$225.00	Pol2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	---1---		1				\$225.00		0.00			
N 15	WTWC	09/15/22	09/21/22	Saturday Prime C Dateline	CM	10-11p	-----1-	:30	1	\$100.00	Pol2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/22	09/21/22	-----1-		1				\$100.00		0.00			

Totals 47 \$3,415.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron DeSantis; Ashley Moody; Jimmy Patronis

Authorized committee:

Republican Party of Florida

Agency requesting time (and contact information):

N/A FlexPoint Media, PO Box 1051, New Albany, OH 43054

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Governor; Attorney General; & Chief Financial Officer

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Mike Moberly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 8/23/22

Station Representative

Signature:

Kandra Bryant

Name: Kandra Bryant

Date of Station Agreement to Sell Time: 9/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Not Applicable

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/14/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1862138	Station Call Letters: WTWC	Date Received/Requested: 9/14/2022
Est. #: 3353	Station Location: Tallahassee, FL	Run Start and End Dates: 9/15/2022-9/21/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



September 2, 2022

To Whom It May Concern:

I hereby authorize the Republican Party of Florida (RPOF) to use my name and office in any three pack advertisements produced by the RPOF on behalf of Governor DeSantis and in accordance with Section 106.143, FS, concerning the 2022 General Election Cycle.

Sincerely,

A handwritten signature in black ink that reads "Ashley Moody". The signature is written in a cursive, flowing style.

Ashley Moody



Sept 2nd, 2022

To Whom It May Concern:

Please allow this letter to serve as my approval and authorization pursuant to section 106.143(5)(a), Florida Statutes, of the Republican Party of Florida's three-pack political advertisement supporting my candidacy for Florida's Chief Financial Officer.

Sincerely,

Jimmy Patronis



September 2, 2022

To Whom It May Concern:

Please allow this letter to serve as my approval and authorization pursuant to section 106.143(5)(a), Florida Statutes, of the Republican Party of Florida's three-pack political advertisement supporting my candidacy for Florida Governor.

Sincerely,

A handwritten signature in black ink, appearing to read "Ron DeSantis".

Ron DeSantis