

# ORDER



**Orders**  
**Order / Rev:** 317961  
**Alt Order #:** 8838490  
**Product Desc:** LEWIS FOR MAYOR  
**Estimate:** 281  
**Flight Dates:** 10/14/17 - 10/27/17  
**Original Date / Rev:** 10/20/17 / 10/20/17  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Mick Nesci  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Medium Buying, LLC  
**Buying Contact:**  
**Billing Contact:** Tanya Renicker  
 3380 Tremont Rd Ste 290  
 Columbus, OH 43221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lewis for Mayor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 09/11/18  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/27/17	51	\$17,070.00	\$14,509.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	51	\$17,070.00	\$14,509.50	0.00
<b>Totals</b>	<b>51</b>	<b>\$17,070.00</b>	<b>\$14,509.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	28%	\$17,070.00
Market	100%	\$60,964.29

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	28%	\$17,070.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ 0% \$0.00  
 KRPV 0% \$0.00  
 KRQE 34% \$20,727.86  
 KUPT 0% \$0.00  
 KWBQ 0% \$0.00  
 UNKWN 10% \$6,096.43

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Advertiser: Lewis for Mayor  
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 Estimate: 281  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/15/17	10/22/17	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$585.00	2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----S		1				\$585.00		0.00			
		Week: 10/16/17	10/22/17	-----S		1				\$585.00		0.00			
2	All	10/16/17	10/27/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$375.00	4	0.00	NM	9	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	MTWTF--		5				\$375.00		0.00			
		Week: 10/23/17	10/29/17	MTWTF--		4				\$375.00		0.00			
3	All	10/16/17	10/27/17	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	5	\$315.00	4	0.00	NM	9	\$2,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	MTWTF--		5				\$315.00		0.00			
		Week: 10/23/17	10/29/17	MTWTF--		4				\$315.00		0.00			
4	All	10/16/17	10/20/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	5	\$240.00	4	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	MTWTF--		5				\$240.00		0.00			
5	All	10/23/17	10/27/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		4				\$300.00		0.00			
6	All	10/16/17	10/27/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$450.00	4	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	MTWTF--		5				\$450.00		0.00			
		Week: 10/23/17	10/29/17	MTWTF--		5				\$450.00		0.00			
7	All	10/16/17	10/27/17	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$240.00	4	0.00	NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	MTWTF--		5				\$240.00		0.00			
		Week: 10/23/17	10/29/17	MTWTF--		5				\$240.00		0.00			
8	All	10/14/17	10/14/17	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$190.00	4	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	-----S-		1				\$190.00		0.00			
9	All	10/21/17	10/21/17	News 4 Special Sa 5p News 4 Special Sa 5p	CM	Sa 5p-530p	-----S-	:30	1	\$200.00	5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----S-		1				\$200.00		0.00			

\*Tax 1 Note: ABQ 7.5%.

Totals 0 \$0.00