

ORDER



Orders
Order / Rev: 317961
Alt Order #: 8838490
Product Desc: LEWIS FOR MAYOR
Estimate: 281
Flight Dates: 10/14/17 - 10/27/17
Original Date / Rev: 10/20/17 / 10/20/17
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-PHL
Sales Region: National

Agency
Name: Medium Buying, LLC
Buying Contact:
Billing Contact: Tanya Renicker
 3380 Tremont Rd Ste 290
 Columbus, OH 43221

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lewis for Mayor
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/11/18
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/27/17	51	\$17,070.00	\$14,509.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	51	\$17,070.00	\$14,509.50	0.00
Totals	51	\$17,070.00	\$14,509.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	28%	\$17,070.00
Market	100%	\$60,964.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	28%	\$17,070.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	34%	\$20,727.86
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	10%	\$6,096.43

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/15/17	10/22/17	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$585.00	2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/17		10/09/17	10/15/17	-----S					1	\$585.00		0.00			
Week: 10/16/17		10/16/17	10/22/17	-----S					1	\$585.00		0.00			
2	All	10/16/17	10/27/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$375.00	4	0.00	NM	9	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	MTWTF--					5	\$375.00		0.00			
Week: 10/23/17		10/23/17	10/29/17	MTWTF--					4	\$375.00		0.00			
3	All	10/16/17	10/27/17	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	5	\$315.00	4	0.00	NM	9	\$2,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	MTWTF--					5	\$315.00		0.00			
Week: 10/23/17		10/23/17	10/29/17	MTWTF--					4	\$315.00		0.00			
4	All	10/16/17	10/20/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	5	\$240.00	4	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	MTWTF--					5	\$240.00		0.00			
5	All	10/23/17	10/27/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	MTWTF--					4	\$300.00		0.00			
6	All	10/16/17	10/27/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$450.00	4	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	MTWTF--					5	\$450.00		0.00			
Week: 10/23/17		10/23/17	10/29/17	MTWTF--					5	\$450.00		0.00			
7	All	10/16/17	10/27/17	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$240.00	4	0.00	NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	MTWTF--					5	\$240.00		0.00			
Week: 10/23/17		10/23/17	10/29/17	MTWTF--					5	\$240.00		0.00			
8	All	10/14/17	10/14/17	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$190.00	4	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/17		10/09/17	10/15/17	-----S-					1	\$190.00		0.00			
9	All	10/21/17	10/21/17	News 4 Special Sa 5p News 4 Special Sa 5p	CM	Sa 5p-530p	-----S-	:30	1	\$200.00	5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	-----S-					1	\$200.00		0.00			

*Tax 1 Note: ABQ 7.5%.

Totals 0 \$0.00