

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION SEP11/17 12.52
*** KOB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 600P-630P | 30 | | \$375.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 2 | | | 630P-700P | 30 | | \$315.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 3 | | | 500P-530P | 30 | | \$240.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 4 | | | 330P-500P | 30 | | \$140.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| 5 | | | 700A-900A | 30 | | \$240.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : TODAY | | | | | | | | | | | | |

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|--------------------------|-----|----|-------------|------|-----|---------------------------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | : SPTS |
| 6 | | | 1200N-100P | 30 | | \$120.00 | 9/12 | 9/15 | 4 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 7 | | | 600P-630P | 30 | | \$375.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 8 | | | 630P-700P | 30 | | \$315.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 9 | | | 500P-530P | 30 | | \$300.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 10 | | | 330P-500P | 30 | | \$140.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| 11 | | | 700A-900A | 30 | | \$240.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : TODAY | | | | | | | | | | | | |
| 12 | | | 1200N-100P | 30 | | \$120.00 | 9/18 | 9/18 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 13 | | | 600P-630P | 30 | | \$250.00 | 9/16 | 9/16 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 14 | | | 1000P-1035P | 30 | | \$470.00 | 9/17 | 9/17 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 15 | | | 900A-1000A | 30 | | \$175.00 | 9/17 | 9/17 | 1 | | SUN | 1 |
| PROGRAM : MEET THE PRESS | | | | | | | | | | | | |
| SEP/17 \$8,105.00 | | | | | | CONTRACT TOTAL \$8,105.00 | | | | | | |
| | | | | | | TOTAL SPOTS 33 | | | | | | |

REP HEADLINE# 8771982
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/17 12.52
*** KOB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

| | | | | | | | | | | | | | | | |
|---------------|--|--|----------|------|-----|------|-----|------|----|------|-----|------|----|-----|----|
| MARKET TOTALS | | | \$32,180 | KOB | 25% | | | | | | | | | | |
| | | | | KOAT | 37% | KROE | 25% | KWBQ | 0% | KASA | 0% | KASY | 0% | NOB | 0% |
| | | | | KLUZ | 0% | KRTN | 0% | KTEL | 0% | NRQE | 13% | | | | |

SVC- NSI BOOKS- OCT/16
DEMOS- RA35+*