

# ORDER



**Orders**  
**Order / Rev:** 8760  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** GENERAL

KRBK

**Primary AE:** Jim Messina  
**Sales Office:** KRBKF  
**Sales Region:** Local

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd, Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POLI\_T HENSLEY\_D\_ATG\_MO  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-05  
**Revenue Codes:** AGY, POL, GEN

**New Business Thru:**  
**Order Separation:** 00:00:30  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/10/16	5	\$440.00	\$374.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	5	\$440.00	\$374.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$440.00</b>	<b>\$374.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Messina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRBK	10/04/16	10/04/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-T-----		1			\$35.00		0.00				
N 2	KRBK	10/07/16	10/07/16	Fri 7p-8p Fri 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	----F--		1			\$175.00		0.00				
N 3	KRBK	10/05/16	10/05/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	--W----		1			\$100.00		0.00				
N 4	KRBK	10/05/16	10/10/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-W----	:30	1	\$65.00	P-05	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	--W----		1			\$65.00		0.00				
	Week:	10/10/16	10/16/16	M-----		1			\$65.00		0.00				
Totals														5	\$440.00