

CONTRACT



KSLA
1812 Fairfield Avenue
Shreveport, LA 71101
Sales T & C: www.gray.tv/advertising
(318) 222-1212

<u>Contract / Revision</u> 3480372 /		<u>Alt Order #</u>
<u>Advertiser</u> Campaign Committee to Elect Monro Brown		<u>Original Date / Revision</u> 03/22/24 / 03/22/24
<u>Contract Dates</u> 03/22/24 - 03/23/24	<u>Estimate #</u>	
<u>Product</u> Campaign Committee to Elect Monro Brown		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KSLA	<u>Account Executive</u> Shreveport House	<u>Sales Office</u> Shreveport Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 148570		<u>Advertiser Ref</u> 630230

And:

MCS-Mobile Communications Services
3939 Lakeshore Drive
Suite#2
Shreveport, LA 71109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSLA	03/22/24	03/23/24	M-F 4p News	0359p-5p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	----F--	1			\$110.00				
N 2	KSLA	03/22/24	03/23/24	CBS This Morn	6a-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	-----S-	1			\$100.00				
Totals											2	\$210.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/24 - 03/23/24	2	\$210.00	(\$31.50)	\$178.50
Totals	2	\$210.00	(\$31.50)	\$178.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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