



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 51022

Schedule Dates 11/05/16-11/08/16  
Advertiser POLI/M Diaz de la Portilla FRSCC/R/SSN/FL3PAC  
Agency Strategic Media Placement (1076)  
Product Political Issues (1082)  
Brand MIGUEL DIZ PORTILLA (22964)  
Salesperson HRP/VA/AMBRON, IAN (1166)  
Sales Office Washington DC  
Buyer Name SHAW, ADAM  
Phone/Fax (703) 528-9399 /  
CPE 1181/1777/5053  
Account Types National/Political Candidate  
Billing Type Standard  
Comments MIGUEL DIAZ PORTILLA  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 11/04/16  
Last Modified 11/04/16  
Entered By Jennifer Pidermann  
CO-OP No  
Headline # 08437250  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,198.75  
Net Total \$52,126.25  
Sales Tax

## WSVN (WSVN)

By Broadcast Month Spots Rate  
Nov. 2016 47 \$61,325.00  
Grand Total: 47 \$61,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	11/07/16-11/07/16	2	:30	10P- 11P (ET)	1								1			WSVN (WSVN)	CH. 7 NEWS @ 10PM	11/4/16
1.1	Normal Line / SPOT (1)	11/07/16-11/07/16	1	:30	10P- 11P (ET)	1	1							1	\$3,000.00		WSVN (WSVN)	CH. 7 NEWS @ 10PM	11/4/16
1.1.1	Preempt (1)	11/07/16															WSVN (WSVN)	Pre-Empt/Spot -	
2.0	Revised Line / SPOT (2)	11/07/16-11/07/16	2	:30	11P- 11:30P (ET)	1								1	\$2,500.00	\$2,500.00	WSVN (WSVN)	CH. 7 NEWS @ 11PM	11/4/16
2.1	Normal Line / SPOT (2)	11/07/16-11/07/16	1	:30	11P- 11:30P (ET)	1	1							1	\$2,500.00		WSVN (WSVN)	CH. 7 NEWS @ 11PM	11/4/16
3.0	Revised Line / SPOT (3)	11/07/16-11/07/16	1	:30	12P- 1P (ET)	1								1			WSVN (WSVN)	NOON NEWS	11/4/16
3.1	Normal Line / SPOT (3)	11/07/16-11/07/16	1	:30	12P- 1P (ET)	1	2							2	\$425.00	\$850.00	WSVN (WSVN)	NOON NEWS	11/4/16
4.0	Revised Line / SPOT (4)	11/07/16-11/07/16	2	:30	5A- 5:30A (ET)	1								1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
4.1	Normal Line / SPOT (4)	11/07/16-11/07/16	1	:30	5A- 5:30A (ET)	1	1							1	\$450.00	\$450.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
5.0	Normal Line / SPOT (5)	11/07/16-11/07/16	1	:30	5P- 5:30P (ET)	1	1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	CH. 7 NEWS	11/4/16
6.0	Normal Line / SPOT (6)	11/07/16-11/07/16	2	:30	5:30A- 6A (ET)	1	1							1	\$375.00	\$375.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
7.0	Normal Line / SPOT (7)	11/07/16-11/07/16	2	:30	5:30P- 6P (ET)	1	1							1	\$1,000.00		WSVN (WSVN)	CH. 7 NEWS	11/4/16
7.0.1	Preempt (7)	11/07/16															WSVN (WSVN)	Pre-Empt/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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POLI/M Diaz de la Portilla FRSCC/R/SSN/FL3PAC (

### Agency

Strategic Media Placement (1076)

### Product

Political Issues (1082)

### Brand

MIGUEL DIZ PORTILLA (22964)

### Salesperson

HRP/VA/AMBRON, IAN (1166)

### Sales Office

Washington DC

### Buyer Name

SHAW, ADAM

### Phone/Fax

(703) 528-9399 /

### CPE

1181/1777/5053

### Account Types

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### Billing Type

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By Broadcast Month

Nov. 2016

Spots 47

Rate \$61,325.00

Grand Total: \$61,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / SPOT (8)	11/07/16-11/07/16	2	:30	6A- 6:30A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
8.1	Normal Line / SPOT (8)	11/07/16-11/07/16	1	:30	6A- 6:30A (ET)	2	2							2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
9.0	Normal Line / SPOT (9)	11/07/16-11/07/16	1	:30	6P- 6:30P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	11/4/16
10.0	Revised Line / SPOT (10)	11/07/16-11/07/16	2	:30	6:30A- 7A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
10.1	Normal Line / SPOT (10)	11/07/16-11/07/16	1	:30	6:30A- 7A (ET)	1	1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
11.0	Normal Line / SPOT (11)	11/07/16-11/07/16	2	:30	6:30P- 7P (ET)	1	1							1	\$1,200.00		WSVN (WSVN)	CH. 7 NEWS	11/4/16
11.0.1	Preempt (11)	11/07/16															WSVN (WSVN)	Pre-Empt/Exception -	11/4/16
12.0	Revised Line / SPOT (12)	11/07/16-11/07/16	2	:30	7A- 7:30A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
12.1	Normal Line / SPOT (12)	11/07/16-11/07/16	1	:30	7A- 7:30A (ET)	1	1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
13.0	Revised Line / SPOT (13)	11/07/16-11/07/16	2	:30	7:30A- 8A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
13.1	Normal Line / SPOT (13)	11/07/16-11/07/16	1	:30	7:30A- 8A (ET)	1	1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
14.0	Revised Line / SPOT (14)	11/07/16-11/07/16	2	:30	8A- 8:30A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
14.1	Normal Line / SPOT (14)	11/07/16-11/07/16	1	:30	8A- 8:30A (ET)	1	1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
15.0	Revised Line / SPOT (15)	11/07/16-11/07/16	2	:30	8:30A- 9A (ET)	1	1							1			WSVN (WSVN)	TODAY IN FLORIDA	11/4/16

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By Broadcast Month

Nov. 2016 47

Grand Total: 47

Rate

\$61,325.00

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15.1	Normal Line / SPOT (15)	11/07/16-11/07/16	1	:30	8:30A- 9A (ET)	1	1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
16.0	Normal Line / SPOT (16)	11/05/16-11/05/16	3	:30	10P- 11P (ET)							1		1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS @ 10PM	11/4/16
17.0	Revised Line / SPOT (17)	11/08/16-11/08/16	2	:30	5A- 5:30A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
17.1	Normal Line / SPOT (23)	11/08/16-11/08/16	1	:30	5A- 5:30A (ET)			2						2	\$350.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
18.0	Revised Line / SPOT (18)	11/08/16-11/08/16	2	:30	5:30A- 6A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
18.1	Normal Line / SPOT (24)	11/08/16-11/08/16	1	:30	5:30A- 6A (ET)			2						2	\$450.00	\$900.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
19.0	Revised Line / SPOT (19)	11/08/16-11/08/16	2	:30	6A- 6:30A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
19.1	Normal Line / SPOT (25)	11/08/16-11/08/16	1	:30	6A- 6:30A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
20.0	Revised Line / SPOT (20)	11/08/16-11/08/16	2	:30	6:30A- 7A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
20.1	Normal Line / SPOT (26)	11/08/16-11/08/16	1	:30	6:30A- 7A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
21.0	Revised Line / SPOT (21)	11/08/16-11/08/16	2	:30	7A- 7:30A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
21.1	Normal Line / SPOT (27)	11/08/16-11/08/16	1	:30	7A- 7:30A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
22.0	Revised Line / SPOT (22)	11/08/16-11/08/16	2	:30	7:30A- 8A (ET)			2									WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
22.1	Normal Line / SPOT (28)	11/08/16-11/08/16	1	:30	7:30A- 8A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16

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## WSVN (WSVN)

By Broadcast Month  
Nov. 2016 47 \$61,325.00  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Revised Line / SPOT (23)	11/08/16-11/08/16	2	:30	8A- 8:30A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
23.1	Normal Line / SPOT (29)	11/08/16-11/08/16	1	:30	8A- 8:30A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
24.0	Revised Line / SPOT (24)	11/08/16-11/08/16	2	:30	8:30A- 9A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
24.1	Normal Line / SPOT (30)	11/08/16-11/08/16	2	:30	8:30A- 9A (ET)			2						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	11/4/16
25.0	Revised Line / PB (24)	11/05/16-11/05/16	2	:30	8P- 9P (ET)							2		2	\$1,000.00	\$2,000.00	WSVN (WSVN)	ADD	11/4/16
25.1	Normal Line / PB (31)	11/05/16-11/05/16	2	:30	8P- 9P (ET)							2		2	\$1,000.00	\$2,000.00	WSVN (WSVN)	PITCH	11/4/16
26.0	Revised Line / PB (25)	11/05/16-11/05/16	2	:30	9P- 10P (ET)							2		2	\$1,000.00	\$2,000.00	WSVN (WSVN)	ADD	11/4/16
26.1	Normal Line / PB (32)	11/05/16-11/05/16	2	:30	9P- 10P (ET)							2		2	\$1,000.00	\$2,000.00	WSVN (WSVN)	LETHAL WEAPON	11/4/16
27.0	Revised Line / PB (26)	11/07/16-11/07/16	2	:30	8P- 9P (ET)		2							2	\$3,500.00	\$7,000.00	WSVN (WSVN)	ADD	11/4/16
27.1	Normal Line / PB (33)	11/07/16-11/07/16	2	:30	8P- 9P (ET)		2							2	\$3,500.00	\$7,000.00	WSVN (WSVN)	GOTHAM	11/4/16
28.0	Revised Line / PB (27)	11/07/16-11/07/16	2	:30	9P- 10P (ET)		2							2	\$3,500.00	\$7,000.00	WSVN (WSVN)	ADD	11/4/16
28.1	Normal Line / PB (34)	11/07/16-11/07/16	2	:30	9P- 10P (ET)		2							2	\$3,500.00	\$7,000.00	WSVN (WSVN)	LUCIFER	11/4/16
29.0	Revised Line / PB (28)	11/06/16-11/06/16	2	:30	9:30P- 10P (ET)								2	2	\$2,400.00	\$4,800.00	WSVN (WSVN)	ADD	11/4/16
29.1	Normal Line / PB (35)	11/06/16-11/06/16	2	:30	9:30P- 10P (ET)								2	2	\$2,400.00	\$4,800.00	WSVN (WSVN)	LAST MAN ON EARTH	11/4/16

## CONFIRMATION CONTRACT

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Date:

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30.0	Revised Line / SPOT (30)	11/05/16-11/06/16	1	:30	11P-11:30P (ET)	1							1	1			WSVN (WSVN)	ADD	11/4/16
30.1	Normal Line / SPOT (36)	11/06/16-11/06/16	1	:30	11P-11:30P (ET)	1							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	ADD	11/4/16
31.0	Revised Line / SPOT (31)	11/06/16-11/06/16	1	:30	10P-11P (ET)	1							1	1			WSVN (WSVN)	ADD	11/4/16
31.1	Normal Line / SPOT (37)	11/06/16-11/06/16	1	:30	10P-11P (ET)	1							1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	ADD	11/4/16
32.0	Revised Line / SPOT (32)	11/08/16-11/08/16	1	:30	9A-9:30A (ET)	1	2							1	\$525.00	\$525.00	WSVN (WSVN)	ADD	11/4/16
32.1	Normal Line / SPOT (38)	11/08/16-11/08/16	1	:30	9A-9:30A (ET)	1	1							1	\$525.00	\$525.00	WSVN (WSVN)	ADD	11/4/16
33.0	Revised Line / SPOT (33)	11/08/16-11/08/16	1	:30	9:30A-10A (ET)	1	2							1			WSVN (WSVN)	ADD	11/4/16
33.1	Normal Line / SPOT (39)	11/08/16-11/08/16	1	:30	9:30A-10A (ET)	1	1							1	\$525.00	\$525.00	WSVN (WSVN)	ADD	11/4/16
34.0	Revised Line / SPOT (34)	11/08/16-11/08/16	1	:30	10A-11A (ET)	1	2							1			WSVN (WSVN)	ADD	11/4/16
34.1	Normal Line / SPOT (40)	11/08/16-11/08/16	1	:30	10A-11A (ET)	1	1							1	\$400.00	\$400.00	WSVN (WSVN)	ADD	11/4/16
35.0	Revised Line / SPOT (35)	11/08/16-11/08/16	1	:30	11A-12P (ET)	1	2							1			WSVN (WSVN)	ADD	11/4/16
35.1	Normal Line / SPOT (41)	11/08/16-11/08/16	1	:30	11A-12P (ET)	1	1							1	\$400.00	\$400.00	WSVN (WSVN)	ADD	11/4/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.