

ORDER**FOX49**

Orders
Order / Rev: 624306
Alt Order #: 25278920
Product Desc: Priorities USA (AA)
Estimate:
Flight Dates: 09/26/16 - 11/08/16
Original Date / Rev: 09/02/16 / 09/02/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Fuse Advertising
Buying Contact:
Billing Contact:
 802 N 1st St Ste 300
 St Louis, MO 63102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 4799
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	4	\$3,730.00	\$3,170.50
10/03/16	10/09/16	4	\$3,730.00	\$3,170.50
10/10/16	10/16/16	3	\$2,365.00	\$2,010.25
10/17/16	10/23/16	2	\$1,000.00	\$850.00
10/24/16	10/30/16	4	\$3,730.00	\$3,170.50
10/31/16	11/06/16	4	\$3,730.00	\$3,170.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$14,555.00	\$12,371.75	0.00
November 2016	4	\$3,730.00	\$3,170.50	0.00
Totals	21	\$18,285.00	\$15,542.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	09/28/16	11/02/16	Wednesday Prime B EMPIRE	CM	9p-10p	--W----	:30	2	\$1,365.00	Pol1	0.00	NM	9	\$12,285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/16	10/04/16	--W----		2				\$1,365.00		0.00			
		Week: 10/05/16	10/11/16	--W----		2				\$1,365.00		0.00			
		Week: 10/12/16	10/18/16	--W----		1				\$1,365.00		0.00			
		Week: 10/19/16	10/25/16	-----		0				\$0.00		0.00			
		Week: 10/26/16	11/01/16	--W----		2				\$1,365.00		0.00			
		Week: 11/02/16	11/08/16	--W----		2				\$1,365.00		0.00			
E 2	ETWC	09/29/16	11/03/16	Thursday Prime A ROSEWOOD	CM	8p-9p	---T---	:30	2	\$500.00	Pol1	0.00	NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/16	10/05/16	---T---		2				\$500.00		0.00			
		Week: 10/06/16	10/12/16	---T---		2				\$500.00		0.00			
		Week: 10/13/16	10/19/16	---T---		2				\$500.00		0.00			
		Week: 10/20/16	10/26/16	---T---		2				\$500.00		0.00			
		Week: 10/27/16	11/02/16	---T---		2				\$500.00		0.00			
		Week: 11/03/16	11/09/16	---T---		2				\$500.00		0.00			
													Totals	21	\$18,285.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25278920 Changes as of: 8/31/2016 at 4:09 PM Version: Original Order
CPE: Flight: 9/26/16 - 11/8/16 Station: ETWC
Agency: 2211 Advertiser: PRIORITIES USA Market: Tallahassee
3597 Product: Priorities USA (AA) Office: WASHINGTON
Agency Order #: Buyer: TBD Primary Demo: Adults 35+
Salesperson: KARA ERICKSON Con Type: POLITICAL/VOTE Total CPP: \$0.00
(202) 467-8996 Assistant: KARA ERICKSON Total GRP: Separation:

Total Spots: 21
Total \$: \$18,285.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 11/7								Total Spots	Total \$	CPP	GRP
							9/26	10/3	10/10	10/17	10/24	10/31	11/7					
1	W 9p-10p	1	EMPIRE	\$1,365.00	0.0	30	2	2	1	0	2	2	0	9	\$12,285.00	\$0.00	0.0	
2	Th 8p-9p	1	ROSEWOOD	\$500.00	0.0	30	2	2	2	2	2	2	0	12	\$6,000.00	\$0.00	0.0	
TOTALS:							4	4	3	2	4	4	0	21	\$18,285.00	\$0.00	0.0	

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\$18,285



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25278920 **Changes as of:** 8/31/2016 at 4:09 PM **Version:** Original Order
CPE: **Flight:** 9/26/16 - 11/8/16 **Station:** ETWC **Total \$:** \$18,285.00
Agency: 2211 **Advertiser:** PRIORITIES USA **Market:** Tallahassee **Total Spots:** 21
3597 **Product:** Priorities USA (AA) **Office:** WASHINGTON **Total CPP:** \$0.00
Agency Order #: **Buyer:** TBD **Con Type:** POLITICAL/VOTE **Total GRP:**
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON **Separation:**
(202) 467-8996 (202) 467-8996

Special Instructions

Competitive Information	
Market Budget:	\$18,285
ETWC Share:	100%
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$18,285.00	0.0
Total	100%	21	\$18,285.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$14,555.00
2016-Nov	4	\$3,730.00
Total	21	\$18,285.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/31/16 4:16 PM					\$0	\$0	
New	8/31/16 4:09 PM	KARA ERICKSON	New	21		\$18,285.00	\$18,285.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.