

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for: <input type="checkbox"/> a candidate request <input type="checkbox"/> an election message request * <input checked="" type="checkbox"/> an issue request *	The request was: <input checked="" type="checkbox"/> accepted # 510745 <input type="checkbox"/> rejected
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Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: semi role gaming

Sponsor (or authorized candidate committee): Seminole tribe of Florida

Treasurer of Authorized Candidate Committee: John eders

Person Ordering Advertising: Mia Punno

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER



Orders
Order / Rev: 510745
Alt Order #: 25065314
Product Desc: 4STFL
Estimate: 2668
Flight Dates: 01/25/16 - 01/31/16
Original Date / Rev: 01/22/16 / 01/22/16
Order Type: GENERAL

ETWC
Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 210 W Pennsylvania
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Seminole Tribe of Florida
Demographic: A35+
Product Codes: Services-Government/Conservation
Priority: P-10
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	1	\$150.00	\$127.50	1.00
Totals	1	\$150.00	\$127.50	1.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

	Share	Total
ETWC	10%	\$150.00
Market	100%	\$1,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	30%	\$450.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTWC	15%	\$225.00
WTXL	45%	\$675.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	ETWC	01/31/16	01/31/16	Su 9a-10a Fox News Su 9a-10a Fox News	CM	9a-10a	-----S	:30	1	\$150.00	POL-	1.00	NM	1	\$150.00												
FOX NEWS SUN <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 01/31/16</td> <td>02/06/16</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td>1.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 01/31/16	02/06/16	-----S	1	\$150.00	1.00
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Week: 01/31/16	02/06/16	-----S	1	\$150.00	1.00																						
Totals														1	\$150.00												



Contract # 25065314 Changes as of: 1/22/2016 at 11:29 AM Version: Current State

CPE: //2668 Flight: 1/25/16 - 1/31/16 Station: ETWC Total S: \$150.00

Agency: MENTZER MEDIA Advertiser: SEMINOLE TRIBE OF FL Market: Tallahassee Total Spots: 1

210 W. Pennsylvania Avenue Product: 4STFL Office: WASHINGTON Total CPP: \$150.00

Suite 250 Primary Demo: Adults 35+ Salesperson: KARA ERICKSON Total GRP: 1.0

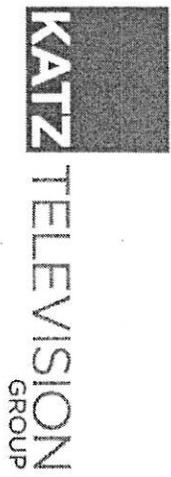
Towson, MD 21204 Agency Order #: Assistant: KARA ERICKSON Separation:

Buyer: Chris Rumbley Con Type: POLITICAL/VOTE

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	1/25 - 1/25		Total Spots	Total \$	CPP	GRP
							1/25					
1	Su 9a-10a		FOX NEWS SUN	\$150.00	1.0	30	1		1	\$150.00	\$150.00	1.0
TOTALS:							1		1	\$150.00	\$150.00	1.0

516745

2/7/16



Contract # 25065314 **Changes as of:** 1/22/2016 at 11:29 AM **Version:** Current State
CPE: //2668 **Flight:** 1/25/16 - 1/31/16 **Station:** ETWC **Total \$:** \$150.00
Agency: MENTZER MEDIA **Advertiser:** SEMINOLE TRIBE OF FL **Market:** Tallahassee **Total Spots:** 1
 210 W. Pennsylvania Avenue **Product:** 4STFL **Office:** WASHINGTON **Total CPE:** \$150.00
 Suite 250 **Primary Demo:** Adults 35+ **Salesperson:** KARA ERICKSON **Total GRP:** 1.0
 Towson, MD 21204 **Agency Order #:** **Assistant:** KARA ERICKSON **Separation:**
Buyer: Chris Rumbley **Con Type:** POLITICAL/VOTE

Hi Listed Programs	Transaction History	
	Created/Received	Created by
	1/22/16 11:29 AM	KARA ERICKSON
	Status	
	New	

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	\$1,500	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
ETWC Share:	10%		100%	1	\$150.00	\$150.00	1.0
Comment:			100%	1	\$150.00	\$150.00	1.0
WCTV:	30%						
WTWC:	15%						
WTXL:	45%						

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/22/16 11:29 AM	KARA ERICKSON	New	1		\$150.00	\$150.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: ETWC-TV	Date: 1/27/16
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate/issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/27/15 [Signature] 254 387-580
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Halley Strickland DOS
Signature Printed Name Title

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 504-2107

Invoice #	Invoice Date	Invoice Month	Invoice Period
510745-1	01/31/16	January 2016	12/28/15 - 01/31/16

Property	Account Executive	Sales Office	Sales Region
ETWC	Washington DC Millennium/D	KATZ Washingto	National

Advertiser	Product	Estimate Number
Seminole Tribe of Florida	4STFL	2668

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
210 W Pennsylvania
Ste 250
Towson, MD 21204

Flight Dates	Order #	Alt Order #
01/25/16 - 01/31/16	510745	25065314

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

ETWC
ETWC
c/o WTTO-TV
651 Beacon Pkwy West, Ste 105
Birmingham, AL 35209

Agency Code	Advertiser Code	Product 1/2
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	01/31/16	01/31/16	Su 9a-10a Fox News	9a-10a	-----S	:30	2	\$150.00	NM																																																					
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Payment Terms 30 Days

<u>Gross Total</u>	\$300.00
<u>Agency Commission</u>	\$45.00
<u>Net Amount Due</u>	\$255.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.