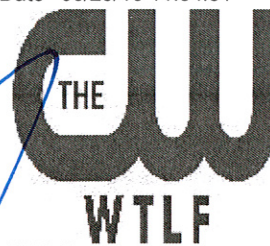


ORDER

Orders
Order / Rev: 589704
Alt Order #: 25227738
Product Desc: Consumers for Smart Solar
Estimate: 7095
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 06/23/16 / 06/23/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: National Media Research Planning Pl
Buying Contact:
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Consumers for Smart Solar
Demographic: A35-64
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	1	\$40.00	\$34.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$40.00	\$34.00	0.70
Totals	1	\$40.00	\$34.00	0.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WTFL	1%	\$40.00
Market	100%	\$4,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	3%	\$120.00
UNKWN	0%	\$0.00
WCTV	60%	\$2,400.00
WFSU	0%	\$0.00
WTLH	0%	\$0.00
WTWC	16%	\$640.00
WTXL	20%	\$800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTFL	10/15/16	10/15/16	Sat 10p-11p SEINFELD	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$40.00	Pol1	0.70	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/16	10/21/16	-----S-		1				\$40.00		0.70			
Totals														1	\$40.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25227738 Changes as of: 6/23/2016 at 9:48 AM Version: Current State Version 1

CPE: 497/923/7095 Flight: 10/11/16 - 10/17/16 Station: WTFL
Agency: NATIONAL MEDIA Advertiser: 10345 Market: Tallahassee
RESEARCH
PLANNING

Total Spots: 1
Total \$: \$40.00

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: Consumers for Smart
Solar

Office: WASHINGTON
Primary Demo: Adults 35-64

Total CPP: \$57.14
Total GRP: 0.7

Agency Order #: 5159143
Buyer: MediaAssistant,
NMRPP
Salesperson: KARA ERICKSON
(202) 467-8996

Con Type: POLITICAL/VOTE
Assistant: KARA ERICKSON
(202) 467-8996

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Sa 10p-11p		SEINFELD WK B/SEINFELD WK	\$40.00	0.7	30	0	0	0	0	1	0	0	1	\$40.00	\$57.14	0.7
TOTALS:							0	0	0	0	1	0	0	1	\$40.00	\$57.14	0.7

\$89,704

Pol

Issue

Set 1



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25227738		Changes as of: 6/23/2016 at 9:48 AM		Version: Current State Version 1	
CPE: 497/923/7095		Flight: 10/11/16 - 10/17/16		Station: WTLF	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: 10345		Market: Tallahassee	
815 SLATERS LANE		Product: Consumers for Smart Solar		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 5159143		Primary Demo: Adults 35-64	
		Buyer: MediaAssistant, NMRPP		Con Type: POLITICAL/VOTE	
		Salesperson: KARA ERICKSON (202) 467-8996		Assistant: KARA ERICKSON (202) 467-8996	
				Separation:	
				Total CPP: \$57.14	
				Total GRP: 0.7	

Order Level Comments		
Date/Time	Added by	Comment
06/23/16 9:48 AM	KARA ERICKSON	Separation: 30

Competitive Information	
Market Budget:	\$4,000
WTLF Share:	1%
Comment:	
ETWC:	3%
WCTV:	60%
WTWC:	16%
WTXL:	20%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	1	\$40.00	0.7

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$40.00
Total	1	\$40.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	6/23/16 9:54 AM				
New	6/23/16 9:48 AM	KARA ERICKSON	New	1	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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