

**ORDER**

**Orders**  
**Order / Rev:** 629126  
**Alt Order #:** 25287872  
**Product Desc:** National Rifle Assoc  
**Estimate:** 3196  
**Flight Dates:** 10/29/16 - 11/07/16  
**Original Date / Rev:** 09/15/16 / 09/15/16  
**Order Type:** GENERAL

**Primary AE:** Dallas Millennium/DAL  
**Sales Office:** K-DAL  
**Sales Region:** NAT

**Agency**  
**Name:** Ackerman McQueen  
**Buying Contact:**  
**Billing Contact:**  
 1100 The Tower, 1601 NE Expressway  
 Oklahoma City, OK 73118

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRA Foundation  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** Pol1  
**Revenue Codes:** AGY, General, General

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 88881  
**Agency External ID:** 5283  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	1	\$110.00	\$93.50
10/31/16	11/06/16	1	\$280.00	\$238.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$110.00	\$93.50	0.00
November 2016	1	\$280.00	\$238.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$390.00</b>	<b>\$331.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas Millennium/DAL	K-DAL	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTWC	11/01/16	11/01/16	M-F 7a-9a/Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	-T-----	1:00	1	\$280.00	Pol1	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	-T-----		1		\$280.00		0.00					
E 2	WTWC	10/29/16	10/29/16	Sa Today Show SATURDAY TODAY	CM	7:00 AM-9:00 AM	-----S-	1:00	1	\$110.00	Pol1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/16	11/04/16	-----S-		1		\$110.00		0.00					
													<b>Totals</b>	<b>2</b>	<b>\$390.00</b>



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

**Contract #** 25287872 **Changes as of:** 9/15/2016 at 2:42 PM **Version:** Current State Version 1  
**CPE:** 1/73/3196 **Flight:** 10/29/16 - 11/7/16 **Station:** WTWC **Total \$:** \$390.00  
**Agency:** ACKERMAN MCQUEEN **Advertiser:** NRA Foundation **Market:** Tallahassee **Total Spots:** 2  
**Product:** National Rifle Association **Office:** DALLAS **Total CPP:** \$0.00  
**Agency Order #:** 5391410 **Primary Demo:** **Total GRP:**  
**Buyer:** Smith, Pam **Con Type:** POLITICAL/VOTE  
**Salesperson:** EVAN BLASOR **Assistant:** TRAVIS MEJIA **Separation:**  
 214-525-2618 214-525-2807  
**Comments:** Separation: 30; The only spot approved to run on this estimate is ISCI (QNRA160044); The only spot approved to run on this estimate is ISCI (QNRA160044).

#	Day/Time	DP	Program	Rate	Len	10/29 - 11/7											Total Spots	Total \$	CPP	GRP
						10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7					
1	M-F 7a-9a		NBC Today Show	\$280.00	60	0	0	0	1	0	0	0	0	0	0	1	\$280.00	\$0.00	0.0	
x																				
2	Sa 7a-9a		NBC Saturday Today Show	\$110.00	60	1	0	0	0	0	0	0	0	0	0	1	\$110.00	\$0.00	0.0	
TOTALS:						1	0	0	1	0	0	0	0	0	0	2	\$390.00	\$0.00	0.0	

Ce2976

New Issue  
\$390



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

<b>Contract # 25287872</b>		<b>Changes as of: 9/15/2016 at 2:42 PM</b>		<b>Version: Current State Version 1</b>	
<b>CPE: 1/73/3196</b>		<b>Flight: 10/29/16 - 11/7/16</b>		<b>Station: WTWC</b>	
<b>Agency: ACKERMAN MCQUEEN</b>		<b>Advertiser: NRA Foundation</b>		<b>Market: Tallahassee</b>	
<b>1601 NW EXPRESSWAY SUITE 1100 OKLAHOMA CITY, OK 73118</b>		<b>Product: National Rifle Association</b>		<b>Office: DALLAS</b>	
<b>Agency Order #: 5391410</b>		<b>Buyer: Smith, Pam</b>		<b>Primary Demo:</b>	
<b>OKLAHOMA CITY, OK 73118</b>		<b>Salesperson: EVAN BLASOR</b>		<b>Con Type: POLITICAL/VOTE</b>	
		<b>214-525-2618</b>		<b>Assistant: TRAVIS MEJIA</b>	
				<b>214-525-2807</b>	
				<b>Separation:</b>	

**Total \$:** \$390.00  
**Total Spots:** 2  
**Total CPP:** \$0.00  
**Total GRP:**

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/15/16 2:42 PM	EVAN BLASOR	Separation: 30; The only spot approved to run on this estimate is ISCI (QNRA160044); The only spot approved to run on this estimate is ISCI (QNRA160044).

### Competitive Information

Market Budget: \$390
WTWC Share: 100%
Comment: No budget info available.
Competitive Unknown

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GMP
Total	100%	2	\$390.00	N/A	0.0

### Monthly Summary

Month	Spots	Dollars
2016-Oct	1	\$110.00
2016-Nov	1	\$280.00
Total	2	\$390.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/15/16 2:55 PM					\$0	\$0	
New	9/15/16 2:41 PM	EVAN BLASOR	New	2		\$390.00	\$390.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.