

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for: <input type="checkbox"/> a candidate request <input type="checkbox"/> an election message request * <input checked="" type="checkbox"/> an issue request *	The request was: <input checked="" type="checkbox"/> accepted # 514755 <input type="checkbox"/> rejected
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Candidate Named In Message: \_\_\_\_\_

Office Being Sought: \_\_\_\_\_

Election or Issue Referred to: Semi role gaming

Sponsor (or authorized candidate committee): Seminole tribe of Florida

Treasurer of Authorized Candidate Committee: John eders

Person Ordering Advertising: Mia Punno

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

# ORDER



**Orders**  
**Order / Rev:** 514755  
**Alt Order #:** 25070915  
**Product Desc:** 4STFL  
**Estimate:** 2670  
**Flight Dates:** 02/08/16 - 02/14/16  
**Original Date / Rev:** 02/01/16 / 02/01/16  
**Order Type:** GENERAL

**ETWC**  
**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Service  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Seminole Tribe of Florida  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** POL-3  
**Revenue Codes:** AGY, Political, Political Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/14/16	1	\$150.00	\$127.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	1	\$150.00	\$127.50	1.00
<b>Totals</b>	<b>1</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>1.00</b>

## Account Executives

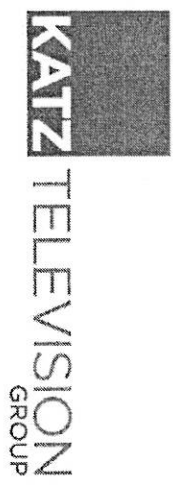
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share	Share	Total
ETWC	2%	\$150.00
Market	100%	\$7,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	44%	\$3,300.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTWC	18%	\$1,350.00
WTXL	36%	\$2,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	02/14/16	02/14/16	Su 9a-10a Fox News	CM	9a-10a	-----S	:30	1	\$150.00	POL-	1.00	NM	1	\$150.00
Su 9a-10a Fox News															
FOX NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/14/16		02/20/16	-----S			1				\$150.00		1.00			
Totals														1	\$150.00

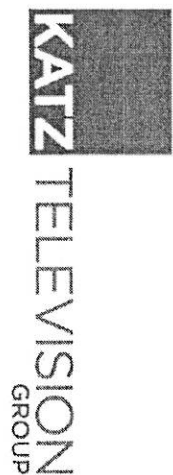
514755



<b>Contract #</b> 25070915		<b>Changes as of:</b> 2/1/2016 at 2:29 PM		<b>Version:</b> Current State	
<b>CPE:</b> //2670		<b>Flight:</b> 2/8/16 - 2/14/16		<b>Station:</b> ETWC	
<b>Agency:</b> MENTZER MEDIA		<b>Advertiser:</b> FL SEMINOLE TRIBE OF		<b>Market:</b> Tallahassee	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		<b>Product:</b> 4STFL		<b>Office:</b> WASHINGTON	
		<b>Primary Demo:</b> Adults 35+		<b>Salesperson:</b> KARA ERICKSON	
		<b>Agency Order #:</b>		<b>Assistant:</b> KARA ERICKSON	
		<b>Buyer:</b> Chris Rumbley		<b>Con Type:</b> POLITICAL/NOTE	
				<b>Separation:</b>	
				<b>Total \$:</b> \$150.00	
				<b>Total Spots:</b> 1	
				<b>Total CPP:</b> \$150.00	
				<b>Total GRP:</b> 1.0	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/8 - 2/14	Total Spots	Total \$	CPP	GRP
1	Su 9a-10a		FOX NEWS SUN	\$150.00	1.0	30	0	0	0	0	0	0	1		1	\$150.00	\$150.00	1.0
TOTALS:															1	\$150.00	\$150.00	1.0

OK  
2/1



<b>Contract #</b> 25070915		<b>Changes as of:</b> 2/1/2016 at 2:29 PM		<b>Version:</b> Current State	
<b>CPE:</b> //2670		<b>Flight:</b> 2/8/16 - 2/14/16		<b>Total \$:</b> \$150.00	
<b>Agency:</b> MENTZER MEDIA		<b>Advertiser:</b> SEMINOLE TRIBE OF FL		<b>Total Spots:</b> 1	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		<b>Product:</b> 4STFL		<b>Office:</b> WASHINGTON	
		<b>Primary Demo:</b> Adults 35+		<b>Salesperson:</b> KARA ERICKSON	
		<b>Agency Order #:</b>		<b>Assistant:</b> KARA ERICKSON	
		<b>Buyer:</b> Chris Rumbley		<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total CPP:</b> \$150.00	
				<b>Total GRP:</b> 1.0	
				<b>Separation:</b>	

Hit Listed Programs	
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Competitive Information	
Market Budget:	\$7,500
ETWC Share:	2%
Comment:	
WCTV:	44%
WTWC:	18%
WTXL:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$150.00	\$150.00	1.0
<b>Total</b>	<b>100%</b>	<b>1</b>	<b>\$150.00</b>	<b>\$150.00</b>	<b>1.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Feb	1	\$150.00
<b>Total</b>	<b>1</b>	<b>\$150.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	2/1/16 2:29 PM	KARA ERICKSON	New	1		\$150.00
						Contract \$
						\$150.00
						Comment

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 5px;">ETWC-TV</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 5px;">2/1/16</div>
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

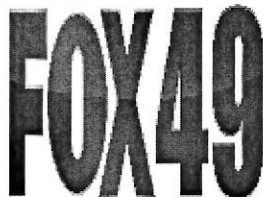
2/27/15      [Signature]      257 585-5880  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Halley Stinchfield      DOS  
Signature                      Printed Name                      Title



## INVOICE



**ETWC**  
**950 Commerce Blvd**  
**Midway, FL 32343**  
**Main: (850) 576-4990**  
**Billing: (850) 504-2107**

Invoice #	Invoice Date	Invoice Month	Invoice Period
514755-1	02/14/16	February 2016	02/08/16 - 02/14/16

Property	Account Executive	Sales Office	Sales Region
ETWC	Washington DC Millennium/D	KATZ Washington	National

Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**210 W Pennsylvania**  
**Ste 250**  
**Towson, MD 21204**

Advertiser	Product	Estimate Number
Seminole Tribe of Florida	4STFL	2670

Flight Dates	Order #	Alt Order #
02/08/16 - 02/14/16	514755	25070915

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736		

Agency Ref	Advertiser Ref

Send Payment To:

**ETWC**  
**ETWC**  
**c/o WTTO-TV**  
**651 Beacon Pkwy West, Ste 105**  
**Birmingham, AL 35209**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/14/16	02/14/16	Su 9a-10a Fox News	9a-10a	-----S	1:00	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/16   02/20/16   -----S                    1        \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	ETWC	Su	02/14/16	9:48 AM	Su 9a-10a Fox News	9a-10a	1:00	STOF1001TVFLH	\$375.00   NM
Total Spots							1		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$375.00</b>
<u>Agency Commission</u>	<b>\$56.25</b>
<u>Net Amount Due</u>	<b>\$318.75</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.