

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was:

- ☒ accepted # 523800
☐ rejected

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: semi role gaming

Sponsor (or authorized candidate committee): seminole tribe of Florida

Treasurer of Authorized Candidate Committee: John eder

Person Ordering Advertising: Mia Punno

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

WTWC

Orders	Order / Rev:	523800	
	Alt Order #:	25080482	
	Product Desc:	4STFL	
	Estimate:	2672	
	Flight Dates:	02/22/16 - 02/28/16	Primary AE: Washington DC Millennium/DC
	Original Date / Rev:	02/19/16 / 02/19/16	Sales Office: K-WSH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Mentzer Media Service	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W Pennsylvania	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%

Advertiser	Name:	Seminole Tribe of Florida	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	PL Advocacy	Advertiser External ID:
	Priority:	POL-4	Agency External ID:
	Revenue Codes:	AGY, Political, Political Issue	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/28/16	8	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	8	\$1,150.00	\$977.50	7.80
Totals	8	\$1,150.00	\$977.50	7.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTWC	19%	\$1,150.00
Market	100%	\$6,052.63

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETWC	10%	\$605.26
UNKWN	0%	\$0.00
WCTV	35%	\$2,118.42
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTXL	36%	\$2,178.95

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTWC	02/23/16	02/23/16	M-F 7a-9a/Today Show CM		8:00 AM-9:00 AM	-T-----	:30	1	\$75.00	POL-	1.70	NM	1	\$75.00
				M-F 7a-9a/Today Show I		(8:00 AM-9:00 AM)									
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/22/16	02/28/16	-T-----		1		\$75.00		1.70					
E 2	WTWC	02/24/16	02/24/16	M-F 7a-9a/Today Show CM		8:00 AM-9:00 AM	--W----	:30	1	\$75.00	POL-	1.70	NM	1	\$75.00
				M-F 7a-9a/Today Show I		(8:00 AM-9:00 AM)									
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/24/16	03/01/16	--W----		1		\$75.00		1.70					

Order / Rev: 523800
 Alt Order #: 25080482
 Flight Dates: 02/22/16 - 02/28/16

Advertiser: Seminole Tribe of Florida
 Product Desc: 4STFL
 Estimate: 2672
 WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTWC	02/25/16	02/25/16	M-F 7a-9a/Today Show CM M-F 7a-9a/Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$75.00	POL~	1.70	NM	1	\$75.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/25/16		02/25/16	03/02/16	---T---					1	\$75.00		1.70			
E 4	WTWC	02/26/16	02/26/16	M-F 7a-9a/Today Show CM M-F 7a-9a/Today Show I	CM	8:00 AM-9:00 AM	----F--	:30	1	\$75.00	POL~	1.70	NM	1	\$75.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/26/16		02/26/16	03/03/16	----F--					1	\$75.00		1.70			
E 5	WTWC	02/28/16	02/28/16	Meet The Press Meet The Press	CM	11:00 AM-12:00 PM	-----S	:30	1	\$150.00	POL~	1.00	NM	1	\$150.00
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/16		02/28/16	03/05/16	-----S					1	\$150.00		1.00			
E 6	WTWC	02/28/16	02/28/16	Sa-Su Nightly News Sa-Su Nightly News	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$150.00	POL~	3.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/28/16		02/28/16	03/05/16	-----S					1	\$150.00		0.00			
E 7	WTWC	02/22/16	02/22/16	Monday Prime Specials Monday Prime Specials	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	-----	:30	1	\$350.00	POL~	4.00	NM	1	\$350.00
BIGGEST LOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	M-----					1	\$350.00		0.00			
E 8	WTWC	02/23/16	02/23/16	Tuesday Prime A Tuesday Prime A	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$200.00	POL~	2.40	NM	1	\$200.00
GAME NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/23/16		02/23/16	02/29/16	-T-----					1	\$200.00		0.00			
													Totals	8	\$1,150.00

KATZ TELEVISION GROUP

Contract # 25080482

Changes as of: 2/19/2016 at 11:40 AM

Version: Current State

CPE: 197/216/2672

Flight: 2/22/16 - 2/28/16

Station: WTWC

Total S: \$1,150.00

Agency: MENTZER MEDIA
SERVIC

Advertiser: SEMINOLE TRIBE OF FL

Market: Tallahassee

Total Spots: 8

210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Product: 4STFL
Primary Demo: Adults 35+
Agency Order #: 4788674

Office: WASHINGTON
Salesperson: KARA ERICKSON
Assistant: KARA ERICKSON
Con Type: POLITICAL/VOTE

Total CPP: \$66.86
Total GRP: 17.2

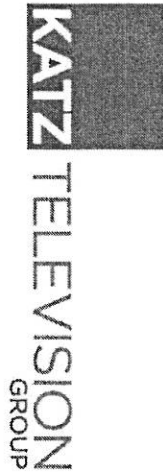
Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/28							Total Spots	Total \$	CPP	GRP
							2/22	2/23	2/24	2/25	2/26	2/27	2/28				
1	M-F 8a-9a		TODAY SHW	\$75.00	1.7	30	1	0	1	1	0	0	0	4	\$300.00	\$44.12	6.8
2	Su 11a-12n		MEET PRESS-SUN	\$150.00	1.0	30	0	0	0	0	0	0	1	1	\$150.00	\$150.00	1.0
3	Su 6:30p-7p		NEWS	\$150.00	3.0	30	0	0	0	0	0	0	1	1	\$150.00	\$50.00	3.0
4	M 9p-11p		BIGGEST LOSER	\$350.00	4.0	30	1	0	0	0	0	0	0	1	\$350.00	\$87.50	4.0
5	Tu 8p-9p		GAME NIGHT	\$200.00	2.4	30	0	1	0	0	0	0	0	1	\$200.00	\$83.33	2.4
TOTALS:							2	1	1	1	1	0	2	8	\$1,150.00	\$66.86	17.2

523800

2/19



Contract # 25080482		Changes as of: 2/19/2016 at 11:40 AM		Version: Current State	
CPE: 197/216/2672		Flight: 2/22/16 - 2/28/16		Total \$: \$1,150.00	
Agency: MENTZER MEDIA SERVIC		Advertiser: SEMINOLE TRIBE OF FL		Market: Tallahassee	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: 4STFL		Office: WASHINGTON	
		Primary Demo: Adults 35+		Salesperson: KARA ERICKSON	
		Agency Order #: 4788674		Assistant: KARA ERICKSON	
		Buyer: Rumbley, Chris		Con Type: POLITICAL/NOTE	
				Total CPP: \$66.86	
				Total Spots: 8	
				Total GRP: 17.2	
				Separation:	

Hit Listed Programs

Date/Time	Added by	Comment
02/19/16 11:40 AM	KARA ERICKSON	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$6,053
WTWC Share:	19%
Comment:	
ETWC:	10%
WCTV:	35%
WTXL:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,150.00	\$66.86	17.2
Total	100%	8	\$1,150.00	\$66.86	17.2

Monthly Summary		
Month	Spots	Dollars
2016-Feb	8	\$1,150.00
Total	8	\$1,150.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Comment
New	2/19/16 11:40 AM	KARA ERICKSON	New	8		\$1,150.00 \$1,150.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTWC	Date: 2/19/16
---	--

I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/27/15 [Signature] 254 585-580
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Halley Stinchfield BOB
Signature Printed Name Title



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
523800-1	02/28/16	February 2016	02/01/16 - 02/28/16

Property	Account Executive	Sales Office	Sales Region
WTWC	Washington DC Millennium/D	KATZ Washington	National

Advertiser	Product	Estimate Number
Seminole Tribe of Florida	4STFL	2672

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
210 W Pennsylvania
Ste 250
Towson, MD 21204

Flight Dates	Order #	Alt Order #
02/22/16 - 02/28/16	523800	25080482

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736	197	216

Agency Ref	Advertiser Ref

Send Payment To:

WTWC
WTWC
c/o WTTT
651 Beacon Pkwy Ste 105
Birmingham, AL 35209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/23/16	02/23/16	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -T----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Tu	02/23/16	8:44 AM	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	:30	STOF1200TVFLH	\$75.00 NM
2	02/24/16	02/24/16	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	--W----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/24/16 03/01/16 --W---- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	W	02/24/16	8:27 AM	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	:30	STOF1200TVFLH	\$75.00 NM
3	02/25/16	02/25/16	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/25/16 03/02/16 ---T--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Th	02/25/16	8:27 AM	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	:30	STOF1200TVFLH	\$75.00 NM
4	02/26/16	02/26/16	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/16 03/03/16 ----F-- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	F	02/26/16	7:57 AM	M-F 7a-9a/Today Show I	8:00 AM-9:00 AM	:30	STOF1100TVFLH	\$75.00 NM
5	02/28/16	02/28/16	Meet The Press	11:00 AM-12:00 PM	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/16 03/05/16 -----S 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Su	02/28/16	11:58 AM	Meet The Press	11:00 AM-12:00 PM	:30	STOF1200TVFLH	\$150.00 NM
6	02/28/16	02/28/16	Sa-Su Nightly News	6:30 PM-7:00 PM	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/16 03/05/16 -----S 1 \$150.00									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
WTWC
c/o WTTO
651 Beacon Pkwy Ste 105
Birmingham, AL 35209

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
523800-1	02/28/16	February 2016	02/01/16 - 02/28/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Seminole Tribe of Florida	4STFL	2672	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/28/16	02/28/16	Sa-Su Nightly News	6:30 PM-7:00 PM	-----S	:30	1	\$150.00	NM
-----S									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Su	02/28/16	6:52 PM	Sa-Su Nightly News	6:30 PM-7:00 PM	:30	STOF1100TVFLH	\$150.00 NM
7	02/22/16	02/22/16	Monday Prime Specials	9:00 PM-11:00 PM	M-----	:30	1	\$350.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/22/16	02/28/16	M-----	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	M	02/22/16	9:32 PM	Monday Prime Specials	9:00 PM-11:00 PM	:30	STOF1100TVFLH	\$350.00 NM
8	02/23/16	02/23/16	Tuesday Prime A	8:00 PM-9:00 PM	-T-----	:30	1	\$200.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/23/16	02/29/16	-T-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Tu	02/23/16	8:44 PM	Tuesday Prime A	8:00 PM-9:00 PM	:30	STOF1200TVFLH	\$200.00 NM
<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,150.00
<u>Agency Commission</u>	\$172.50
<u>Net Amount Due</u>	\$977.50

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.