

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

|  |  |
|--|--|
| This record is for:                                    | The request was:                                     |
| <input type="checkbox"/> a candidate request           | <input checked="" type="checkbox"/> accepted #446950 |
| <input type="checkbox"/> an election message request * | <input type="checkbox"/> rejected                    |
| <input checked="" type="checkbox"/> an issue request * |  |

ETWC

Candidate Named In Message: \_\_\_\_\_

Office Being Sought: \_\_\_\_\_

Election or Issue Referred to: \_\_\_\_\_

Sponsor (or authorized candidate committee): Consumers for Smart Solar

Treasurer of Authorized Candidate Committee: Abby Dupree

Person Ordering Advertising: National media research planning

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

# ORDER



**Orders**  
**Order / Rev:** 646950  
**Alt Order #:** 25339895  
**Product Desc:** Consumers for Smart  
**Estimate:** 8437  
**Flight Dates:** 10/25/16 - 10/31/16  
**Original Date / Rev:** 10/24/16 / 10/24/16  
**Order Type:** GENERAL

**ETWC**  
**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** National Media Research Planning Plc  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Ln  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Consumers for Smart Solar  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** Pol1  
**Revenue Codes:** AGY, Political, Political Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 85992  
**Agency External ID:** 12680  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/24/16   | 10/30/16 | 1       | \$250.00     | \$212.50   |

**Totals**

| Month         | # Spots  | Gross Amount    | Net Amount      | Rating      |
|---------------|----------|-----------------|-----------------|-------------|
| October 2016  | 1        | \$250.00        | \$212.50        | 0.00        |
| <b>Totals</b> | <b>1</b> | <b>\$250.00</b> | <b>\$212.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive          | Sales Office | Sales Region | Start Date / End Date         | Order % |
|----------------------------|--------------|--------------|-------------------------------|---------|
| Washington DC Millennium/D | K-WSH        | NAT          | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share | Share | Total      |
|-------------|-------|------------|
| ETWC        | 10%   | \$250.00   |
| Market      | 100%  | \$2,500.00 |

**Competitive Share**

| Competitive Share | Share | Total      |
|-------------------|-------|------------|
| CABLE             | 0%    | \$0.00     |
| UNKWN             | 0%    | \$0.00     |
| WCTV              | 60%   | \$1,500.00 |
| WFSU              | 0%    | \$0.00     |
| WTLF              | 0%    | \$0.00     |
| WTLH              | 0%    | \$0.00     |
| WTWC              | 15%   | \$375.00   |
| WTXL              | 15%   | \$375.00   |

| Ln  | Ch   | Start             | End             | Inventory Code                     | Break             | Start/End Time                       | Days          | Len | Spots | Rate     | Pri  | Rtg  | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|------------------------------------|-------------------|--------------------------------------|---------------|-----|-------|----------|------|------|------|-------|----------|
| E 1 | ETWC | 10/29/16          | 10/29/16        | NCAA College FB Game<br>CFB ON FOX | CM                | 3:30 PM-7:00 PM<br>(3:30 PM-7:00 PM) | -----S-       | :30 | 1     | \$250.00 | Pol1 | 0.00 | NM   | 1     | \$250.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    | <u>Spots/Week</u> | <u>Rate</u>                          | <u>Rating</u> |     |       |          |      |      |      |       |          |
|     |      | Week: 10/29/16    | 11/04/16        | -----S-                            | 1                 | \$250.00                             | 0.00          |     |       |          |      |      |      |       |          |

Totals 1 \$250.00



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

Contract # 25339895 Changes as of: 10/24/2016 at 11:42 AM Version: Current State Version 1

CPE: 497/923/8437 Flight: 10/25/16 - 10/31/16 Station: ETWC Total \$: \$250.00

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Consumers for Smart Solar Market: Tallahassee Total Spots: 1

815 SLATERS LANE Product: Consumers for Smart Solar Office: WASHINGTON Total CPP: \$19.84  
ALEXANDRIA, VA Agency Order #: 5510795 Primary Demo: Adults 35+ Total GRP: 12.6  
22314

Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/VOTE

Salesperson: KARA ERICKSON (202) 467-8996 Assistant: KARA ERICKSON (202) 467-8996 Separation:

Comments: Separation: 30

| #              | Day/Time    | DP | Program      | Rate     | A35P Rating | Len | 10/25 - 10/31 |       |       |       |       | Total Spots | Total \$ | CPP      | GRP     |       |
|----------------|-------------|----|--------------|----------|-------------|-----|---------------|-------|-------|-------|-------|-------------|----------|----------|---------|-------|
|                |             |    |              |          |             |     | 10/25         | 10/26 | 10/27 | 10/28 | 10/29 |             |          |          |         | 10/30 |
| 1              | Sa 3:30p-7p |    | AVG. ALL WKS | \$250.00 | 12.6        | 30  | 0             | 0     | 0     | 0     | 0     | 0           | 1        | \$250.00 | \$19.84 | 12.6  |
| <b>TOTALS:</b> |             |    |              |          |             |     | 0             | 0     | 0     | 0     | 0     | 0           | 1        | \$250.00 | \$19.84 | 12.6  |

*Call ASD*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25339895 Changes as of: 10/24/2016 at 11:42 AM Version: Current State Version 1

Total \$: \$250.00

Station: ETWC

Flight: 10/25/16 - 10/31/16

CPE: 497/923/8437

Total Spots: 1

Market: Tallahassee

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

Office: WASHINGTON

Product: Consumers for Smart Solar

ALEXANDRIA, VA

Primary Demo: Adults 35+

Agency Order #: 5510795

22314

Con Type: POLITICAL/NOTE

Buyer: MediaAssistant, NMRPP

Salesperson: KARA ERICKSON (202) 467-8996

Assistant: KARA ERICKSON (202) 467-8996

Separation:

| Special Instructions |  |
|----------------------|--|
|                      |  |

| Order Level Comments |               |
|----------------------|---------------|
| Date/Time            | Added by      |
| 10/24/16 11:42 AM    | KARA ERICKSON |
| Comment              |               |
| Separation: 30       |               |

| Competitive Information |         |
|-------------------------|---------|
| Market Budget:          | \$2,500 |
| ETWC Share:             | 10%     |
| Comment:                |         |
| WCTV:                   | 60%     |
| WTWC:                   | 15%     |
| WTVL:                   | 15%     |

| Daypart Summary |           |       |      |
|-----------------|-----------|-------|------|
| Day/Time        | % Distrib | Spots | GRP  |
| Total           | 100%      | 1     | 12.6 |

| Monthly Summary |          |                 |
|-----------------|----------|-----------------|
| Month           | Spots    | Dollars         |
| 2016-Oct        | 1        | \$250.00        |
| 2016-Nov        | 0        | \$0.00          |
| <b>Total</b>    | <b>1</b> | <b>\$250.00</b> |

| Transaction History               |                   |               |        |       |       |          |             |         |
|-----------------------------------|-------------------|---------------|--------|-------|-------|----------|-------------|---------|
| Trans                             | Created/Received  | Created by    | Status | Spot+ | Spot- | \$ Chg   | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/24/16 12:12 PM |               |        |       |       | \$0      | \$0         |         |
| New                               | 10/24/16 11:41 AM | KARA ERICKSON | New    | 1     |       | \$250.00 | \$250.00    |         |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, National Media, Research, Planning and Placement  
do hereby request station time concerning the following issue:

|                           |
|---------------------------|
| Consumers for Smart Solar |
|---------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class        | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule     | See Schedule                     | See Schedule | See Schedule | See Schedule   | See Schedule    |
|                  |                                  |              |              |                |                 |

This broadcast time will be used by: National Media, Research, Planning, and Placement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company  
2840-A Mitcham Drive  
Tallahassee, Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer  
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

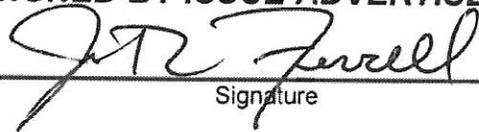
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

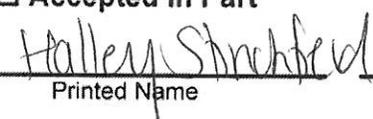
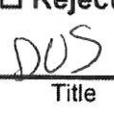
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected  
 \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_  
Signature Printed Name Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# INVOICE



**ETWC**  
 950 Commerce Blvd  
 Midway, FL 32343  
 Main: (850) 576-4990  
 Billing: (850) 576-4990

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 646950-1  | 10/30/16     | October 2016  | 10/24/16 - 10/30/16 |

| Property | Account Executive          | Sales Office   | Sales Region |
|----------|----------------------------|----------------|--------------|
| ETWC     | Washington DC Millennium/D | KATZ Washingto | National     |

Billing Address:

National Media Research Planning Place  
 Attention: Accounts Payable  
 815 Slaters Ln  
 Alexandria, VA 22314

| Advertiser                | Product             | Estimate Number |
|---------------------------|---------------------|-----------------|
| Consumers for Smart Solar | Consumers for Smart | 8437            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/16 - 10/31/16 | 646950  | 25339895    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

Send Payment To:

**ETWC**  
 REMIT TO Sinclair Broadcast Group  
 c/o ETWC  
 PO Box 206270  
 Dallas, TX 75320-6270

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | 497             | 923         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 12680      | 85992          |

| Line  | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate          | Type        |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
|---|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|---------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|---------|------------|------------------|-----|---------------|----------|----|
| 1   | 10/29/16          | 10/29/16        | CFB ON FOX      | 12:00 PM-3:30 PM  | -----S-            | :30                   | 1              | \$250.00      | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/16</td> <td>11/04/16</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>ETWC</td> <td>Sa</td> <td>10/29/16</td> <td>1:51 PM</td> <td>CFB ON FOX</td> <td>12:00 PM-3:30 PM</td> <td>:30</td> <td>CSS1609SDRTVH</td> <td>\$250.00</td> <td>NM</td> </tr> </table> |                   |                 |                 |                   |                    |                       |                |               |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/16 | 11/04/16 | -----S- | 1 | \$250.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | ETWC | Sa | 10/29/16 | 1:51 PM | CFB ON FOX | 12:00 PM-3:30 PM | :30 | CSS1609SDRTVH | \$250.00 | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |               |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
|   | 10/29/16          | 11/04/16        | -----S-         | 1                 | \$250.00           |                       |                |               |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> | <u>Type</u> |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
| 1   | ETWC              | Sa              | 10/29/16        | 1:51 PM           | CFB ON FOX         | 12:00 PM-3:30 PM      | :30            | CSS1609SDRTVH | \$250.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |
| <u>Total Spots</u>  |                   |                 |                 |                   |                    |                       | <b>1</b>       |               |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |            |                  |     |               |          |    |

## Payment Terms 30 Days

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$250.00</b> |
| <u>Agency Commission</u> | <b>\$37.50</b>  |
| <u>Net Amount Due</u>    | <b>\$212.50</b> |

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.