

Buy Detail Report

Revision #: Date: 12/1/2023

Client: Tester for Senate 2024
Media: Radio
Product: Primary
Market: Billings

Estimate: 8854
Description: Tester for Senate 2024 12/5-11/2023 Radio
Flight Start Date: 12/5/2023 05:00 AM
Flight End Date: 12/11/2023 07:00 PM
Survey: 2BK SP17+FA17 MSA CustRadio
Buyer: James Wells

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
Phone: 703-272-7300

Separation between spots: 30

Daypart Program	Daypart Code	STN Gross	Days	Tue 12/5	Wed 12/6	Thu 12/7	Fri 12/8	Sat 12/9	Sun 12/10	Mon 12/11	Total Spots
KCGL-FM											
MTuWThF 6:00a-10:00a	AM	\$36.80	60	2	2	2	2			2	10
MTuWThF 10:00a- 3:00p	MD	\$27.60	60	3	3	3	3			3	15
MTuWThF 3:00p- 7:00p	PM	\$32.20	60	1	1	1	1			1	5
Sa 6:00a-10:00a	S1	\$18.40	60					1			1
Sa 10:00a- 3:00p	S2	\$18.40	60					1			1
Sa 3:00p- 7:00p	S3	\$18.40	60					1			1
Su 10:00a- 3:00p	U2	\$18.40	60						1		1
Su 3:00p- 7:00p	U3	\$18.40	60						1		1
Total Cost:		\$1,035.00		6	6	6	6	3	2	6	35
Total Spots:				6	6	6	6	3	2	6	35

Signature: _____

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Terms & Conditions: