

# Buy Detail Report

Revision #:                      Date: 12/1/2023

Send Billing To: Screen Strategies Media  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030  
 Phone: 703-272-7300

Estimate: 8854  
 Description: Tester for Senate 2024 12/5-11/2023 Radio  
 Flight Start Date: 12/5/2023 05:00 AM  
 Flight End Date: 12/11/2023 07:00 PM  
 Survey: 2BK SP17+FA17 MSA CustRadio  
 Buyer: James Wells

Client: Tester for Senate 2024  
 Media: Radio  
 Product: Primary  
 Market: Billings  
 Separation between spots: 30

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 12/5	Wed 12/6	Thu 12/7	Fri 12/8	Sat 12/9	Sun 12/10	Mon 12/11	Total Spots
<b>KODI-AM</b>											
MTuWThF 6:00a-10:00a	AM	\$46.00	60	2	2	2	2			2	10
MTuWThF 10:00a-3:00p	MD	\$34.50	60	3	3	3	3			3	15
MTuWThF 3:00p-7:00p	PM	\$34.50	60	1	1	1	1			1	5
Sa 6:00a-10:00a	S1	\$27.60	60					1			1
Sa 10:00a-3:00p	S2	\$27.60	60					1			1
Sa 3:00p-7:00p	S3	\$27.60	60					1			1
Su 6:00a-10:00a	U1	\$27.60	60						1		1
Su 3:00p-7:00p	U3	\$27.60	60						1		1
<b>Total Spots:</b>				6	6	6	6	3	2	6	35
<b>Total Cost:</b>		\$1,288.00									35

Signature: \_\_\_\_\_

Disclaimer:

Terms & Conditions: