

STATION:	WAWC-FM	ORDER#:	3215397	DATE:	04/15/2024
MARKET:	UM - Syracuse, IN	AMOUNT:	\$1,500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	60		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4458357
ADVERTISER:	Joanna King for the People	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5203 4/12-4/25 IN HD-49	AGY EST:	5203		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	04-12-2024 TO 4/25/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/12/2024 12:28

COMMENTS

[Rep Comment] 04/12/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#2 4/12/2024 To 4/25/2024 WK TOT \$750.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		F.. /MTuWTh	6:00AM	10:00AM	60	4/12/2024	4/25/2024	15	\$25	\$375
	2		F.. /MTuWTh	3:00PM	7:00PM	60	4/12/2024	4/25/2024	15	\$25	\$375

TOTAL	Apr										Total
SPOT	60										60
CASH	1,500.00										1,500.00
TOTAL	1,500.00										1,500.00

4090-001

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joanna King

Authorized committee:

Joanna King for the People

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Indiana's House of Representatives - HD-49

Date of election:

05/07/2024

General

Primary

Treasurer of candidate's authorized committee:

Brian S Hershberger

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: <i>FlexPoint Media</i></p> <p>Name: FlexPoint Media</p> <p>Date of Request to Purchase Ad Time: 04/08/2024</p>	<p>Signature: <i>Kassie Takay</i></p> <p>Name: Kassie Takay</p> <p>Date of Station Agreement to Sell Time: 4/15/2024</p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 04/08/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/12/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4090-001	Station Call Letters: WAWC-FM	Date Received/Requested: 4/15/2024
Est. #: 4458357	Station Location: Warsaw, IN	Run Start and End Dates: 4/16/2024-4/25/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

4458357

Kensington Digital Media

GEN MEDIA PARTNERS VC* sent you a payment

1 message

donotreply@e-payable.com <donotreply@e-payable.com>
Reply-To: donotreply@e-payable.com
To: skeener@kensington.media

Sat, Apr 13, 2024 at 5:21 AM



Payer Information

GEN MEDIA PARTNERS VC*
STE 903
WEST PALM BEACH, FL 33401-2211

To

Vendor Name: Kensington Digital Media
Vendor Id: WAWC-FM

Payment Advice Number: 141757351713000067206

Date: 04/13/2024

Click here to obtain credit card details (Note: In case the above link is not accessible, please type <https://e-receivable.tsys.com/vp/index.html> in your web browser and follow the on-screen instructions to obtain payment details. Your Vendor Id and the payment advice number are shown above.)

#	Invoice Number	Invoice Date	Net Amount	Commission	Advertiser	Comments	Payment Number	Amount
1	5203	04/01/2024	1275.00	0.00	JOANNA KING FOR THE	X	8727054	\$1,275.00

Notes: To receive payments for the above referenced invoice(s), please charge the total amount to the above Mastercard account. By charging the amount shown as a single transaction on or before 10/10/2024, you will significantly reduce the possibility of payment complications.

Total Amount: \$1,275.00

Access to credit card details requires use of Internet Explorer 11 or higher, Mozilla Firefox 60 or higher, or Google Chrome 60 or higher.





Willie 103.5 - WAWC
 Kensington Digital Media
 216 W. Market Street
 Warsaw, IN 46580
 Phone: 574-372-3064

Willie 103.5 Confirmation

OrderID: 4090-001

Sponsor: Joanna King for the People
 Product: Joanna King for the People
 Estimate/PO: 4458357
 AccountRep: KASSIE
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 4/16/2024 - 4/25/2024
 Items Ordered: 60
 Ordered Amount: \$1,500.00
 -Agency Commission: -\$225.00
 Net Amount: \$1,275.00

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD.
 9TH FLOOR SUITE #903
 WEST PALM BEACH, FLORIDA 33401

Scheduled Station(s): Willie 103.5
Joanna King for the People-4458357

Printed 4/15/2024 11:30:15 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/16/2024 - 4/19/2024	All Weeks	06:00 AM - 10:00 AM		3	4	4	4			15	:60	Spot			15	25.00	375.00
04 4/16/2024 - 4/19/2024	All Weeks	06:00 AM - 10:00 AM		3	4	4	4			15	:60	Spot			15	25.00	375.00
02 4/22/2024 - 4/25/2024	All Weeks	06:00 AM - 10:00 AM	3	4	4	4				15	:60	Spot			15	25.00	375.00
03 4/22/2024 - 4/25/2024	All Weeks	03:00 PM - 07:00 PM	3	4	4	4				15	:60	Spot			15	25.00	375.00

Calendar Month Projected Billing:

Apr-24	1,500.00	May-24	0.00	Jun-24	0.00	Q2-2024	1,500.00
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Confirmed Correct; Payment Guaranteed

Accepted for Willie 103.5