

Quarterly Issues/Programs List

Below is a list of some of the significant issues responded to by Station KNEB-AM & KNEB-FM, Scottsbluff, Nebraska, along with the most significant programming treatment of those issues for the period July 1, 2013 to September 30, 2013. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	"News Extra"	07-06-13	7:45 am	10 minutes	Deb Carlson from the Lied Scottsbluff Public Library joined Kevin Mooney on KNEB's News Extra program to talk about the Summer Reading Program at the library, as well as a number of other programs and services available.
Education	"News Extra"	07-17-13	7:45 am	10 minutes	Interpretive Park Ranger Leslie Gaunt joined Kevin Mooney on KNEB's News Extra program. Leslie was promoting upcoming programs at the Scotts Bluff National Monument, including Ranger Lisa Blanco's talk Friday evening at 8 p.m. about George W. Riddle, who crossed in 1851 bound for Oregon, when most were going to California. And promoting that the Tuesday evening programs have now been moved to Saturday afternoon at 4 p.m. This week Barb Netherland will be talking about Terry Carpenter.
Drought	"Livestock Producer"	07-17-13	1:25 pm	3 minutes	Drought encourages early weaning, with UNL Extension Educator Aaron Berger
Poverty	"News Extra"	07-19-13	7:45 am	10 minutes	Steph Black, Executive Director of the United Way of Western Nebraska and Jennifer Rogers, Director of Family and Community Programs with Community Action Partnership of Western Nebraska (CAPWN) join Kevin Mooney on KNEB's News Extra program to promote the annual "Stuff the Bus" campaign to stuff the bus full of school supplies.
Drought	"News Extra"	07-26-13	7:45 am	10 minutes	Amy Seiler, Community Forestry Specialist with the Nebraska Forest Service joined Kevin Mooney on KNEB's News Extra program to talk about a variety of things related to trees, including protecting stressed trees due to drought.

Crime	"News Extra"	08-06-13	7:45 am	10 minutes	Jackie Greenman from U. S. Bank and Captain Kevin Spencer from the Scottsbluff Police Department join Kevin Mooney on KNEB's News Extra program to promote the "National Night Out" event in downtown Scottsbluff Tuesday evening beginning at 6 p.m. between 16 th and 20 th Streets on Broadway.
Drought	"Crop Watch"	08-06-13	8:30 am	3 minutes	Drought spurs chopping of dryland corn with UNL Extension Educator Aaron Berger
Community Development	"News Extra"	08-07-13	7:45 am	10 minutes	Twin Cities Development's Darla Heggem joins Kevin Mooney on KNEB's News Extra program to promote TCD's Newcomer's Pool Party & Picnic this Thursday, August 9th from 6 to 8 p.m. at Trails West Camp Pavilion behind Riverside Zoo in Scottsbluff. If you are new to the community this past year, bring swim suits and towels and join in the fun. Food and refreshments will be served poolside while you meet other newcomers and community members.
Government Affairs	"News Extra"	08-21-13	7:45 am	10 minutes	Nebraska U.S. Senator Mike Johanns joins Kevin Mooney on KNEB's News Extra program. Topics include livestock assistance, the approaching fiscal cliff, Bush tax cuts, estate tax cuts, social security and more.
Abuse	"News Extra"	08-28-13	7:45 am	10 minutes	Debi Fitts, CAPstone Director and Kathy Welfl, CASA Director join Kevin Mooney on KNEB's News Extra program to promote the 4th annual "Light of Hope" breakfast, which will be held on September 6th at 7:00 a.m. at the Gering Civic Center. The breakfast is complimentary; however there is an opportunity to make a good will donation. The breakfast raised over \$16,000 for each agency last year. This year's guest speaker will be Dr. Peter Meyer. This year's program will also include a brief program by area children. Some of the decorations for the breakfast are being made by area pre-schools.

Youth Involvement	"News Extra"	08-29-13	7:45 am	10 minutes	Gary Shoemaker, Senior District Executive with the Longs Peak Council of the Boy Scouts of America joins Kevin Mooney on KNEB's News Extra program. There will be a joint Scouting Open House and Signup for Scottsbluff and Gering boys and girls interested in scouting. It will be held at the Bluffs Middle School Cafetorium in Scottsbluff this Thursday, August 30th from 7 to 8 p.m.
Crime	"News Extra"	08-30-13	7:45 am	10 minutes	Scotts Bluff County Crimestoppers board president Susan Williams, board member Rick Myers and Communications Center Director Ray Richards join Kevin Mooney on KNEB's News Extra program. The group was here to talk about Scotts Bluff County Crimestoppers, the history of the organization and to explain how easy it is to use. They also explained how the calls are kept anonymous, and how a person could possibly receive a reward for information that leads to the recovery of property or arrests.
Health	"News Extra"	08-31-13	7:45 am	10 minutes	Sue Maxcy and Mary Skiles join Kevin Mooney on KNEB's News Extra program. They were on the program to promote a special program called Managing Diabetes: The Next Step with an A1C Champion. Gary Montouri is a diabetes patient who has an inspiring story to tell. It will be on Tuesday, September 11th at Regional West Physician Clinic, Large Classroom 1202, 3911 Avenue B in the South Medical Plaza.
Drought	"Crop Watch"	09-05-13	8:30 am	3 minutes	Producers may consider range insurance for 2013 with UNL Extension Educator Aaron Berger
Health	"News Extra"	09-06-13	7:45 am	10 minutes	Lola Gonzales and Don Loose join Kevin Mooney on KNEB's News Extra program. Lola was here to promote the Scottsbluff YMCA's Healthy Family Kids Day on Saturday, September 8th at the Trails West YMCA Camp behind the Riverside Zoo and Discovery Center. Don talked about the Nebraska Freemasons Child Identification Program, which will take place during Saturday's event as well.

Financial Matters	"News Extra"	09-17-13	7:45 am	10 minutes	Community Action Partnership of Western Nebraska's Assets Building Choices program director Kelly Reisig and program coordinator Jennifer Sibal join Kevin Mooney on KNEB's News Extra program. They were on the show to talk about their recent move to the new Twin Cities Development building on Broadway in Scottsbluff and about the classes offered through the program.
Business/ Government Affairs	"News Extra"	09-18-13	7:45 am	10 minutes	Karen Anderson, Executive Director of the Scottsbluff/Gering United Chamber of Commerce joins Kevin Mooney on KNEB's News Extra program. Several topics were discussed, including the State of the Valley, which will be this Thursday at the Hampton Inn and Suites in Scottsbluff. They also talked about "Power UP Your People Skills", a program that will be held on Tuesday, October 2nd. Another topic was the continued effort to raise funds in order to eradicate the pigeon problem around buildings in downtown Scottsbluff. Call 632-2133 or email chamber@scottsbluffgering.net for more information.
Health	"News Extra"	09-19-13	7:45 am	10 minutes	Community Health Nurse Paulette Schnell joins Kevin Mooney on KNEB's News Extra program. She was on the program as a reminder that Regional West Health Services and Regional West Medical Physicians Clinic will hold its annual Drive-through Flu Shot Clinic for Medicare patients on Saturday, September 22nd from 8 to 11 a.m. Paulette administers flu shots to KNEB's Kevin Mooney, Rob Barney and Dave Strang on the program as well.
Health	"News Extra"	09-21-13	7:45 am	10 minutes	Terri Allen joins Kevin Mooney on KNEB's News Extra program. The Panhandle Worksite Wellness program is bringing Dr. Ann Kulz back to the panhandle for their upcoming conference in addition to two community presentations. One will be September 24th from 6 to 8 pm at the Gering High School Auditorium. Dr. Ann will be presenting her "Live Life!" A program that provides state of the art guidance for optimal nutrition and healthy lifestyle practices. There will also be a free presentation on October 11th from 6 to 8 pm at the Harm Center by Dr. Judd Allen. "Achieving a Culture of Health."

Drought	"Crop Watch"	09-25-13	8:30 am	3 minutes	Drought causing producers to test for nitrate levels with UNL Cow-Calf/Range Management Specialist Dr. Karla Jenkins
Fire Prevention	"News Extra"	09-26-13	7:45 am	10 minutes	Fire Prevention Officer Becky Zitterkopf and Assistant Fire Chief Paul Reisig from the Scottsbluff Rural Fire Department join Kevin Mooney on KNEB's News Extra program. As we move into the fall season, they were in to remind folks of some basic fire prevention tips, for both on and around the farm and in and around the house.
Child Safety	"News Extra"	09-28-13	7:45 am	10 minutes	Michelle Weimer and Maunette Loeks join Kevin Mooney to talk about the 11th Annual Safe Kids Day, which will be this Saturday, September 29th from 10am until 2pm at the Gering Civic Center.