

Quarterly Issues/Programs List

Below is a list of some of the significant issues responded to by Station KNEB-AM & KNEB-FM, Scottsbluff, Nebraska, along with the most significant programming treatment of those issues for the period October 1, 2013 to December 31, 2013. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Poverty	"News Extra"	10-01-13	7:45 am	10 minutes	Jennifer Rogers from Community Action Partnership of Western Nebraska (CAPWN) joined KNEB's Dennis Ernest on News Extra. Jennifer was in as a reminder that applications are now being accepted from families in need to receive a food basket and/or gifts this holiday season.
Finances/ Education	"News Extra"	10-02-13	7:45 am	10 minutes	First National Bank's Laurie Morgheim and Jeri Goodman join Kevin Mooney on KNEB's News Extra to promote "NESTFest", in conjunction with Nebraska's 529 College Savings Plans.
Youth	News Extra"	10-05-13	7:45 am	10 minutes	UNL Extention Educator Jackie Guzman and Dr. Tonia Durden, Assistant Professor and Early Childhood Specialist within the Department of Child, Youth and Family Studies at the University of Nebraska-Lincoln join Kevin Mooney on KNEB's News Extra program Friday morning. They were on to talk about the 24th annual Western Nebraska Early Childhood Conference at the Gering Civic Center.
Law Enforcement	"News Extra"	10-11-13	7:45 am	10 minutes	Trooper Chuck Elly and Lt. Jamie Balthazor from the Nebraska State Patrol join Kevin Mooney on KNEB's News Extra program Thursday morning. They were on the show to promote and talk about the Patrol's 75th Anniversary celebration, and the Open House that will be held at the Troop E Headquarters in Scottsbluff.
Health	"News Extra"	10-15-13	7:45 am	10 minutes	Lana Zulkoski from the Breast Cancer Center and Dr. Steven Johnson join Kevin Mooney on KNEB's News Extra program to talk about the "Sister" campaign in celebration of Breast Cancer Awareness Month. They will be offering a "Walk-in Wednesday" event.

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Agriculture	"News Extra"	10-22-13	7:45 am	10 minutes	Marcia Bauer, Registered Dietitian at Regional West Physicians Clinic, Andrew Carlson from Kelley Bean, and local Runza restaurant owner Neal Blomenkamp join Kevin Mooney on KNEB's News Extra program. Kelly Bean is sponsoring a unique Wine Tasting & Culinary Event to demonstrate health benefits of beans and promote the bean industry.
Agriculture	"News Extra"	10-30-13	7:45 am	10 minutes	Nancy Haney joins Kevin Mooney on KNEB's News Extra program Tuesday morning to talk about the premier of the film documentary "Harvesting the High Plains." Antique farm equipment from the Farm & Ranch Museum were used in the production of the film.
Veterans Day	"News Extra"	11-07-13	7:45 am	10 minutes	Scotts Bluff County Veterans Service Director John Brehm and VFW Post #1681 Commander Tom Arends join Dennis Ernest on KNEB's News Extra program to talk about a variety of activities associated with Veterans Day 2012.
Poverty	"News Extra"	11-13-13	7:45 am	10 minutes	Jill Allen, executive director of the Scotts Bluff County Volunteer Center and KNEB Sales Manager Kendra Feather join Dennis Ernest on KNEB's News Extra program to promote the annual Thanksgiving in the Valley free dinner. Jill also speaks about the Snow Angels program.
Tourism	"News Extra"	11-27-13	7:45 am	10 minutes	Nancy Haney, Farm & Ranch Museum; Tourism Director Brenda Leisy; and Scotts Bluff National Monument Superintendent Ken Mabery join Kevin Mooney on KNEB's News Extra. They were here to talk collectively about activities associated with "An Old Fashioned Christmas." The Scotts Bluff National Monument, Chimney Rock National Historic Site, North Platte Valley Museum, the Farm & Ranch Museum and Downtown Gering Merchants have teamed together to go back in time on December 1st to experience Christmas the way the early pioneers did. A day filled with fun, food and crafts as you visit various locations around the area. There will be no entry fee at any of the sites.

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Recycling	"News Extra"	12-05-13	7:45 am	10 minutes	Kathy Kropuenske, Executive Coordinator from Keep Scottsbluff/Gering Beautiful joins Kevin Mooney on KNEB's News Extra program. It is estimated that Americans throw away an extra one million tons of stuff each week between Thanksgiving and New Year's. Kathy discusses ways you can have a great holiday season without everything going to waste.
Poverty	"News Extra"	12-13-13	7:45 am	10 minutes	Jill Pleick and Roger Franklin from Gary's Cleaning and Restoration join Kevin Mooney on KNEB's News Extra program to talk about about the "I Can....YOU can...WE can!" food drive to collect canned and other non-perishable foods to donate to our Lady of Guadalupe Parish Food Pantry and the Pine Ridge Reservation.
Poverty	"News Extra"	12-18-13	7:45 am	10 minutes	Larry Massie, event coordinator for the Christmas Dinner in the Valley 2012, which will be held at Grace Chapel Church, 300 Valley View Drive, Scottsbluff from 11 a.m. to 1 p.m. on Christmas Day. The Christmas dinner is free, and open to the public. Meals will also be delivered to the homebound.
Violence	"News Extra"	12-19-13	7:45 am	10 minutes	Panhandle Mental Health Clinical Director Pamela Richardson and Youth Services Director Phil Darley join Kevin Mooney on KNEB's News Extra program to discuss ways to help your children manage distress in the aftermath of a shooting. And general discussion of reaction to the Sandy Hook Elementary School shooting from a mental health perspective.
Government	"News Extra"	09-17-13	7:45 am	10 minutes	Scottsbluff Mayor Randy Meininger joins Kevin Mooney on KNEB's News Extra program on New Year's Eve to talk about the past year in Scottsbluff and some of the things the new year may hold for the community.