

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

**FEDERAL CANDIDATE**

☒

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WGNO - New Orleans, LA

**Date:**

11/24/14

I, Jamie Giorgio,

being/on behalf of: Eric Skrmetta, a legally

qualified candidate of the Republican political

party for the office of Public Service Commissioner, District 1

in the General

election to be held on: December 6, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**    see attached



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Buisson Creative Strategies

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Skrmetta

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/24/14

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Rachel DANGLE  
Printed Name

LSM  
Title



**Traffic:**

Program Name	Time	4th Qtr 2014			RATE	Week of November 24							Total Spots	Total Cost	
		Level 1	Level 2	Level 3		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	18	\$1,780.00	
Early Morning															
Good Morning New Orleans	Mo-Fr 5:00a-7:00a	\$60	\$40	\$20	\$ 70.00								0	\$0.00	
Good Morning America	Mo-Fr 7:00a-9:00a	\$90	\$70	\$45						2	2			4	\$280.00
Antenna TV Morning	Mo-Fr 5:00a-7:00a	\$30	\$20	\$10										0	\$0.00
Daytime															
The Doctors	Mo-Fr 9:00a-10:00a	\$90	\$60	\$30	\$ 130.00								0	\$0.00	
The View	Mo-Fr 10:00a-11:00a	\$200	\$130	\$90							1			1	\$130.00
WGNO 11AM News	Mo-Fr 11:00a-11:30a	\$80	\$55	\$40										0	\$0.00
The Chew	Mo-Fr 12:00p-1:00p	\$100	\$75	\$50	\$ 60.00								0	\$0.00	
General Hospital	Mo-Fr 1:00p-2:00p	\$90	\$60	\$40							1			1	\$60.00
People's Court	Mo-Fr 2:00p-3:00p	\$90	\$60	\$40										0	\$0.00
Early Fringe															
Divorce Court	Mo-Fr 3:00p-4:00p	\$100	\$65	\$40									0	\$0.00	
Judge Mathis	Mo-Fr 4:00p-5:00p	\$150	\$100	\$70										0	\$0.00
Early News															
NEWS WITH A TWIST 5 PM	Mo-Fr 5:00p-5:30p	\$200	\$125	\$75									0	\$0.00	
NEWS WITH A TWIST 6 PM	Mo-Fr 6:00p-6:30p	\$200	\$125	\$80										0	\$0.00
WGNO Sat News with a Twist	Sat 6:00p-6:30p	\$125	\$85	\$65										0	\$0.00
WGNO Su News @ 5p	Sun 5:00p-5:30p	\$175	\$85	\$50										0	\$0.00
Access															
Big Bang Theory	Mo-Fr 6:30p-7:00p	\$250	\$180	\$130									0	\$0.00	
Prime															
Dancing with the Stars	Mon 7:00p-9:00p	\$2,000	\$1,200	\$900									0	\$0.00	
Castle	Mon 9:00p-10:00p	\$1,300	\$900	\$600										0	\$0.00
SELFIE/MANHATTAN LOVE STORY	Tue 7:00p-8:00p	\$900	\$600	\$400	\$1,000.00								0	\$0.00	
Agents of S.H.I.E.L.D.	Tue 8:00p-9:00p	\$1,350	\$900	\$575										0	\$0.00
Dancing with the Stars Finale	Tue 8:00p-10:00p	\$2,000	\$1,400	\$1,000										0	\$0.00
FOREVER	Tue 9:00p-10:00p	\$900	\$600	\$425										0	\$0.00
The Middle/Goldbergs	Wed 7:00p-8:00p	\$1,100	\$715	\$450										0	\$0.00
Modern Family/BLACK-ISH	Wed 8:00p-9:00p	\$2,250	\$1,500	\$800										0	\$0.00
Nashville	Wed 9:00p-10:00p	\$900	\$675	\$450										0	\$0.00
Grey's Anatomy	Thu 7:00p-8:00p	\$2,775	\$1,850	\$900										0	\$0.00
Scandal	Thu 8:00p-9:00p	\$3,750	\$2,500	\$1,600										0	\$0.00
HOW TO GET AWAY W/MURDER	Thu 9:00p-10:00p	\$3,750	\$2,500	\$900										0	\$0.00
Last Man Stand/CRISTELA	Fri 7:00p-8:00p	\$1,125	\$750	\$400									0	\$0.00	
Shark Tank	Fri 8:00p-9:00p	\$2,000	\$1,200	\$800										0	\$0.00
20/20	Fri 9:00p-10:00p	\$1,100	\$800	\$525										0	\$0.00
America's Funniest Videos	Sun 6:00p-7:00p	\$400	\$300	\$140										0	\$0.00
Once Upon a Time	Sun 7:00p-8:00p	\$1,525	\$1,015	\$700										0	\$0.00
Resurrection	Sun 8:00p-9:00p	\$1,200	\$800	\$575										0	\$0.00
Revenge	Sun 9:00p-10:00p	\$1,200	\$800	\$575										0	\$0.00
CMA AWARDS	Mon 7:00p-10:00p	\$2,500	\$1,800	\$1,000										0	\$0.00
AMA AWARDS	Mon 7:00p-8:00p	\$2,500	\$1,800	\$1,000										0	\$0.00
CMA Country Christmas	Mon 8:00p-10:00p	\$1,015	\$675	\$450										0	\$0.00
ABC MOVIE: GRINCH XMAS	Wed 7:30p-10:00p	\$900	\$600	\$400									0	\$0.00	
Antenna TV Prime LF	Mo-Fr 7:00p-12:00a	\$25	\$20	\$15									0	\$0.00	
Late News															
WGNO News @ 10p	Mo-Fr 10:00p-10:35p	\$200	\$150	\$100		\$ 150.00				1				1	\$150.00
Saturday Late News w/ aTwist	Sat 10:30p-11:00p	\$125	\$90	\$60											0
WGNO Sun News @ 10p	Sun 10:00p-10:30p	\$200	\$150	\$110										0	\$0.00
Late Fringe															
Jimmy Kimmel Live	Mo-Fr 10:35p-11:37p	\$110	\$70	\$50	\$ 70.00				1				1	\$70.00	
Nightline	Mo-Fr 11:37p-12:06a	\$75	\$50	\$25	\$ 25.00				1		1		2	\$50.00	
Access Hollywood	Mo-Fr 12:05a-12:35a	\$40	\$30	\$20									0	\$0.00	
TMZ	Mo-Fr 12:35a-1:05a	\$30	\$20	\$10									0	\$0.00	
Dish Nation	Mo-Fr 1:05a-1:35a	\$20	\$15	\$10										\$0.00	
Extra	Mo-Fr 1:35a-2:05a	\$15	\$10	\$5	\$ 5.00								0	\$0.00	
Overnight	Mo-Fr 2:05a-4:59a	\$10	\$8	\$5						1	1			2	\$10.00
Everybody Loves Raymond	Sat 6:30p-7:00p	\$75	\$60	\$40										0	\$0.00
Closer	Sat 11p-12a	\$40	\$30	\$20										0	\$0.00
Closer	Sat 12a-1a	\$40	\$30	\$20										0	\$0.00
Castle	Sun 11:00p-12:00a	\$75	\$60	\$20									0	\$0.00	
Unsealed-Allen Files	Sun 12:00a-1:00a	\$30	\$20	\$10									0	\$0.00	
Weekend															
GMA Saturday	Sat 7:00a-8:00a	\$65	\$45	\$30	\$ 45.00							2	2	\$90.00	
WGNO News The 411	Sun 6:30a-7:00a	\$60	\$50	\$10									0	\$0.00	
GMA Sunday	Sun 7:00a-8:00a	\$65	\$45	\$30	\$ 45.00							2	2	\$90.00	
This Week-ABC News	Sun 8:00a-9:00a	\$75	\$50	\$45									0	\$0.00	
Sports															
College Football EARLY Game	Sat 11:00a-2:30p	\$500	\$300	\$150	\$ 300.00								0	\$0.00	
College Football-2014 Season	Sat 2:30p-6:00p	\$500	\$300	\$150								1		1	\$300.00
Sat Night Football-2014 SEASON	Sat 7:00p-10:30p	\$825	\$550	\$200	\$ 550.00							1	1	\$550.00	
NASCAR Sprint Charlotte	Fri 11:00-6:00p	\$500	\$300	\$150										0	\$0.00