

INVOICE



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
Main: (256)533-1919
Billing: (256)535-9216

www.whnt.com

Billing Address:

Alabama 2014 PAC
Attention: Accounts Payable
3530 Independence Drive
Birmingham, AL 35209

Send Payment To:

WHNT-TV
***** New Remit To Address *****
Bank of America Lockbox Services
Lockbox 742923
Atlanta, GA 30374-2923

Invoice #	Invoice Date	Invoice Month	Invoice Period
776498-1	10/19/14	October 2014	09/29/14 - 10/18/14

Station	Account Executive	Sales Office	Sales Region
WHNT	Local WHNT House	Huntsville	Local

Advertiser	Product	Estimate Number
Patterson, Jim/R/AL State H	General Election	Insertion Order #1

Flight Dates	Order #	Alt Order #
10/13/14 - 10/18/14	776498	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/14	10/18/14	News 6am M-F	6-7a	-T-T---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -T-T--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 19 Tu 10/14/14 6:50 AM News 6am M-F 6-7a :30 JIM PATTERSON NOV2014 \$400.00 NM 1 19 Th 10/16/14 6:23 AM News 6am M-F 6-7a :30 JIM PATTERSON NOV2014 \$400.00 NM									
2	10/13/14	10/18/14	CBS This Morning 7a	7-8a	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --W---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 W 10/15/14 7:59 AM CBS This Morning 7a 7-8a :30 JIM PATTERSON NOV2014 \$300.00 NM									
3	10/13/14	10/18/14	NewsChannel 19 News at 5-530pm		-TW-F--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -TW-F-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Tu 10/14/14 5:23 PM NewsChannel 19 News at 5pm (N 5-530pm) :30 JIM PATTERSON NOV2014 \$600.00 NM 2 19 W 10/15/14 5:17 PM NewsChannel 19 News at 5pm (N 5-530pm) :30 JIM PATTERSON NOV2014 \$600.00 NM 3 19 F 10/17/14 5:15 PM NewsChannel 19 News at 5pm (N 5-530pm) :30 JIM PATTERSON NOV2014 \$600.00 NM									
4	10/13/14	10/18/14	6p News	6-630p	M--T---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 M--T--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 M 10/13/14 6:15 PM 6p News 6-630p :30 JIM PATTERSON NOV2014 \$800.00 NM 2 19 Th 10/16/14 6:21 PM 6p News 6-630p :30 JIM PATTERSON NOV2014 \$800.00 NM									
5	10/13/14	10/18/14	WHNT News	6-7pm	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Sa 10/18/14 6:47 PM WHNT News 6-7pm :30 JIM PATTERSON NOV2014 \$600.00 NM									
6	10/13/14	10/18/14	News at Noon	12-1230p	M-W-F--	:30	3	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/13/14	10/19/14	M-W-F--	3	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 19	M	10/13/14	12:12 PM	News at Noon	12-1230p	:30	JIM PATTERSON NOV2014	\$300.00	NM
1 19	W	10/15/14	12:25 PM	News at Noon	12-1230p	:30	JIM PATTERSON NOV2014	\$300.00	NM
2 19	F	10/17/14	12:25 PM	News at Noon	12-1230p	:30	JIM PATTERSON NOV2014	\$300.00	NM
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00