

# CONTRACT



**WTOC**  
**11 The News Place**  
**1511 Chatham Center Drive**  
**Savannah, GA 31405**  
**Sales T & C: www.gray.tv/advertising**  
**(912) 234-1111**

<u>Contract / Revision</u> 2793973 /		<u>Alt Order #</u> WOC13872120
<u>Advertiser</u> <b>Senate Leadership Fund</b>		<u>Original Date / Revision</u> 11/15/22 / 11/15/22
<u>Contract Dates</u> 11/18/22 - 11/28/22	<u>Estimate #</u> 6915	
<u>Product</u> SLF GA TV 11.18-11.28.22		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 551
<u>Agency Ref</u> 104015	<u>Advertiser Ref</u> 534498	

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	11/18/22	11/24/22	M-F 430a News	4:30 AM-5:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1-11--				3	\$250.00			
N 2	WTOC	11/18/22	11/28/22	M-F 5a-530a	5:00 AM-5:30 AM		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	111----				3	\$500.00			
Week:		11/25/22	12/01/22	1-----				1	\$500.00			
N 3	WTOC	11/18/22	11/24/22	529aM-F 530a-6a	5:30 AM-6:00 AM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1-11--				3	\$1,000.00			
N 4	WTOC	11/18/22	11/28/22	M-F 6a News	6:00 AM-7:00 AM		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	11-----				2	\$1,000.00			
Week:		11/25/22	12/01/22	1---1--				2	\$1,000.00			
N 5	WTOC	11/18/22	11/28/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1--1--				2	\$1,000.00			
Week:		11/25/22	12/01/22	1-----				1	\$1,000.00			
N 6	WTOC	11/18/22	11/28/22	Morning Break	9:00 AM-10:00 AM		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	1-1----				2	\$750.00			
Week:		11/25/22	12/01/22	1---1--				2	\$750.00			
N 7	WTOC	11/18/22	11/25/22	M-F 12p News	12:00 PM-12:30 PM		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	--1-1--				2	\$1,500.00			
Week:		11/25/22	12/01/22	----1--				1	\$1,500.00			
N 8	WTOC	11/18/22	11/24/22	WTOC Afternoon Break	3:00 PM-4:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	1--1---				2	\$500.00			
N 9	WTOC	11/18/22	11/22/22	M-F 4p News	4:00 PM-4:30 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1--1--				2	\$1,000.00			
N 10	WTOC	11/18/22	11/28/22	M-F 430p News	4:30 PM-5:00 PM		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 11/15/22 / 11/15/22
<u>Contract Dates</u> 11/18/22 - 11/28/22	<u>Product</u> SLF GA TV 11.18-11.28	<u>Estimate #</u> 6915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	111----				3	\$1,000.00			
Week:		11/25/22	12/01/22	1-----				1	\$1,000.00			
N 11	WTOC	11/18/22	11/24/22	M-F 5p News	5:00 PM-5:30 PM		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1-11--				3	\$1,500.00			
N 12	WTOC	11/18/22	11/24/22	M-F 530p News	5:30 PM-6:00 PM		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	1111---				4	\$2,000.00			
N 13	WTOC	11/18/22	11/25/22	M-F 6p News	6:00 PM-6:30 PM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	--1-1--				2	\$3,000.00			
Week:		11/25/22	12/01/22	----1--				1	\$3,000.00			
N 14	WTOC	11/18/22	11/25/22	CBS Evening News	6:30 PM-7:00 PM		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	1-----				1	\$5,000.00			
Week:		11/25/22	12/01/22	----1--				1	\$5,000.00			
N 15	WTOC	11/18/22	11/24/22	M-F 7p News	7:00 PM-7:30 PM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1-1---				2	\$3,000.00			
N 16	WTOC	11/25/22	11/28/22	CBS Monday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/22	12/01/22	1-----				1	\$7,500.00			
N 17	WTOC	11/25/22	11/28/22	CBS Monday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/22	12/01/22	1-----				1	\$5,000.00			
N 18	WTOC	11/25/22	11/28/22	CBS Monday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/22	12/01/22	1-----				1	\$2,500.00			
N 19	WTOC	11/18/22	11/28/22	CBS Late Show	11:35 PM-12:37 AM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-11----				2	\$500.00			
Week:		11/25/22	12/01/22	1-----				1	\$500.00			
N 20	WTOC	11/18/22	11/25/22	CBS Late Late Show	12:37 AM-1:37 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-11----				2	\$250.00			
Week:		11/25/22	12/01/22	----1--				1	\$250.00			
N 21	WTOC	11/18/22	11/22/22	CBS Tuesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	-1-----				1	\$2,500.00			
N 22	WTOC	11/18/22	11/23/22	CBS Wednesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	--1----				1	\$7,500.00			
N 23	WTOC	11/18/22	11/23/22	CBS Wednesday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	--1----				1	\$5,000.00			
N 24	WTOC	11/18/22	11/23/22	CBS Wednesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	--1----				1	\$5,000.00			
N 25	WTOC	11/18/22	11/24/22	CBS NFL Today	12:00 PM-1:00 PM		:30			NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	111----				3	\$1,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	---1---				1	\$50,000.00			
N 26	WTOC	11/18/22	11/24/22	CBS NFL Thanksgiving Day	1:00 PM-4:30 PM		:30			NM	1	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	---1---				1	\$75,000.00			
N 27	WTOC	11/18/22	11/24/22	CBS Thursday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	---1---				1	\$5,000.00			
N 28	WTOC	11/18/22	11/24/22	CBS Thursday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/22	11/24/22	---1---				1	\$5,000.00			
N 29	WTOC	11/18/22	11/18/22	CBS Friday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	----1--				1	\$2,500.00			
N 30	WTOC	11/25/22	11/25/22	CBS Friday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	----1--				1	\$2,500.00			
N 31	WTOC	11/18/22	11/18/22	CBS Friday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	----1--				1	\$2,500.00			
N 32	WTOC	11/18/22	11/19/22	Sat 6a News	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	-----1-				1	\$500.00			
N 33	WTOC	11/25/22	11/26/22	Sat 7a News	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	-----1-				1	\$500.00			
N 34	WTOC	11/18/22	11/19/22	Sat Late News	11:00 PM-11:35 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	-----1-				1	\$2,500.00			
N 35	WTOC	11/25/22	11/26/22	Sat 1135p-1235a	11:35 PM-12:05 XM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	-----1-				1	\$250.00			
N 36	WTOC	11/18/22	11/19/22	Sat 1135p-1235a	12:05 XM-12:35 XM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	-----1-				1	\$250.00			
N 37	WTOC	11/25/22	11/26/22	Sat 1235a-135a	12:35 XM-1:35 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	-----1-				1	\$150.00			
N 38	WTOC	11/18/22	11/20/22	Sun 7a News	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	-----1				1	\$500.00			
N 39	WTOC	11/25/22	11/27/22	Sun 8a News	8:00 AM-9:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	-----1				1	\$1,000.00			
N 40	WTOC	11/18/22	11/20/22	Local Sports Special	11:35 PM-12:05 XM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/14/22	11/20/22	-----1				1	\$500.00			
N 41	WTOC	11/25/22	11/27/22	Sun 12a-1235a	12:05 XM-12:35 XM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/21/22	11/27/22	-----1				1	\$250.00			
<b>Totals</b>											<b>76</b>	<b>\$250,900.00</b>

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<b>Senate Leadership Fund</b>	11/15/22 / 11/15/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>11/18/22 - 11/28/22</b>	SLF GA TV 11.18-11.28	<b>6915</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/27/22	67	\$231,150.00	(\$34,672.50)	\$196,477.50
11/28/22 - 11/28/22	9	\$19,750.00	(\$2,962.50)	\$16,787.50
<b>Totals</b>	<b>76</b>	<b>\$250,900.00</b>	<b>(\$37,635.00)</b>	<b>\$213,265.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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