

CONTRACT



WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
(912) 234-1111

<u>Contract / Revision</u> 2525964 /		<u>Alt Order #</u> WOC13577083
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 04/15/22 / 04/15/22
<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Estimate #</u> 6319	
<u>Product</u> SLF GA TV 10.18-10.24		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 551
<u>Agency Ref</u> 104015	<u>Advertiser Ref</u> 534498	

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	10/18/22	10/22/22	CBS SEC Football	3:30 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1-	1			\$15,000.00				
N 2	WTOC	10/18/22	10/23/22	CBS NFL RS Late Game	4:00 PM-7:30 PM		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$10,000.00				
N 3	WTOC	10/18/22	10/23/22	CBS NFL RS Early Game	1:00 PM-4:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$7,500.00				
N 4	WTOC	10/18/22	10/23/22	CBS NFL Today	12:00 PM-1:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$2,500.00				
N 5	WTOC	10/18/22	10/19/22	CBS Wednesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	--1----	1			\$2,000.00				
N 6	WTOC	10/18/22	10/24/22	CBS The Talk	2:00 PM-3:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	11111--	5			\$2,000.00				
N 7	WTOC	10/18/22	10/24/22	CBS Young and Restless	12:30 PM-1:30 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	11111--	5			\$2,000.00				
N 8	WTOC	10/18/22	10/23/22	CBS Face The Nation	10:30 AM-11:30 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$2,000.00				
N 9	WTOC	10/18/22	10/23/22	CBS Sunday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----1	1			\$2,000.00				
N 10	WTOC	10/18/22	10/24/22	CBS Monday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	1-----	1			\$2,000.00				
N 11	WTOC	10/18/22	10/24/22	CBS Bold and Beautiful	1:30 PM-2:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	11111--	5			\$2,000.00				
N 12	WTOC	10/18/22	10/20/22	CBS Thursday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$1,500.00

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<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 04/15/22 / 04/15/22
<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Product</u> SLF GA TV 10.18-10.24	<u>Estimate #</u> 6319

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$1,500.00			
N 13	WTOC	10/18/22	10/24/22	CBS Price Is Right	11:00 AM-12:00 PM		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$1,500.00			
N 14	WTOC	10/18/22	10/24/22	CBS Let's Make A Deal	10:00 AM-11:00 AM		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$1,500.00			
N 15	WTOC	10/18/22	10/18/22	CBS Tuesday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$1,000.00			
N 16	WTOC	10/18/22	10/23/22	CBS Sunday Prime Hr 3	9p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$1,000.00			
N 17	WTOC	10/18/22	10/20/22	CBS Thursday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$1,000.00			
N 18	WTOC	10/18/22	10/24/22	CBS Monday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	1-----				1	\$1,000.00			
N 19	WTOC	10/18/22	10/24/22	M-F 6p News	6:00 PM-6:30 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$1,000.00			
N 20	WTOC	10/18/22	10/18/22	CBS Tuesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$1,000.00			
N 21	WTOC	10/18/22	10/19/22	CBS Wednesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$850.00			
N 22	WTOC	10/18/22	10/18/22	CBS Tuesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$850.00			
N 23	WTOC	10/18/22	10/21/22	CBS Friday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$850.00			
N 24	WTOC	10/18/22	10/23/22	CBS Sunday Prime Hr 4	10:00 PM-11:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$850.00			
N 25	WTOC	10/18/22	10/23/22	CBS Sunday Morning	9:00 AM-10:30 AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$750.00			
N 26	WTOC	10/18/22	10/22/22	CBS Saturday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$750.00			
N 27	WTOC	10/18/22	10/21/22	M-F Late News	11:00 PM-11:35 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--111--				3	\$750.00			
N 28	WTOC	10/18/22	10/24/22	M-F 5p News	5:00 PM-5:30 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$500.00			
N 29	WTOC	10/18/22	10/22/22	Sat Late News	11:00 PM-11:35 PM		:30			NM	1	\$500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$500.00			
N 30	WTOC	10/18/22	10/24/22	M-F 12p News	12:00 PM-12:30 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$500.00			
N 31	WTOC	10/18/22	10/24/22	M-F 530p News	5:30 PM-6:00 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$500.00			
N 32	WTOC	10/18/22	10/24/22	M-F 6a News	6:00 AM-7:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$500.00			
N 33	WTOC	10/18/22	10/23/22	Sun Late News	11:00 PM-11:35 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$500.00			
N 34	WTOC	10/18/22	10/24/22	529aM-F 530a-6a	5:30 AM-6:00 AM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$500.00			
N 35	WTOC	10/18/22	10/24/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	22222--				10	\$500.00			
N 36	WTOC	10/18/22	10/22/22	CBS Saturday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$450.00			
N 37	WTOC	10/18/22	10/23/22	Sun 8a News	8:00 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$300.00			
N 38	WTOC	10/18/22	10/24/22	Morning Break	9:00 AM-10:00 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$300.00			
N 39	WTOC	10/18/22	10/23/22	Sun 7a News	7:00 AM-8:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$300.00			
N 40	WTOC	10/18/22	10/24/22	M-F 5a-530a	5:00 AM-5:30 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$300.00			
N 41	WTOC	10/18/22	10/24/22	M-F 430p News	4:30 PM-5:00 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$300.00			
N 42	WTOC	10/18/22	10/24/22	M-F 4p News	4:00 PM-4:30 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$300.00			
N 43	WTOC	10/18/22	10/24/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$250.00			
N 44	WTOC	10/18/22	10/24/22	M-F 430a News	4:30 AM-5:00 AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	11111--				5	\$100.00			
Totals											123	\$133,950.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	123	\$133,950.00	(\$20,092.50)	\$113,857.50
Totals	123	\$133,950.00	(\$20,092.50)	\$113,857.50

Signature: _____ **Date:** _____

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