

CONTRACT



WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
(912) 234-1111

<u>Contract / Revision</u> 2793996 /		<u>Alt Order #</u> WOC13872135
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 11/15/22 / 11/15/22
<u>Contract Dates</u> 11/29/22 - 12/05/22	<u>Estimate #</u> 6918	
<u>Product</u> SLF GA TV 11.29-12.5.22		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 551
<u>Agency Ref</u> 104015	<u>Advertiser Ref</u> 534498	

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	11/29/22	12/02/22	M-F 430a News	4:30 AM-5:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-- 1-1--	2			\$250.00				
N 2	WTOC	11/29/22	12/05/22	M-F 430a News	4:30 AM-5:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/22	12/05/22	1-----	1			\$250.00				
N 3	WTOC	11/29/22	11/30/22	M-F 5a-530a	5:00 AM-5:30 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-11----	2			\$500.00				
N 4	WTOC	11/29/22	12/05/22	529aM-F 530a-6a	5:30 AM-6:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/22	12/05/22	1-----	1			\$1,000.00				
N 5	WTOC	11/29/22	12/01/22	529aM-F 530a-6a	5:30 AM-6:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-1-1---	2			\$1,000.00				
N 6	WTOC	11/29/22	12/05/22	M-F 6a News	6:00 AM-7:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/22	12/05/22	1-----	1			\$1,000.00				
N 7	WTOC	11/29/22	11/30/22	M-F 6a News	6:00 AM-7:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-11----	2			\$1,000.00				
N 8	WTOC	11/29/22	12/01/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-1-1---	2			\$1,000.00				
N 9	WTOC	11/29/22	12/05/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/22	12/05/22	1-----	1			\$1,000.00				
N 10	WTOC	11/29/22	12/05/22	Morning Break	9:00 AM-10:00 AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/22	12/05/22	1-----	1			\$750.00				
N 11	WTOC	11/29/22	12/02/22	Morning Break	9:00 AM-10:00 AM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/28/22	12/04/22	-- 1-1--	2			\$750.00				
N 12	WTOC	11/29/22	12/05/22	M-F 12p News	12:00 PM-12:30 PM		:30			NM	1	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 11/15/22 / 11/15/22
<u>Contract Dates</u> 11/29/22 - 12/05/22	<u>Product</u> SLF GA TV 11.29-12.5.2	<u>Estimate #</u> 6918

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$1,500.00			
N 13	WTOC	11/29/22	12/02/22	M-F 12p News	12:00 PM-12:30 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--1-1--				2	\$1,500.00			
N 14	WTOC	11/29/22	12/05/22	WTOC Afternoon Break	3:00 PM-4:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$500.00			
N 15	WTOC	11/29/22	12/01/22	WTOC Afternoon Break	3:00 PM-4:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--11---				2	\$500.00			
N 16	WTOC	11/29/22	11/30/22	M-F 4p News	4:00 PM-4:30 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-11----				2	\$1,000.00			
N 17	WTOC	11/29/22	12/05/22	M-F 430p News	4:30 PM-5:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$1,000.00			
N 18	WTOC	11/29/22	12/02/22	M-F 430p News	4:30 PM-5:00 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	---11--				2	\$1,000.00			
N 19	WTOC	11/29/22	12/01/22	M-F 5p News	5:00 PM-5:30 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-1---				2	\$1,500.00			
N 20	WTOC	11/29/22	12/05/22	M-F 5p News	5:00 PM-5:30 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$1,500.00			
N 21	WTOC	11/29/22	12/01/22	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-1---				2	\$2,000.00			
N 22	WTOC	11/29/22	12/05/22	M-F 530p News	5:30 PM-6:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$2,000.00			
N 23	WTOC	11/29/22	12/05/22	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$3,000.00			
N 24	WTOC	11/29/22	12/02/22	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--1-1--				2	\$3,000.00			
N 25	WTOC	11/29/22	12/05/22	CBS Evening News	6:30 PM-7:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$5,000.00			
N 26	WTOC	11/29/22	12/02/22	CBS Evening News	6:30 PM-7:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	----1--				1	\$5,000.00			
N 27	WTOC	11/29/22	12/01/22	M-F 7p News	7:00 PM-7:30 PM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-1---				2	\$3,000.00			
N 28	WTOC	11/29/22	12/05/22	M-F 7p News	7:00 PM-7:30 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$3,000.00			
N 29	WTOC	11/29/22	12/05/22	CBS Monday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$7,500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$7,500.00			
N 30	WTOC	11/29/22	12/05/22	CBS Monday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$5,000.00			
N 31	WTOC	11/29/22	12/05/22	CBS Monday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$2,500.00			
N 32	WTOC	11/29/22	12/02/22	CBS Late Show	11:35 PM-12:37 AM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-11-1--				3	\$500.00			
N 33	WTOC	11/29/22	12/02/22	CBS Late Late Show	12:37 AM-1:37 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-11-1--				3	\$250.00			
N 34	WTOC	11/29/22	12/02/22	News @ 11p Rebroadcast	1:37 AM-2:07 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	---11--				2	\$250.00			
N 35	WTOC	11/29/22	12/05/22	News @ 11p Rebroadcast	1:37 AM-2:07 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/22	12/05/22	1-----				1	\$250.00			
N 36	WTOC	11/29/22	11/29/22	CBS Rudolph Special	8p-9p		:30			NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-----				1	\$25,000.00			
N 37	WTOC	11/29/22	11/29/22	CBS Christmas Special	9:00 PM-10:00 PM		:30			NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-----				1	\$25,000.00			
N 38	WTOC	11/29/22	11/29/22	CBS Tuesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	-1-----				1	\$2,500.00			
N 39	WTOC	11/29/22	11/30/22	CBS Wednesday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--1----				1	\$7,500.00			
N 40	WTOC	11/29/22	11/30/22	CBS Wednesday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--1----				1	\$5,000.00			
N 41	WTOC	11/29/22	11/30/22	CBS Wednesday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	--1----				1	\$5,000.00			
N 42	WTOC	11/29/22	12/01/22	CBS Thursday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	---1---				1	\$5,000.00			
N 43	WTOC	11/29/22	12/01/22	CBS Thursday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	---1---				1	\$5,000.00			
N 44	WTOC	11/29/22	12/02/22	CBS Friday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	----1--				1	\$2,500.00			
N 45	WTOC	11/29/22	12/02/22	CBS Friday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/28/22	12/04/22	----1--				1	\$2,500.00			
N 46	WTOC	11/29/22	12/02/22	CBS Friday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$2,500.00

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Week:		11/28/22	12/04/22	----1--				1	\$2,500.00			
N 47	WTOC	11/29/22	12/03/22	Sat 6a News	6:00 AM-7:00 AM		:30			NM	1	\$500.00
Week:		11/28/22	12/04/22	----1-				1	\$500.00			
N 48	WTOC	11/29/22	12/03/22	Sat 7a News	7:00 AM-8:00 AM		:30			NM	1	\$500.00
Week:		11/28/22	12/04/22	----1-				1	\$500.00			
N 49	WTOC	11/29/22	12/03/22	CBS Story of Santa Claus	9p-10p		:30			NM	1	\$25,000.00
Week:		11/28/22	12/04/22	----1-				1	\$25,000.00			
N 50	WTOC	11/29/22	12/03/22	Sat Late News	11:00 PM-11:35 PM		:30			NM	1	\$2,500.00
Week:		11/28/22	12/04/22	----1-				1	\$2,500.00			
N 51	WTOC	11/29/22	12/03/22	Sat 1135p-1235a	11:35 PM-12:05 XM		:30			NM	1	\$250.00
Week:		11/28/22	12/04/22	----1-				1	\$250.00			
N 52	WTOC	11/29/22	12/03/22	Sat 1135p-1235a	12:05 XM-12:35 XM		:30			NM	1	\$250.00
Week:		11/28/22	12/04/22	----1-				1	\$250.00			
N 53	WTOC	11/29/22	12/03/22	Sat 1235a-135a	12:35 XM-1:35 XM		:30			NM	1	\$150.00
Week:		11/28/22	12/04/22	----1-				1	\$150.00			
N 54	WTOC	11/29/22	12/04/22	Sun 7a News	7:00 AM-8:00 AM		:30			NM	1	\$500.00
Week:		11/28/22	12/04/22	-----1				1	\$500.00			
N 55	WTOC	11/29/22	12/04/22	Sun 8a News	8:00 AM-9:00 AM		:30			NM	1	\$1,000.00
Week:		11/28/22	12/04/22	-----1				1	\$1,000.00			
N 56	WTOC	11/29/22	12/04/22	CBS Sunday Prime Special	8:30 PM-10:30 PM		:30			NM	1	\$15,000.00
Week:		11/28/22	12/04/22	-----1				1	\$15,000.00			
N 57	WTOC	11/29/22	12/04/22	Local Sports Special	11:35 PM-12:05 XM		:30			NM	1	\$500.00
Week:		11/28/22	12/04/22	-----1				1	\$500.00			
N 58	WTOC	11/29/22	12/04/22	Sun 12a-1235a	12:05 XM-12:35 XM		:30			NM	1	\$250.00
Week:		11/28/22	12/04/22	-----1				1	\$250.00			
Totals											77	\$214,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/28/22 - 12/05/22	77	\$214,400.00	(\$32,160.00)	\$182,240.00
Totals	77	\$214,400.00	(\$32,160.00)	\$182,240.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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