

**RADIO STATION WRBN - FM  
WRBN - HD2**

**Issues / Programs List**



Second Quarter 2021

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REVIEWED AND APPROVED BY

A handwritten signature in black ink, appearing to read "Dustin Short".

7/8/21

General Manager    Date

## **WRBN RADIO FOURTH QUARTER 2020 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

1. WEBSITE
2. FACEBOOK PAGE

### **SECTION C: LONG FORM PROGRAMS**

1. COFFEE TALK

### **SECTION D: SHORT FORM PROGRAMS**

1. COMMUNITY CALENDAR & PSAs

## **Section A: Newscast Overview and Quarterly Issues Addressed**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

### 1 -Prescribed Burn near Clayton

The Chattahoochee-Oconee National Forests of the U.S. Forest Service reports that the Chattooga River Ranger District will be applying prescribed fire to an area located 9 miles west of Clayton near the intersection of US Highway 76 and Highway 197 area on Monday, April 5, 2021. Depending on conditions this #GoodFire could consist of up to 150 acres. Objectives include hazardous fuel reduction, healthy forest restoration, and wildlife habitat improvement. If weather conditions on-site change or become unfavorable, the controlled burn is subject to being cancelled. When conditions are just right, fire managers begin the prescribed fire treatments essential to improving wildlife habitat and maintaining a healthy forest. Every year, fire managers successfully treat around 35,000 acres on the Chattahoochee-Oconee National Forests through prescribed fire.

News Treatment for April 5, 2021

Spring and summer are dangerous times for wildfires in northeast Georgia, so this story demonstrates efforts to reduce their occurrence and associated risks.

### 2 - Rescue turns into Recovery at Tallulah Gorge

A rescue effort quickly turned into a recovery at Tallulah Gorge Thursday afternoon, April 22. Personnel from Habersham County Emergency Services, Habersham County Sheriff's Office, Tallulah Falls Fire Department, Tallulah Falls Police Department, Rabun County Fire Services, Department of Natural Resources Park Rangers, Habersham County Search and Rescue, and Department of Natural Resources Aviation worked for five hours to remove the body from 300-feet down in the gorge by using a rope-rigging system. The Georgia Department of Natural Resources is conducting an investigation into the death.

News Treatment for April 23, 2021

Emergency services work tirelessly to keep the community safe. This story demonstrates their efforts when something goes wrong and further educates the community about dangers in the area.

3 -Fire Danger Friday Afternoon in Rabun County

The National Weather Service in Greenville and Spartanburg, South Carolina has issued a hazardous weather outlook for Upstate South Carolina and northeast Georgia, including Rabun County. Fire danger is in effect from noon to 8pm on Friday, April 30. Dry high pressure will begin to build into the area behind a departing cold front. Fuel moisture values are very low due to the lack of recent rainfall and brush will dry out further on Friday. Windy conditions will develop Friday afternoon as deep mixing occurs. These conditions, combined with a dry air mass allowing relative humidity values to drop to around 25 percent, will lead to an increased fire danger across the area. Please refer to your local burn permitting authorities on whether you can burn on Friday. If you do burn, use extreme caution since fires can quickly get out of hand under these conditions.

News Treatment for April 30, 2021

Keeping the community informed about potential dangers, such as outdoor burnings, is a priority of the radio station.

4 - Rabun County Residents getting Vaccinated against COVID-19

District 2 Public Health reports that Rabun County residents are getting vaccinated against the COVID-19 virus. So far, the Rabun County Health Department has provided more than 7,118 vaccinations. A total of 9,892 individuals have been vaccinated in Rabun County. This includes at least 5,464 residents with one dose and 4,489 residents with two doses or fully vaccinated.

Health Department vaccination numbers may include individuals who live outside of the county.

News Treatment for May 5, 2021

COVID-19 continues to be a major health threat, as the radio stations constantly updated the community about vaccinations and proper actions to minimize the risk of infection and exposure.

5 - Clayton Police warning about Scam

The Clayton Police Department is warning residents about a scam. Reportedly, people are calling residents claiming to be from Amazon in reference to a delivery issue. They will then try to gain access to your personal information and set up a new account in your name. If you receive a call like this, the Clayton Police Department encourages you to hang up on them. If you feel you have already been scammed in this manner, go to your local bank and notify them immediately. If there is suspicious activity on your account, file a report with the appropriate authorities.

News Treatment for May 14, 2021

Scams are a major threat to the community, so this story demonstrates efforts by the radio stations to educate the community on how to avoid becoming a victim of scams.

6 - Multiple Structure Fires in Rabun County on Sunday and Monday

Rabun County Fire Services responded to multiple structure fires in the county on Sunday, May 23, and Monday, May 24, says Assistant Fire Chief Justin Upchurch. "Rabun County Fire

Services responded to a report of a structure fire at 137 Marsen Knob Drive in the Vista Ridge Apartment Complex at 2:29pm on May 23. Stations 1, 5, and 12 responded to the initial alarm. The 911 caller advised that vehicles and the woods were on fire behind the residence and that the structure had also caught fire. Engine 1 and Tanker 1 arrived to an approximate 1600 square foot single family dwelling with 2 vehicles on fire as well as the rear of the structure well involved. An offensive fire attack was begun but once the fire breached the roof, crews were backed out and a defensive attack started. Ladder 1 arrived and its elevated waterway was used to flow water onto the fire through the roof. Stations 6 and 9 as well as the Otto, NC FD were requested for manpower. The fire was brought under control in approximately 45 minutes with fire personnel remaining on scene until 6:12pm. The cause of the fire is currently under investigation. There were no injuries reported and no one was home at the time of the fire. The Red Cross is assisting the occupants. On Monday, May 24, at 4:55pm, Fire Stations 1, 5, and 12 responded to a structure fire at 354 Electric Avenue in Mountain City. The first arriving crews arrived to a single-family dwelling with smoke showing from the eaves. Fire was found in a void space in the attic area and extinguished quickly. The unoccupied dwelling appeared to be going through a remodel. The fire is currently under investigation. The house sustained moderate heat and water damage. That same night, at 8:25pm, Stations 1, 5, and the Otto, NC FD were dispatched to a structure fire at 563 Shadow Mountain Drive in the Wynngate subdivision off Ledford Road in Dillard. Engine 1 arrived on scene to a fire on a deck that had been mostly extinguished by the homeowner. The fire appeared to have started below the deck with the cause being undetermined at this time. The main part of the house did not sustain any damage. Engine 1, Engine 5, and Tanker 5 completed extinguishment and remained on scene to check for any extension and hotspots.” Fortunately, there were no injuries reported at the three fires. News Treatment for May 26, 2021  
Another example of the tireless effort by the local emergency service departments to keep the community safe.

#### 7 - Wanted Habersham Co. Man captured

A man wanted out of Habersham County has been captured. The Habersham County Sheriff's Office reports that 44-year-old Shawn Harkness has been arrested. Georgia Insurance and Safety Fire Commissioner John F. King reported that he was wanted on charges of first degree arson relating to a Cornelia fire. On May 31, Harkness allegedly set fire at the Days Inn located on Level Grove Road. An investigation by the State Fire Marshal's Office determined that the fire originated in the facility's storage room. The 32-year-old, 40-room hotel had 11 rooms rented at the time of the fire, but thankfully no one was injured. On June 5, Harkness was booked into the Habersham County Detention Center on the first degree arson charge. News Treatment for June 8, 2021  
Previous stories asked for the community's help locating this suspect, so this was a story to alert them of his capture.

8 - RCWSA in talks with Clayton about changing Water Pump Filter

The Rabun County Water and Sewer Authority is currently in discussions with the City of Clayton about changing the filters at the Lake Rabun Water Treatment Plant. RCWSA General Manager Brendan Thompson recently spoke with the Clayton City Council about bringing supplemental water to Clayton while the filters are rehabilitated. "I was basically letting the Clayton City Council know that we had met with the Clayton City staff, the city manager, the public works director, the engineer, and the city attorney. We had a meeting on May 27, to go ahead and start outlining our ideas and our plan for bringing water from our Little Tennessee Plant to the City of Clayton. We did that and again I was letting the Council know that I had written up the notes and minutes from that meeting. We put those notes and minutes into the hands of the Clayton City staff and they will be looking and hopefully getting us some comments back by Friday and we can continue on with those negotiations. I think this is a very important project at this time because we need to bring that water from the north to supplement water from our south water treatment plant so we can take at least one of the filters off-line and rehab those filters because they have a lot of age on them. They are over 20 years old and the filter media needs to be rehabbed and in order to do that, we need to have water from the north. Hopefully, it will be good for the community and help everybody and get done what we need to get done." Thompson is looking for buy-in from the Clayton City Council for the project. It is necessary to bring water from the north to not only rehabilitate the filters but also to make sure that there is redundancy and enough adequate water supply for potable water and fire suppression.

News Treatment for June 10, 2021

Water has been an ongoing issue and this story demonstrates efforts to reduce waste and enhance current services.

9 - Mountain City Man arrested after Fatal Boating Death on Lake Tugalo

A Mountain City man stands charged with first-degree homicide by vessel, boating under the influence, towing a skier without a personal flotation device, operating a vessel with a greater than 25 horsepower engine, operating a vessel with insufficient personal flotation devices, and operating a vessel with expired registration after the Saturday death of a Gainesville firefighter on Lake Tugalo. The Georgia Department of Natural Resources reports that Kaplin Stacy Mitchell was arrested Saturday night and booked into the Rabun County Detention Center. Mitchell was pulling 27-year-old Chandler Patterson, a Gainesville firefighter, on a tube when he fell into the water. Mitchell turned the boat around to pick him up and struck Patterson, causing him to go under the water.

News Treatment for June 29, 2021

This was a tragic death on an area lake and served to inform the public about proper boating rules and the negative results if they are not met.

**Section B: Special Events**

*1- Website*

WRBN has its own website. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

*2- Facebook Page*

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

## **Section C: Long Form Programs**

### *1- Coffee Talk*

Coffee Talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the third quarter of 2020.

- Rabun County Recreation Department

Talked once a month with Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Adam reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 4/19, 5/14, 6/11

- Sheriff Chad Nichols

Rabun County Sheriff Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. He also gave information on enforcement of the governors stay at home order Aired:4/6,5/11,6/17

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 4/13, 5/20

- Food Distribution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 4/20, 6/14



## **Section D: Short Form Programs**

### *1- Community Calendar and PSA's*

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

### **Group**

North Georgia Community Players  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Community Church  
Wolffork Baptist Church  
Sustainable Mountain Living  
Dillard United Methodist Church  
12th Annual Hoedown Dinner  
League of Women's Voters  
3rd Annual Golf Tournament  
Passport Day  
Clayton Head Start

### **Event**

Auditions for a play  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive / AWANA Clubs  
Monthly meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class  
Weekly Services  
Benefit for Habitat for Humanity  
Monthly Meeting  
Tournament for Recreation Department  
Renewal for Passports at the local library  
Asking for students to sign up

### **PSA's**

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering

Stop Smoking  
Mobile Dental  
Exercising Everyday