

**RADIO STATION WRBN - FM
WRBN - HD2**

Issues / Programs List

First Quarter 2021

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REVIEWED AND APPROVED BY

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WRBN RADIO FIRST QUARTER 2020 ISSUES OUTLINE

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Section A: Newscast Overview and Quarterly Issues Addressed

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1 -Rabun County Schools going Virtual again

The Rabun County community continues to experience an unprecedented increase in COVID-19 positive cases and hospitals are overwhelmed with patients needing care. After careful consideration, Rabun County Schools have decided that students will continue virtual learning days through January 15, 2021. Rabun County Schools will continue to monitor the data and cases and will update you on the status of returning to face to face instruction on January 14, 2021. All teachers and staff will report to work daily to provide instruction virtually and provide assistance to students and parents. Extracurricular activities will continue with the mitigation strategies in place. Coaches and sponsors will contact you with any changes. News Treatment for January 4, 2021

2 - New Visitor Restrictions at Mountain Lake Medical Center

As COVID-19 numbers continue to climb in the Rabun County community, Mountain Lakes Medical Center is changing their processes to adapt and keep patients, employees, and visitors safe. Effective immediately, Mountain Lakes Medical Center is asking that if you accompany someone to the hospital for any service that you wait in your vehicle while they are receiving services. Visitors are only allowed under special circumstances or with minors. When entering the registration area, Mountain Lakes Medical Center will ask for a phone number to reach you for updates or if they need you to enter the building for some reason. Mountain Lakes Medical Center is working to reduce exposure to the virus to all.

News Treatment for January 22, 2021

3 -District 2 Public Health halts COVID-19 Appointments

District 2 Public Health has stopped making appointments for the time being for people to receive the COVID-19 vaccine due to a shortage. Those who already have appointments will still be able to keep them. That's because the DPH budgeted enough vaccines so they could make appointments and have enough to cover the second doses. Pharmacies across the state that received COVID-19 vaccines gave out all of their vaccines quickly without holding any back

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for patients to get the second dose. So now, health departments and pharmacies must wait until Georgia gets the next allocation. Health departments are using the Moderna vaccine which requires a booster shot four weeks later. However, pharmacies are using the Pfizer vaccine which requires a booster two weeks after the first dose.

News Treatment for January 29, 2021

4 - 1,345 Cases of COVID-19 have now been reported in Rabun County

The number of positive cases of COVID-19 continues to grow in Rabun County. According to the latest figures from the Georgia Department of Public Health, there have now been 1,345 cases of the deadly respiratory virus in Rabun County with 101 positive cases reported in the last two weeks and 31 deaths attributed to the virus. In neighboring counties, Habersham County reports 4,334 cases and 118 deaths, White County lists 2,681 cases and 52 fatalities, and Towns County has had 900 cases and 31 deaths. According to the Georgia Department of Public Health, there have been a total of 749,867 positive cases of the virus across the state, of those, 50,237 have been hospitalized and the total death count due to complications of the virus has now risen to 12,570.

News Treatment for February 1, 2021

5 - Shope resigns from Rabun County Chamber

The Rabun County Chamber of Commerce and Forward Rabun announce the acceptance of the resignation from their President and Community Liaison, Juanita Shope. Shope tendered her resignation stating reasons of wanting to “officially retire and be able to travel and spend more time with family”. “It is with sadness that we accept Juanita’s resignation, but we totally respect her reasons and send her off with our blessings and gratitude. She has served her community well with too many accomplishments to list, but needless to say the Chamber and Rabun County has benefited greatly by her participation as a board member since 2010, Chairwoman in 2013 and 2019, and recipient of Director of the Year Award in 2016”, stated board chair Irene Bynum-Faith. Shope was tapped as President of the Chamber upon the retirement of then serving President, Tony Allred in 2019. Bynum continued to state, “During her tenure as Chairwoman, Juanita served on the Steering Committee of Forward Rabun, working together to help forge a partnership of organizations that this community never thought could work together cohesively. I feel she stayed on board until this mission was complete and everyone was on track and for that we are all appreciative. She has created a legacy for this community that she should be proud of. She will be missed.” A reception to honor Juanita Shope will be held on Thursday, February 18, 2021, from 5-7pm at The Diner located under the Rabun County Civic Center. It is open to all friends and family. Social distancing guidelines will be followed and masks will be required in The Diner.

News Treatment for February 10, 2021

6 - Fugitive arrested on Drug Charges in Clayton

The Rabun County Sheriff's Office, Georgia State Patrol SWAT Team, and the Federal Bureau of Investigation – North Georgia Major Offenders Task Force executed a search warrant in Rabun County on February 17, 2021. The search warrant was in reference to Levis Allen McCoy of Clayton, who has been a fugitive on the run since October of 2020. McCoy was arrested for his outstanding felony parole warrant in addition to trafficking methamphetamine, and trafficking heroin. Keldon Dixon of Tiger was also arrested and charged with possession of methamphetamine. Both McCoy and Dixon were transported to the Rabun County Detention Center for booking. The case is still active at this time.

News Treatment for February 19, 2021

7 - COVID-19 Scam Alert

The Rabun County Sheriff's Office continues to receive reports of a scam involving a COVID-19 vaccine which can be completed at your house. The callers are requesting your personal information in exchange for making an appointment. As with all other scams, do not give out any of your personal information to someone you do not know. Everyone is encouraged to follow the Georgia Department of Public Health and CDC guidelines regarding COVID-19 to help stop the spread. Wash your hands frequently. Disinfect surfaces. Avoid touching your eyes, nose, and mouth. Maintain at least six feet of distance from others. Wear a mask in public.

News Treatment for March 5, 2021

8 - Georgia expands COVID-19 Vaccine Eligibility

Beginning Monday, March 15, 2021, the Georgia Department of Public Health (DPH) will expand its vaccine eligibility to include adults aged 55 and older, individuals with disabilities and certain medical conditions. Individuals with intellectual and developmental disabilities are already eligible for vaccination. This expansion now includes disabilities caused by an injury (e.g., traumatic brain injury or spinal cord injury), a disability due to a longstanding condition that could cause vision loss, nerve damage or loss of a limb, or a disability due to illness such as ALS or multiple sclerosis. The medical conditions referenced are: Asthma (moderate to severe) Immunocompromised Cancer Liver disease Cerebrovascular disease Neurologic conditions Chronic kidney disease Overweight and obesity Chronic Obstructive Pulmonary Disease Pregnancy Cystic Fibrosis Pulmonary fibrosis Diabetes Sickle Cell Disease Hypertension or high blood pressure Thalassemia (blood disorder) Heart conditions To find a vaccine location near you or to schedule an appointment, log on to <https://dph.georgia.gov/covid-vaccine>. For individuals aged 16-17 who are in an eligible population for vaccination, Pfizer is the only

vaccine currently approved for these ages. In addition to the appointment information in the release, residents in District 2 can make an appointment at a local health department vaccination site by calling 1-888-426-5073 or online at www.phdistrict2.org. If eligible residents 16-17 years of age want the Pfizer vaccine, they can make an appointment at the District 2 vaccination sites in Hall or Forsyth County, or visit the vaccine locator on the DPH website <https://dph.georgia.gov/covid-vaccine> for more options. Please schedule an appointment at CVS or Walgreens or at one of the GEMA mass vaccination sites to ensure Pfizer vaccine is available to you. For updates on COVID-19, follow @GaDPH and @GovKemp on Twitter and @GaDPH and @GovKemp on Facebook.

News Treatment for March 12, 2021

9 - Arrest made in Gas Station Robbery

The Rabun County Sheriff's Office reports that an arrest has been made in the armed robbery at Don's Exxon. On March 8, around 4:30pm deputies along with officers from the Mountain City Police Department and the Dillard Police Department responded to the gas station in reference to an armed robbery with one person injured prior to the suspect fleeing the scene. After an investigation, the Rabun County Sheriff's Office obtained a confession from Christopher Lon Welch on March 19, that the injury to his hand was self-inflicted and that no armed robbery had actually occurred. Warrants have been secured for the arrest of Welch for the false reporting of a crime and theft by taking as over \$700 in cash was taken from the register. News Treatment for March 22, 2021

Section B: Special Events

1- Website

WRBN has its own website. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

2- Facebook Page

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

Section C: Long Form Programs

1- Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the third quarter of 2020.

- Rabun County Recreation Department

Talked once a month with Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 1/19,2/15, 3/14

- Sheriff Chad Nichols

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. He also gave information on enforcement of the governors stay at home order Aired:1/6, 2/12, 3/17

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 2/13,3/20

- food distribution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 1/20, 2/13

Section D: Short Form Programs

1- Community Calendar and PSA's

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

Group Event

North Georgia Community Players Auditions for a play
Kiwanis Club of Rabun County Rec. Dept Golf Tournament
Tabernacle Church Sportsmans Dinner Rabun County Library Lunch
and Learn
Rabun Gap presbyterian Food Distribution
Clayton Baptist Church Blood drive / AWANA Clubs Clayton Lions Club
Monthly meetings
Victory Home Auction
Franklin Antiques Farm and Tractor Show
Paws 4 Life Walkin' Paws
Clayton Rotary Club Monthly meetings
North Georgia Technical College Board of Directors meeting Tiger United
Community Church Thrift Sale
Wolffork Baptist Church Homecoming
Sustainable Mountain Living Gardening Class
Dillard United Methodist Church Weekly Services
12th Annual Hoedown Dinner Benefit for Habitat for Humanity League of Women's
Voters Monthly Meeting
3rd Annual Golf Tournament Tournament for Recreation Department 9

PSA's

Selective Service Stop Smoking
Loan application Mobile Dental Financial Aid
Exercising Everyday
Meals on Wheels
ladder safety
Forest fire safety
Stop Littering