



## 2023 JUDGE MARIA CUBILLOS REED CAMPAIGN

Radio Master SCHEDULE		10/6/23																					
MEDIA PLAN		October 28 - November 7, 2023																					
Bill using Full Contract Billing																							
Example A		Days to Election		16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1				
		D of W		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Mon	Tue				
		Date		23-Oct	24-Oct	25-Oct	26-Oct	27-Oct	28-Oct	29-Oct	30-Oct	31-Oct	1-Nov	2-Nov	3-Nov	4-Nov	5-Nov	6-Nov	7-Nov				
Media	Description	Daypart	CLASS	length	Rate															#	\$	Totals	
La Mega 97.5fm	Description	Daypart	CLASS	length	Rate															#	\$		
	Mornings	Mon - Fri 6am-		:60	\$50.00					1	1	1	1	3	3	3				4	3	20	\$1,000.00
	PM Drive 4-6pm	M-FRI 4pm-6pm		:60	\$40.00																0	\$0.00	
	Bluelight Comm LLC																				0	\$0.00	\$1,000.00
<b>LeMega RADIO TOTALS</b>																							
		Weekly total #				0	0	0	0	0	1	1	1	1	3	3	3	0	0	4	3	20	\$1,000.00
Monthly Totals		Monthly total #																		20	20	\$1,000.00	
		Weekly Total \$																				\$0.00	
		Monthly Totals \$				\$0	\$0	\$0	\$0	\$0	\$50	\$50	\$50	\$50	\$150	\$150	\$150	\$0	\$0	\$200	\$150	\$1,000.00	
Date		Accepted By: George Radney - LaMega 97.5fm		NOTES: All invoices will be the responsibility of Maria Cubillos Reed For Family Court to pay the NET Amount directly to the media prior to airing. YOU are responsible to deliver original invoices directly to the client and send a copy to Joe B MediaDigitally via (TVInvoices.com), for processing.  Please be proactive and contact Joe B in case of any possible Bumps. ONLY Makegoods that are approved will be paid and not credited. Approved upgrades are always welcome as well as interviews with Judge Maria Cubillos Reed. Joe@JoeBMedia.com / Joe B Media - 3 Oak Manor Lane, Pittsford, NY 14534																Net Amount \$850.00 Agency discount \$150.00			
																				<b>Total BUDGET</b>		<b>\$1,000.00</b>	

Media Order for "Maria Cubillos Reed for Family Court" from Joe B Media - confirm receipt by signing and scanning back and then sending a station confirmation Order when placed into your system.