



WXOW-WQOW
PO Box 3119
LaCrosse, WI 54602-3119

Amplify Media
PO BOX 6
FRANKLIN PARK, IL 60131-0006

Contract # 64270
Schedule Dates 05/14/24-05/20/24
Advertiser AB PAC (5735)
Agency Amplify Media (1841)
Product Political - Issues/Propositions (1152)
Brand POLITICAL-ISSUE (3567)
Salesperson Katz Chicago, Katz Chicago (1014)
Sales Office Katz Chicago
Buyer Name
Phone/Fax /
CPE 6767
Account Types National/Political Issue - Agency
Billing Type Standard
Comments AB PAC 8/75/6767

Date Entered 05/13/24
Last Modified 05/13/24
Entered By Renee Zeller
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,702.50
Net Total \$9,647.50
Sales Tax

La Crosse ABC Combo (XQ)		
By Broadcast Month	Spots	Rate
May. 2024	39	\$11,350.00
Grand Total:	39	\$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/16/24-05/16/24	2	:30	8P- 9P (CST)					1				1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	Grey	5/13/24
2.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	5A- 6A (CST)		1							1	\$300.00	\$300.00	La Crosse ABC Combo (XQ)	Daybreak	5/13/24
3.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	5A- 6A (CST)	3		X	X	X	X			3	\$300.00	\$900.00	La Crosse ABC Combo (XQ)	Daybreak	5/13/24
4.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	6A- 7A (CST)	3		X	X	X	X			3	\$500.00	\$1,500.00	La Crosse ABC Combo (XQ)	Daybreak	5/13/24
5.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	6A- 7A (CST)		1							1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	Daybreak	5/13/24
6.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	7A- 9A (CST)		1							1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	GMA	5/13/24
7.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	7A- 9A (CST)	3		X	X	X	X			3	\$500.00	\$1,500.00	La Crosse ABC Combo (XQ)	GMA	5/13/24
8.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	9A- 9:58A (CST)		1							1	\$150.00	\$150.00	La Crosse ABC Combo (XQ)	Kelley	5/13/24
9.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	9:58A- 11A (CST)		1							1	\$150.00	\$150.00	La Crosse ABC Combo (XQ)	View	5/13/24
10.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	9:58A- 11A (CST)	3		X	X	X	X			3	\$150.00	\$450.00	La Crosse ABC Combo (XQ)	View	5/13/24
11.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	9A- 9:57A (CST)	3		X	X	X	X			3	\$150.00	\$450.00	La Crosse ABC Combo (XQ)	Kelley	5/13/24
12.0	Normal Line / SPOT	05/14/24-05/17/24	2	:30	1P- 2P (CST)	3		X	X	X	X			3	\$100.00	\$300.00	La Crosse ABC Combo (XQ)	GH	5/13/24
13.0	Normal Line / SPOT	05/20/24-05/20/24	2	:30	1P- 2P (CST)		1							1	\$100.00	\$100.00	La Crosse ABC Combo (XQ)	GH	5/13/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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LA CROSSE EAU CLAIRE LaCrosse, WI 54602-3119

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14.0	Normal Line / SPOT	05/14/24-05/17/24	2	:30	3:58P- 4:57P (CST)	3		X	X	X	X			3	\$150.00	\$450.00	La Crosse ABC Combo (XQ)	Justice for the People	5/13/24
15.0	Normal Line / SPOT	05/20/24-05/20/24	2	:30	3:58P- 4:57P (CST)	1	1							1	\$150.00	\$150.00	La Crosse ABC Combo (XQ)	Justice for the People	5/13/24
16.0	Normal Line / SPOT	05/14/24-05/17/24	2	:30	6:30P- 6:57P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	La Crosse ABC Combo (XQ)	Inside Edition	5/13/24
17.0	Normal Line / SPOT	05/20/24-05/20/24	2	:30	6:30P- 6:57P (CST)	1	1							1	\$400.00	\$400.00	La Crosse ABC Combo (XQ)	Inside Edition	5/13/24
18.0	Normal Line / SPOT	05/14/24-05/17/24	1	:30	10:35P- 11:37P (CST)	3		X	X	X	X			3	\$150.00	\$450.00	La Crosse ABC Combo (XQ)	Kimmel	5/13/24
19.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30	10:35P- 11:37P (CST)	1	1							1	\$150.00	\$150.00	La Crosse ABC Combo (XQ)	Kimmel	5/13/24
20.0	Normal Line / SPOT	05/19/24-05/19/24	1	:30	6A- 7A (CST)								1	1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	Wake up Wisconsin	5/13/24
21.0	Normal Line / SPOT	05/19/24-05/19/24	1	:30	7A- 8A (CST)								1	1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	GMA	5/13/24

CONFIRMATION CONTRACT

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