



WXOW-WQOW
PO Box 3119
LaCrosse, WI 54602-3119

Amplify Media
PO BOX 6
FRANKLIN PARK, IL 60131-0006

Contract # 64268
Schedule Dates 05/14/24-05/20/24
Advertiser AB PAC (5735)
Agency Amplify Media (1841)
Product Political - Issues/Propositions (1152)
Brand POLITICAL-ISSUE (3567)
Salesperson Katz Chicago, Katz Chicago (1014)
Sales Office Katz Chicago
Buyer Name
Phone/Fax /
CPE 6768
Account Types National/Political Issue - Agency
Billing Type Standard
Comments AB PAC 8/75/6768

Date Entered 05/13/24
Last Modified 05/13/24
Entered By Renee Zeller
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,735.00
Net Total \$21,165.00
Sales Tax

La Crosse ABC Combo (XQ)		
By Broadcast Month	Spots	Rate
May. 2024	15	\$24,900.00
Grand Total:	15	\$24,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/15/24-05/15/24	1	1:00	6:58P- 8P (CST)				1					1	\$1,350.00	\$1,350.00	La Crosse ABC Combo (XQ)	Conners/Not Dead	5/13/24
2.0	Normal Line / SPOT	05/15/24-05/15/24	1	1:00	9P- 10P (CST)				1					1	\$1,350.00	\$1,350.00	La Crosse ABC Combo (XQ)	Pyramid	5/13/24
3.0	Normal Line / SPOT	05/19/24-05/19/24	1	1:00	10:15P- 10:35P (CST)								1	1	\$1,800.00	\$1,800.00	La Crosse ABC Combo (XQ)	10p	5/13/24
4.0	Normal Line / SPOT	05/20/24-05/20/24	1	1:00	5:15P- 5:27P (CST)		1							1	\$1,500.00	\$1,500.00	La Crosse ABC Combo (XQ)	5p	5/13/24
5.0	Normal Line / SPOT	05/14/24-05/17/24	1	1:00	5:15P- 5:27P (CST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	La Crosse ABC Combo (XQ)	5p	5/13/24
6.0	Normal Line / SPOT	05/20/24-05/20/24	1	1:00	6:15P- 6:30P (CST)		1							1	\$1,800.00	\$1,800.00	La Crosse ABC Combo (XQ)	6p	5/13/24
7.0	Normal Line / SPOT	05/14/24-05/17/24	1	1:00	6:15P- 6:30P (CST)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	La Crosse ABC Combo (XQ)	6p	5/13/24
8.0	Normal Line / SPOT	05/20/24-05/20/24	1	1:00	10:15P- 10:35P (CST)		1							1	\$1,800.00	\$1,800.00	La Crosse ABC Combo (XQ)	10p	5/13/24
9.0	Normal Line / SPOT	05/14/24-05/17/24	1	1:00	10:15P- 10:35P (CST)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	La Crosse ABC Combo (XQ)	6p	5/13/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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