



125 West 55th St
New York, NY 10019

Contract # 28400121	Changes as of: 5/13/2024 at 3:10 PM	Version: Current State Version 1
CPE: 8/75/6768	Flight: 5/13/24 - 5/26/24	Station: WXOW
Agency: AMPLIFY MEDIA	Advertiser: AB PAC - AMERICAN BRIDGE PAC	Market: La Crosse
222 Ontrario St. Suite 600 Chicago, IL 60654	Product: AB PAC	Office: CHICAGO
Agency Order #: 13422300	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: SAM BROWNE 312 755-3844	Primary Demo:	Assistant: MIKKIE BASELICE 312-755-3834
Separation:		Con Type: POLITICAL/VOTE
		Total \$: \$24,900.00
		Total Spots: 15
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 64268

Comments: New POLITICAL ISSUE order from AB PAC to run 5/14-5/20. 100% :60s. Please confirm, thanks-Sam. **AGENCY COMMENT - Flight starts on 5-14 and ends on 5-20;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/13 - 5/20		Total Spots	Total \$	CPP*	GRP*
						5/13	5/20				
1	W 7p-8p		The Conners/Not Dead Yet-ABC	\$1,350.00	60	1	0	1	\$1,350.00	\$0.00	0.0
2	W 9p-10p		The \$100,000 Pyramid (R)-ABC	\$1,350.00	60	1	0	1	\$1,350.00	\$0.00	0.0
3	Su 10p-10:35p		News19 @ 10P	\$1,800.00	60	1	0	1	\$1,800.00	\$0.00	0.0
4	M 5p-5:30p		News19 Live @ 5P	\$1,500.00	60	0	1	1	\$1,500.00	\$0.00	0.0
5	Tu-F 5p-5:30p		News19 Live @ 5P	\$1,500.00	60	3	0	3	\$4,500.00	\$0.00	0.0
6	M 6p-6:30p		News19 @ 6P	\$1,800.00	60	0	1	1	\$1,800.00	\$0.00	0.0
7	Tu-F 6p-6:30p		News19 @ 6P	\$1,800.00	60	3	0	3	\$5,400.00	\$0.00	0.0
8	M 10p-10:35p		News19 @ 10P	\$1,800.00	60	0	1	1	\$1,800.00	\$0.00	0.0
9	Tu-F 10p-10:35p		News19 @ 10P	\$1,800.00	60	3	0	3	\$5,400.00	\$0.00	0.0
TOTALS:						12	3	15	\$24,900.00	\$0.00	0.0



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		Total GRP:
		Traffic #: 64268

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/13/24 3:10 PM	System	Notice Received.
05/13/24 10:42 AM	SAM BROWNE	New POLITICAL ISSUE order from AB PAC to run 5/14-5/20. 100% :60s. Please confirm, thanks-Sam. **AGENCY COMMENT - Flight starts on 5-14 and ends on 5-20;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$75,455
WXOW Share:	33%
Comment:	est
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$24,900.00	N/A	0.0
Total	100%	15	\$24,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	15	\$24,900.00
Total	15	\$24,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/13/24 10:42 AM	SAM BROWNE	Confirmed	15		\$24,900.00	\$24,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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