

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KOKH, Oklahoma City, OK	<b>Date:</b>  11/16/15
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I, Oath Strategies, LLC

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30's	see schedule attached  2/27/16 - 2/28/16				

This broadcast time will be used by: Right To Rise USA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Right to Rise USA, 6230 Wilshire Blvd, Los Angeles, CA 90048-5126  
www.righttoriseusa.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charles R Spies, Treasurer

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/17/2015

Date



Signature

703.569.9400

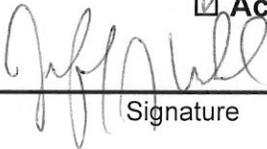
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**



Signature

Jeffrey A. Whitson

Printed Name

Director of Sales

Title



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Oath Strategies  
PO Box 2484  
Springfield, VA 22152

**Contract # 2295633**

Schedule Dates: 02/27/16-02/28/16  
Advertiser: Right to Rise USA (104930)  
Agency: Oath Strategies (16956)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: 2684 Right to Rise 141/295/2684 (776618)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Milhoan, Emily  
Phone/Fax: /  
CPE: 141/295/2684  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: RIGHT TO RISE USA  
BRAD PHILLIPS

Date Entered: 11/13/15  
Last Modified: 11/13/15  
Entered By: Victoria Nowell  
CO-OP: No  
Headline #: 10711379  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$390.00  
Net Total: \$2,210.00  
Sales Tax:

Oklahoma City (KOKH)		
By Broadcast Month	Spots	Rate
Feb. 2016	5	\$2,600.00
<b>Grand Total:</b>	<b>5</b>	<b>\$2,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Nascar (1)	02/28/16-02/28/16	1	:30	12:30P- Sports-FOX NASCAR Daytona 500	1							1	1	\$1,500.00	\$1,500.00	Oklahoma City (KOKH)	FOX DAYTONA 500 GOP Primary Index: 119. Nielsen: 9.0	11/13/15
2.0	Normal Line / Nascar (2)	02/28/16-02/28/16	1	:30	12P- Sports-FOX NASCAR Qualifying	1							1	1	\$350.00	\$350.00	Oklahoma City (KOKH)	FOX DAYTONA QUALIFYING GOP Primary Index: 116. Nielsen: 3.0	11/13/15
3.0	Normal Line / News (3)	02/27/16-02/27/16	1	:30	9P- News-Fox 25 Primetime News at 9 Saturday	1						1		1	\$250.00	\$250.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P GOP Primary Index: 122. Nielsen: 2.5	11/13/15
4.0	Normal Line / News (4)	02/28/16-02/28/16	1	:30	9P- News-Fox 25 Primetime News at 9 Sunday	1							1	1	\$250.00	\$250.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P GOP Primary Index: 114. Nielsen: 4.0	11/13/15
5.0	Normal Line / News (5)	02/28/16-02/28/16	1	:30	9-48P- Sports-FOX 25 News Sports Wrap Up Sunday	1							1	1	\$250.00	\$250.00	Oklahoma City (KOKH)	FOX 25 SPORTS WRAPUP GOP Primary Index: 116. Nielsen: 3.5	11/13/15

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: *Victoria Nowell* Date: *11/13/15*  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10711379 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 11/12/15 11:31 AM  
 Last Received: 11/12/15 10:38 AM  
 Showing Buylines: All Rep and Station Changes

Station KOKH-TV OKLAHOMA CITY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product RIGHT TO RISE USA  
 Estimate# 2684  
 Buyer Emily Milhoan

Agency (OARV) OATH-RV

PO BOX 2484

SPRINGFIELD, VA 22152

Agency C/P1/P2/E 141/295/2684  
 Flight Dates 02/23/16-02/29/16

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (BPH) BRAD PHILLIPS  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW RIGHT TO RISE ORDER - PLEASE CNFM, THANKS

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/TMP
1	02/28-02/28	1230P-4P	FOX DAYTONA 500	30	\$1,500.00	Su	1	1	1	\$1,500.00	-
	Buy Comment: GOP Primary Index: 119. Nielsen: 9.0										
2	02/28-02/28	12P-2P	FOX DAYTONA QUALIFYING	30	\$350.00	Su	1	1	1	\$350.00	-
	Buy Comment: GOP Primary Index: 116. Nielsen: 3.0										
3	02/27-02/27	9P-945P	FOX 25 NEWS @ 9P	30	\$250.00	Sa	1	1	1	\$250.00	-
	Buy Comment: GOP Primary Index: 122. Nielsen: 2.5										
4	02/28-02/28	9P-945P	FOX 25 NEWS @ 9P	30	\$250.00	Su	1	1	1	\$250.00	-
	Buy Comment: GOP Primary Index: 114. Nielsen: 4.0										
5	02/28-02/28	945P-10P	FOX 25 SPORTS WRAPUP	30	\$250.00	Su	1	1	1	\$250.00	-
	Buy Comment: GOP Primary Index: 116. Nielsen: 3.5										

---REPORT TOTALS---

Report Totals: 5 / \$2,600.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10711379 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed:  
 Last Received:  
 Showing Buylines:

11/12/15 11:31 AM  
 11/12/15 10:38 AM  
 All Rep and Station Changes

Station KOKH-TV OKLAHOMA CITY  
 Advertiser (6087) POLITICAL ISSUE GROU  
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Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (BPH) BRAD PHILIPPS  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Feb2016: 5 / \$2,600.00  
 Order Totals: 5 / \$2,600.00 Total GRPS: 0.0

--- COMPETITIVE ---  
 Market Totals \$52,000.00

CABL .00%	KAUT .00%	KFOR 38.00%	KOCB .00%	KOCO 22.00%
KOKH 5.00%	KMTV 35.00%	UNKN .00%		

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.