

PSA File

1/23-1/26/17

Habitat PSA

1/23-1/26

:30 Second Commercial "Tornado Help"

Thursday January 26th at the Cleveland County Habitat for Humanity will be the Flint River Habitat Day. Ten Percent of the sales that day from the restore will go to help fund the town of Albany River Georgia hit by the winter tornado this past weekend. So go shop the Restore at Cleveland County Habitat for Humanity this Thursday to help support flint River. We know the devastation and how good it feels for others to help. Go pay it forward on Thursday. Just across from Norman High School on Main Street in Norman.

Thursday, January 26th will be our Flint River Habitat Day. Ten percent of our sales from the ReStore will go to help fund this Albany, Georgia town hit by winter tornadoes this weekend!! Please shop this Thursday to help us support Flint River. WE KNOW the devastation and how good it feels for others to help us. Let's pay it forward!

<http://www.flintriverhabitat.org/>

Could we get a commercial change from today through Thursday, please?



**Fowler Toyota Art Supply Drive
February 8th - March 31st**

Fowler Toyota is filling a Tundra full of art supplies for Norman Public Schools! Fowler Toyota has made a \$7,500 donation of art supplies for Norman Public School art teachers. We encouraging the community to help us reach an additional \$2,500 worth of supplies! Donations can be made until March 31st at Fowler Toyota, Republic Bank, City of Norman, STASH and Copelin's Office Supply. Please donate new items including: Construction Paper, Glue Sticks, Washable Color Markers, 8 inch scissors, and most basic art items.

- Fade-resistant construction paper
- Glue sticks
- 24-color watercolor paint sets
- Tempera paint
- Permanent or washable color markers
- Mod Podge
- 8-inch scissors
- Wood or aluminum rulers
- 4oz Elmers Glue
- Tape (double-sided, transparent, duct, .5-inch masking)
- Painting smocks
- Watercolor paper
- 36-color watercolor pencils
- Basic or Mixing Color Student Acrylic Paint
- Watercolor paper
- 36-color watercolor pencils
- Basic or Mixing Color Student Acrylic Paint

April '17

PSA

Fowler Volkswagen is hosting a free car seat check up and giveaway on Saturday April 8th from 9 A-M to noon. Did you know every 33 seconds a child is involved in a car accident and motor vehicle-related crashes are the leading killer of children under the age of 14? Did you also know the National Highway Traffic Safety Administration shows that 59 percent of car seats are not properly installed? Fowler V-W is looking to do their part to make our community a little safer for the little one in your life with the free community car seat checkup event. That's Saturday April 8th from 9 AM to noon for Fowler Volkswagen's Car Seat Checkup with Safe Kids. For more information visit [safe kids o-k dot org](http://safekids-ok-dot-org).

PSA
NAIC
Start 4/24 end on 5/19

Things are heating up and there's no better way to welcome this warm weather than at NAIC's annual Bands and BBQ Summer Block Party located behind Pepe Del Gado's on Campus Corner. On May 20th at 4pm bring the family out to enjoy the musical stylings of Mike Hosty and other great acts. A donation of 5 dollars or more will get you a mouth watering plate of BBQ which adds up to an all together night of fun! All of the proceeds will benefit Norman Addiction Information and Counseling. Go to NAIChelp.org for all the details.

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St Jude Radio spots

PSA TJ

The St. Jude's Dream Home Giveaway is in its 10th year and tickets go on sale starting June 1st for \$100. The St. Jude Dream Home Giveaway house will be from the Ridge Creek Community of Edmond and will be build by Foster Signature Homes. The dream home is valued at an estimated \$500,000 and this is Foster Signature Homes' inaugural year as the St. Jude Home Giveaway builder in OKC. The St. Jude Dream home will be given away on Fox 25 on August 23rd. Get your tickets for the St. Jude Dream home giveaway starting June 1st !

ST. JUDE DREAM HOME® Giveaway

Non-profit Tax-ID: 35-1044585

2017 Oklahoma City St. Jude Dream Home® Giveaway

PSA June
run 24-29

: 30 PSA / Early Bird Countdown – June 24-29

Only 5 days left until the early bird deadline in the St. Jude Dream Home Giveaway. Everyone who reserves a ticket by Thursday, June 29th will be entered to win a beautiful \$500,000 house built by Foster Signature Homes in Oklahoma City, and will also be eligible to win a \$2,500 VISA gift card and \$2,500 in dry cleaning or wash and fold services, courtesy of Legacy Cleaners and Laundry. Visit dreamhome.org to reserve your ticket for just \$100. Again, that is dreamhome.org. Or call 1-800-592-1596 for more information. Thanks for helping kids fight cancer at St. Jude! You could win a house. You will make a difference!



From: Tracie Gray <tracie@sportstalk1400.com>
Subject: Fwd: HopeHouse OKC
Date: June 22, 2017 at 12:35 PM
To:

TG

Please create a PSA..

PSA please

I wanted to let you know that HopeHouse OKC is having a fundraising golf tournament Monday, July 17th at Gaillardia Country Club. We were hoping to exchange a team in the tournament for advertising/promo of the event. A flyer is attached with all the event details and more information below. We would be extremely grateful if you would be willing to partner with us as we try to secure more teams and sponsors for this event.

Currently, HopeHouse has 21 moms and 35 children who are now off the streets and working to break the cycles of poverty and homelessness for themselves and their children. As you know, it's such and incredible cause and one that is so close to my heart.

to register or more information cal 254-5251 or golf@hopehouseokc.com

Begin forwarded message:

From: Amber Minton <amberm@bealscunningham.com>
Subject: HopeHouse OKC
Date: June 21, 2017 at 4:16:10 PM CDT
To: Tracie Gray <Tracie@sportstalk1400.com>

Hey! David Hudiburg is the president of HopeHouse, a local nonprofit, and asked that we reach out to you for help with their golf classic on July 17th.

Below is a message from the HopeHouse program director. Let me know what you think!

Thanks,

AMBER MINTON | MEDIA DIRECTOR
BealsCunningham Strategic Services
P 405.478.4752 C 580.302.3983
amberm@bealscunningham.com

The initial response to the Inaugural HopeHouse OKC Golf Classic has been nothing short of overwhelming. In just over 3 weeks we have had 30 teams register and a host of incredible sponsors such as: AC-Owen Construction, Midwest Wrecking, MidFirst Bank, Bullard and Associates, Frank and Johnel Harrison, The Hudiburg Auto Group, Oklahoma Auto Exchange, Oakley's Inc, White Star Petroleum, Dolese, BancFirst, Michael P. Cross, Inc., Andreini and Company, First National Bank of Oklahoma, Children's Eye Care, The Lumber Shed, Bank of America, and Crotts Lohrey and Associates.

The response and excitement has been so overwhelming that we are adding a second shotgun start at 1pm. This will give us an 8:30am shotgun and a 1pm shotgun, and will allow us to add a dozen more teams to the event. **We currently have openings for our 1pm shotgun.** Both groups will have the same opportunities for

PSA

our incredible raffles, golfer give-a-ways, beer and burger lunch along with a host of prizes and opportunities to win while on the course. It's going to be an incredible day, and all for an incredible cause as we work to break the vicious cycles of homelessness for families right here in our city.

We have lots of sponsorship opportunities available. We would love to put your company on full display in front of our 160+ players and countless supporters and partners. I've attached the updated event flyer so you can see what sponsorship opportunities are still available. Please let me know if you would like to enter a team or jump on board as a HopeHouse OKC Golf Classic Sponsor.

Please let me know your thoughts and if you have any questions. It's going to be a great event!


With much gratitude,

Brandy Romine


program director || HopeHouse OKC

hopehouseokc.com || twitter.com/hopehouseokc

breaking the cycles of poverty and homelessness...one life at a time.



hopehouse okc



Monday July 17th, 2017 | Gaillardia CC
8:30am and 1pm Shotgun Starts
4-Person "Shamble"

HopeHouse OKC exists to help end the cycles of poverty and homelessness for some of the most vulnerable families right here in Oklahoma City. Our dream is simple; to walk alongside families and help them achieve THEIR dreams. Their dreams of getting off the streets. Their dreams of education and job skills. Their dreams of buying groceries for their children. Their dreams of not relying on government assistance. Their dreams of having a place to call home. These are the dreams that matter, and this is the dream of HopeHouse OKC. - Together We Can.

HOPEHOUSE OKC GOLF CLASSIC | SPONSORSHIPS

HopeHouse OKC Golf Classic 4-Person Team **\$1600**
Includes: Breakfast, Golf, Gift Bag, and Post Round Reception

Title Sponsor (1 Sponsorship Remaining) **\$5000**
Complimentary 4-person team
Company logo on all advertising
Company logo on golfer gift bags
Company logo banner at registration (24 in. x 80 in.)
Company logo on jumbo sign on practice green (24 in. x 36 in.)
Company listed on all publications
HopeHouse OKC Classic Nike Legacy golf caps
Limited to 5 Title Sponsors

Event Sponsor **\$2500**
Complimentary 4-person team
Company logo on jumbo sign on practice green (24 in. x 36 in.)

Long Drive Sponsor **\$500**
Name or company logo on jumbo sign on tee box (24 in. x 36 in.)
Name or company listed on all publications
Limited to 4 Long Drive Sponsors (1 for each par 5)

Closest to the Pin Sponsor **\$500**
Name or company logo on jumbo sign on tee box (24 in. x 36 in.)
Name or company listed on all publications
Limited to 4 Closest to the Pin Sponsors (1 for each par 3)

Practice Tee Sponsor **\$500**
Name or company logo on jumbo sign on practice tee (24 in. x 36 in.)
Name or company listed on all publications

HopeHouse OKC Golf Classic Sponsor **\$100**
Name or company listed on all publications

-REGISTRATION-

11/17

PSA- Holiday Wishes Program at Center for Children and Families (CCFI)

Help CCFI provide gifts for the hundreds of children and families they serve by participating in our "Holiday Wishes" gift drive. Through this drive, you can make a big difference in someone's life. Picture the joy on a child's face as he opens a present and his wish actually comes true. Imagine the sense of relief when a single mother struggling to make ends meet realizes she will have something to give her kids this year.

Individuals, families or civic organizations can help support a child by "adopting" their holiday wish list or donating new coats. For more information about adopting a wish list, please contact Paige Uhr at puhr@ccfinorman.org or (405) 364-1420, and help ~~there are 150 wish lists left to be adopted!~~

CCFI reach their goal of having the
remaining 150 wish lists get adopted.
That's 405-364-1420