

# Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 3/28/20 - 3/29/20**

Guest(s):

- Author and Allergy Specialist Dr. Leo Galland
- Vice President of Communications for the American Red Cross Elizabeth Penniman
- Former Chief Economist at GE Healthcare Dr. Lisa Kennedy.

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- As COVID-19 spreads, what are we learning about the disease and how to slow the outbreak?
- Impact of the virus on the U.S. health care system.
- How the disaster relief organization is helping during this pandemic.

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 3/28/20 - 3/29/20**

Guest(s):

- Maria Garza, President and Founder of The Mexican American Council and the newly appointed CEO of The East Coast Migrant Head Start Project
- Credit expert Chris Colston from 2nd Chance Credit
- Attorney Amanda Suriel of The Amanda Demanda Law Group
- Univision's Chief Medical Correspondent Juan Rivera

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- We discuss the available resources for the migrant community with Maria Garza, President and Founder of The Mexican American Council and the newly appointed CEO of The East Coast Migrant Head Start Project. Can families seek help without the fear of raids and deportations?
- Credit expert Chris Colston from 2nd Chance Credit explains what the banks and credit card companies are doing to help during this crisis and how to solicit that help.
- Attorney Amanda Suriel of The Amanda Demanda Law Group breaks down the responsibilities of employers when it comes to COVID-19 employee precautions and protections. We also prioritize which bills should be paid first during the crisis and can we get money back from prepaid adult care, daycare and private schools.
- [President Donald Trump](#) says he wants the nation "opened up" by easter, few health experts believe will be sufficient in containing the [spread of coronavirus](#). We speak to Univision's Chief Medical Correspondent Juan Rivera for his thoughts and what progress have we made in combating the COVID-19 Pandemic.

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To air: **Weekend of 3/21/20 - 3/22/20**

Guest(s): guests from the Child Mind Institute

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- **Topic 1:** What are the latest coronavirus medical developments this week? What more we're learning about the virus itself, how those who still have to work with public can stay safe, and new data that shows younger people can be at risk for severe symptoms.
- **Topic 2:** Understanding the concept behind flattening the curve and different measures government officials can take to boost supply for medical equipment necessary to treat coronavirus patients.
- **Topic 3:** Parenting through COVID-19. Talking to your kids about the virus. How to stay calm and be honest.

# Explicando el Coronavirus

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To air: **Weekend of 3/21/20 - 3/22/20**

Guest(s):

- Dr. Carlos Espinal the Director at FIU Global Health Consortium
- Univision's Chief Medical Correspondent Dr. Juan Rivera
- OB/GYN Dr. Ernesto Cardenas
- Former Miami-Dade County Mayor Alex Penelas
- Crisis Manager Freddy Balsera of Balsera Communications

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH:** iHeartLATINO Chairman and CCO Enrique Santos hosts a 30 minute informative discussion in Spanish, concerning The COVID-19 Pandemic. With expert guests Dr. Carlos Espinal the Director at FIU Global Health Consortium, Univision's Chief Medical Correspondent Dr. Juan Rivera, OB/GYN Dr. Ernesto Cardenas, Former Miami-Dade County Mayor Alex Penelas and Crisis Manager Freddy Balsera of Balsera Communications. What more can we do to protect ourselves and our families? Is our country doing enough? What economic impact will this truly have?
- **SPANISH:** El presidente y CCO de iHeartLATINO Enrique Santos es el anfitrión de una discusión informativa de 30 minutos en español, sobre la pandemia COVID-19, con invitados expertos en el tema. Dr. Carlos Espinal, quien es el Director del Consorcio de Salud Global del FIU; Dr. Juan Rivera, Corresponsal Médico de Univision; Dr. Ernesto Cardena, Obstetra y Ginecólogo; el ex Alcalde del Condado de Miami-Dade Alex Penelas y el Gerente de Crisis Freddy Balsera de Balsera Communications. ¿Qué más podemos hacer para protegernos a nosotros y a nuestras familias? ¿Nuestro país está haciendo lo suficiente? ¿Qué impacto económico tendrá esto realmente?

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To air: **Weekend of 3/14/20 - 3/15/20**

Guests:

- Dr. Bob Lahita – Chairman of Medicine at St. Joseph University Hospital
- Jared Bernstein – Former Chief Spokesman for the New York City Office of Emergency Management
- Ron Insana – CNBC Contributor

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- GUEST 1 – Doctor discussing general questions about COVID-19. (What makes this virus unique, How does it spread, How is it different/similar to the flu and allergies, What are the right steps to take to protect yourself vs. misinformation being spread online, etc.) Also will ask some common question from listeners... what does it mean to be quarantined, what about children and COVID-19? How should you talk with your kids about this?, Is there a difference between indoor and outdoor exposure, etc...
- GUEST 2 – Former government official discussing the federal, state and local response. (What agencies are handling the response and why, What is an emergency declaration and how is that decision made, What goes into the decision to cancel events and large gatherings and why is that happening, etc...)
- GUEST 3 – Financial expert discussing the economic impact of the outbreak. (Why is the market responding the way it has recently, What are they halting trading?, How concerned should you be about your investments and 401K, What will a recovery potentially look like, is it a good time to buy stocks, etc.)