

TM #50044

NCC Cable System Order

11757044

Order #	62314556
Syscode	0838
System Name	Spectrum/BBV, MN
Market	Minneapolis-St. Paul
AE	Andrew Volles
Sales Coordinator	Shaun Stevenson
Office	Washington
Phone	(301) 951-2820
Status	Not accepted
Survey	Aug15 C-DMA Nielsen Live+7

Flight Dates	08/01/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	Friends of Stewart Mills MN CD8
Client Code	87
Product Code	107
Est Code	1103
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/29/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$224.00
Commission	\$33.60
Net Total	\$190.40
Total Spots	250
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 MG Daypart. Changed to right start day. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/1/16	8/7/16	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1.00	\$5.00	30	
2	CNN	NEW DAY<	8/8/16	8/14/16	05:00	09:00	X	X						-	-	2	\$1.00	\$2.00	30	
3	CNN	CNN NEWSROOM<	8/1/16	8/7/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$0.50	\$2.00	30	
4	CNN	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
5	CNN	VARIOUS	8/1/16	8/7/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
6	CNN	SITUATION ROOM<	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
7	CNN	AVG. ALL WKS<	8/1/16	8/7/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
8	CNN	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	1	\$1.00	\$1.00	30	
9	CNN	CNN NEWSROOM<	8/1/16	8/7/16	09:00	19:00						X	X	-	-	2	\$1.00	\$2.00	30	
10	ESPN	SPORTSCENTER M<	8/1/16	8/7/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
11	ESPN	VARIOUS	8/8/16	8/14/16	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
12	ESPN	AVG. ALL WKS<	8/1/16	8/7/16	09:00	16:00		X	X	X	X	X	X	-	-	5	\$0.50	\$2.50	30	
13	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
14	ESPN	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
15	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
16	ESPN	AVG. ALL WKS<	8/1/16	8/7/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	
17	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X						-	-	1	\$1.00	\$1.00	30	
18	ESPN	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00					X	X	X	-	-	4	\$1.00	\$4.00	30	
19	FXNC	FOX AND FRIEND<	8/1/16	8/7/16	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1.00	\$5.00	30	
20	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
21	FXNC	VARIOUS	8/1/16	8/7/16	09:00	16:00		X	X	X	X	X	X	-	-	5	\$0.50	\$2.50	30	

WFR

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AE	Andrew Yolles
Sales Coordinator	Shaun Stevenson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug15 C-DMA Nielsen Live+7

Flight Dates	08/01/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	Friends of Stewart Mills MN CD8
Client Code	87
Product Code	107
Est Code	1103
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
23	FXNC	VARIOUS	8/1/16	8/7/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$1.00	\$9.00	30	
24	FXNC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X						-	-	2	\$1.00	\$2.00	30	
25	FXNC	VARIOUS	8/1/16	8/7/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	
26	FXNC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	3	\$1.00	\$3.00	30	
27	FXNC	VARIOUS	8/1/16	8/7/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	
28	HGTV	AVG. ALL WKS<	8/1/16	8/7/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$0.50	\$1.50	30	
29	HGTV	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
30	HGTV	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
31	HGTV	LOVE IT OR LIS<	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
32	HGTV	VARIOUS	8/1/16	8/7/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	
33	HGTV	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	
34	HGTV	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00						X	X	-	-	6	\$1.00	\$6.00	30	
35	TNT	CHARMED<	8/1/16	8/7/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
36	TNT	CHARMED<	8/8/16	8/14/16	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
37	TNT	VARIOUS	8/1/16	8/7/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$0.50	\$2.00	30	
38	TNT	BONES<	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
39	TNT	VARIOUS	8/1/16	8/7/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
40	TNT	CASTLE	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
41	TNT	VARIOUS	8/1/16	8/7/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$1.00	\$5.00	30	
42	TNT	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X						-	-	1	\$1.00	\$1.00	30	

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Systemcode	0838	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/BV, MN	Advertiser	Friends of Stewart Mills MN CD8	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	87	Total # of Weeks	
AE	Andrew Yolles	Product Code	107	Total	
Sales Coordinator	Shaun Stevenson	Est Code	1103	Commission	
Office	Washington	Product Name		Net Total	
Phone	(301) 951-2820	Credit Status		Total Spots	
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	
Survey	Aug15 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	
				GRP	
				CPP	

Comments : R1 MG Daypart. Changed to right start day. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00						X	X	-	-	2	\$1.00	\$2.00	30	
44	USA	AVG. ALL WKS<	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$0.50	\$3.00	30	
45	USA	NCIS/AVG. ALL WKS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	2	\$0.50	\$1.00	30	
46	USA	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	
47	USA	NCIS/AVG. ALL WKS	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
48	USA	VARIOUS	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	
49	USA	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	
50	FOOD	VARIOUS	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$0.50	\$2.00	30	
51	FOOD	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
52	FOOD	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	
53	FOOD	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
54	FOOD	AVG. ALL WKS<	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$1.00	\$5.00	30	
55	FOOD	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	1	\$1.00	\$1.00	30	
56	FOOD	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00					X	X	X	-	-	5	\$1.00	\$5.00	30	
57	HALL	I LOVE LUCY<	8/1/16	8/7/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
58	HALL	I LOVE LUCY/GOLDEN GIRLS	8/8/16	8/14/16	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
59	HALL	VARIOUS	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$0.50	\$1.00	30	
60	HALL	THE WALTONS<	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
61	HALL	THE WALTONS	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
62	HALL	VARIOUS	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	

### NCC Cable System Order

Order #	62314556	Flight Dates	08/01/16 - 08/14/16	Update Date	07/29/16
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System Name	Spectrum/BV, MN	Advertiser	Friends of Stewart Mills MN CD8	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	87	Total # of Weeks	
AE	Andrew Yolles	Product Code	107	Total	
Sales Coordinator	Shaun Stevenson	Est Code	1103	Commission	
Office	Washington	Product Name		Net Total	
Phone	(301) 951-2620	Credit Status		Total Spots	
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	
Survey	Aug15 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Solid On	
				GRP	-
				CPP	-
				Cost Per Spot	
				GIMP	-
				CPM	-

Comments : R1 MG Daypart. Changed to right start day. Please review and confirm. Thanksi

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	HALL	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	
64	HALL	VARIOUS	8/1/16	8/7/16	09:00	19:00					X	X	X	-	-	4	\$1.00	\$4.00	30	
65	AEN	VARIOUS	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$0.50	\$2.50	30	
66	AEN	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
67	AEN	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	
68	AEN	THE FIRST 48/AVG. ALL WKS	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
69	AEN	VARIOUS	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	
70	AEN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	
71	AEN	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00					X	X	X	-	-	2	\$1.00	\$2.00	30	
72	DISC	AVG. ALL WKS<	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$0.50	\$1.00	30	
73	DISC	AVG. ALL WKS<	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
74	DISC	AVG. ALL WKS	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
75	DISC	AVG. ALL WKS<	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$1.00	\$9.00	30	
76	DISC	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	
77	DISC	AVG. ALL WKS<	8/1/16	8/7/16	09:00	19:00					X	X	X	-	-	5	\$1.00	\$5.00	30	
78	HIST	AVG. ALL WKS<	8/1/16	8/7/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$0.50	\$1.00	30	
79	HIST	AVG. ALL WKS	8/8/16	8/14/16	09:00	16:00	X	X						-	-	1	\$0.50	\$0.50	30	
80	HIST	VARIOUS	8/1/16	8/7/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
81	HIST	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X						-	-	1	\$1.00	\$1.00	30	
82	HIST	AVG. ALL WKS<	8/1/16	8/7/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	
83	HIST	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X						-	-	2	\$1.00	\$2.00	30	

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Sold On	
GRP	-
GRP	-
CPM	-

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84	HIST	AVG. ALL WKS	8/1/16	8/7/16	09:00	19:00						X	X	-	-	5	\$1.00	\$5.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	250	0	0	0	0	0	0	0	0	0	0	0	250
AMT	\$224.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$224.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/29/16

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