

ORDER



Orders
Order / Rev: 659484
Alt Order #: 37280444
Product Desc: Wisconsin
Estimate: 7376
Flight Dates: 08/28/24 - 09/02/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

WBFM-FM
Primary AE: Christal National
Sales Office: CHRIS
Sales Region: National

Agency Name: Main Street Media Group_
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Nation PAC (A)
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: SEL

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/02/24	48	\$2,272.00	\$1,931.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	48	\$2,272.00	\$1,931.20	0.00
Totals	48	\$2,272.00	\$1,931.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBFM	08/28/24	09/02/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	3-333--	1:00	12	\$50.00	200	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	--333--		9		\$50.00		0.00					
		Week: 09/02/24	09/08/24	3-----		3		\$50.00		0.00					
N 2	WBFM	08/28/24	09/02/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	3-333--	1:00	12	\$50.00	200	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	--333--		9		\$50.00		0.00					
		Week: 09/02/24	09/08/24	3-----		3		\$50.00		0.00					
N 3	WBFM	08/28/24	09/02/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	3-333--	1:00	12	\$50.00	200	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	--333--		9		\$50.00		0.00					
		Week: 09/02/24	09/08/24	3-----		3		\$50.00		0.00					
N 4	WBFM	08/28/24	09/02/24	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6a-10a	-----22	1:00	4	\$40.00	200	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	-----22		4		\$40.00		0.00					
		Week: 09/02/24	09/08/24	-----		0		\$40.00		0.00					
N 5	WBFM	08/28/24	09/02/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----22	1:00	4	\$40.00	250	0.00	NM	4	\$160.00

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WBFM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----22					4	\$40.00		0.00			
		Week: 09/02/24	09/08/24	-----					0	\$40.00		0.00			
N 6	WBFM	08/28/24	09/02/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$36.00	200	0.00	NM	2	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----2-					2	\$36.00		0.00			
		Week: 09/02/24	09/08/24	-----					0	\$36.00		0.00			
N 7	WBFM	08/28/24	09/02/24	Su 10a-3p Su 10a-3p	CM	10a-3p	-----2	1:00	2	\$40.00	200	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----2					2	\$40.00		0.00			
		Week: 09/02/24	09/08/24	-----					0	\$40.00		0.00			
													Totals	48	\$2,272.00