

ORDER



Orders
Order / Rev: 659494
 Alt Order #:
Product Desc: Wisconsin
Estimate: 7370
Flight Dates: 08/14/24 - 08/20/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

WBFM-FM
Primary AE: Christal National
Sales Office: CHRIS
Sales Region: National

Agency Name: Main Street Media Group_
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Nation PAC (A)
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: SEL

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/20/24	40	\$1,946.00	\$1,654.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	40	\$1,946.00	\$1,654.10	0.00
Totals	40	\$1,946.00	\$1,654.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBFM	08/14/24	08/20/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	33333--	1:00	15	\$50.00	200	0.00	NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/12/24	08/18/24	--333--		9		\$50.00		0.00					
		Week: 08/19/24	08/25/24	33-----		6		\$50.00		0.00					
N 2	WBFM	08/14/24	08/20/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	22222--	1:00	10	\$50.00	200	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/12/24	08/18/24	--222--		6		\$50.00		0.00					
		Week: 08/19/24	08/25/24	22-----		4		\$50.00		0.00					
N 3	WBFM	08/14/24	08/20/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	22222--	1:00	10	\$50.00	200	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/12/24	08/18/24	--222--		6		\$50.00		0.00					
		Week: 08/19/24	08/25/24	22-----		4		\$50.00		0.00					
N 4	WBFM	08/14/24	08/20/24	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----1-	1:00	1	\$40.00	200	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/12/24	08/18/24	-----1-		1		\$40.00		0.00					
		Week: 08/19/24	08/25/24	-----		0		\$0.00		0.00					
N 5	WBFM	08/14/24	08/20/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----1-	1:00	1	\$36.00	200	0.00	NM	1	\$36.00

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WBFM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/24	08/18/24	-----1-		1				\$36.00		0.00			
		Week: 08/19/24	08/25/24	-----		0				\$36.00		0.00			
N 6	WBFM	08/14/24	08/20/24	Su 10a-3p Su 10a-3p	CM	10a-3p	-----1	1:00	1	\$40.00	200	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/24	08/18/24	-----1		1				\$40.00		0.00			
		Week: 08/19/24	08/25/24	-----		0				\$40.00		0.00			
N 7	WBFM	08/14/24	08/20/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----11	1:00	2	\$40.00	200	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/24	08/18/24	-----11		2				\$40.00		0.00			
		Week: 08/19/24	08/25/24	-----		0				\$40.00		0.00			
Totals													40	\$1,946.00	