

# ORDER



**Orders**  
**Order / Rev:** 659468  
**Alt Order #:** 37280422  
**Product Desc:** Wisconsin  
**Estimate:** 7373  
**Flight Dates:** 08/21/24 - 08/27/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** GENERAL

**WBFM-FM**  
**Primary AE:** Christal National  
**Sales Office:** CHRIS  
**Sales Region:** National

**Agency Name:** Main Street Media Group\_  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** One Nation PAC (A)  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** SEL

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	26	\$1,246.00	\$1,059.10
08/26/24	08/27/24	14	\$700.00	\$595.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	26	\$1,246.00	\$1,059.10	0.00
September 2024	14	\$700.00	\$595.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$1,946.00</b>	<b>\$1,654.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBFM	08/21/24	08/27/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	33333--	1:00	15	\$50.00	200	0.00	NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--333--		9				\$50.00		0.00			
		Week: 08/26/24	09/01/24	33-----		6				\$50.00		0.00			
N 2	WBFM	08/21/24	08/27/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	22222--	1:00	10	\$50.00	200	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--222--		6				\$50.00		0.00			
		Week: 08/26/24	09/01/24	22-----		4				\$50.00		0.00			
N 3	WBFM	08/21/24	08/27/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	22222--	1:00	10	\$50.00	200	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--222--		6				\$50.00		0.00			
		Week: 08/26/24	09/01/24	22-----		4				\$50.00		0.00			
N 4	WBFM	08/21/24	08/27/24	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----1-	1:00	1	\$40.00	200	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----1-		1				\$40.00		0.00			
		Week: 08/26/24	09/01/24	-----		0				\$0.00		0.00			
N 5	WBFM	08/21/24	08/27/24		CM	10a-3p	-----1-	1:00	1	\$36.00	200	0.00	NM	1	\$36.00

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 Product Desc: Wisconsin  
 Estimate: 7373

WBFM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 10a-3p											
				Sa 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-----1-			1		\$36.00		0.00				
Week:		08/26/24	09/01/24	-----			0		\$36.00		0.00				
N 6	WBFM	08/21/24	08/27/24	Su 10a-3p	CM	10a-3p	-----1	1:00	1	\$40.00	200	0.00	NM	1	\$40.00
				Su 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-----1			1		\$40.00		0.00				
Week:		08/26/24	09/01/24	-----			0		\$40.00		0.00				
N 7	WBFM	08/21/24	08/27/24	Sa-Su 3p-7p	CM	3p-7p	-----11	1:00	2	\$40.00	200	0.00	NM	2	\$80.00
				Sa-Su 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-----11			2		\$40.00		0.00				
Week:		08/26/24	09/01/24	-----			0		\$40.00		0.00				
													Totals	40	\$1,946.00