

# Confirmation



WCLO-AM  
1 Parker Place  
Suite 500  
Janesville WI 53545  
608.752.7895

Contract # 64062  
Date Entered 09/20/2022  
Sales Person Laurie Clark  
Billing Cycle Broadcast  
Conflict 1 Political  
Product Est. 3099  
Estimate # 3099  
Contract 09/21/2022 - 09/27/2022

RON JOHNSON FOR SENATE  
C/O MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCLO-AM	09/21/2022-09/21/2022	6:00a-10:00a	01:00	0,0,1,0,0,0,0	All Weeks	35.75	1	35.75
2	WCLO-AM	09/21/2022-09/21/2022	10:00a-3:00p	01:00	0,0,1,0,0,0,0	All Weeks	30.50	1	30.50
3	WCLO-AM	09/21/2022-09/21/2022	3:00p-7:00p	01:00	0,0,1,0,0,0,0	All Weeks	35.75	1	35.75
4	WCLO-AM	09/22/2022-09/22/2022	6:00a-10:00a	01:00	0,0,0,1,0,0,0	All Weeks	35.75	1	35.75
5	WCLO-AM	09/22/2022-09/22/2022	10:00a-3:00p	01:00	0,0,0,1,0,0,0	All Weeks	30.50	1	30.50
6	WCLO-AM	09/22/2022-09/22/2022	3:00p-7:00p	01:00	0,0,0,1,0,0,0	All Weeks	35.75	1	35.75
7	WCLO-AM	09/23/2022-09/23/2022	6:00a-10:00a	01:00	0,0,0,0,1,0,0	All Weeks	35.75	1	35.75
8	WCLO-AM	09/23/2022-09/23/2022	10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks	30.50	1	30.50
9	WCLO-AM	09/23/2022-09/23/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	35.75	1	35.75
10	WCLO-AM	09/26/2022-09/26/2022	6:00a-10:00a	01:00	1,0,0,0,0,0,0	All Weeks	35.75	1	35.75
11	WCLO-AM	09/26/2022-09/26/2022	10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks	30.50	1	30.50
12	WCLO-AM	09/26/2022-09/26/2022	3:00p-7:00p	01:00	1,0,0,0,0,0,0	All Weeks	35.75	1	35.75
13	WCLO-AM	09/27/2022-09/27/2022	6:00a-10:00a	01:00	0,1,0,0,0,0,0	All Weeks	35.75	1	35.75
14	WCLO-AM	09/27/2022-09/27/2022	10:00a-3:00p	01:00	0,1,0,0,0,0,0	All Weeks	30.50	1	30.50
15	WCLO-AM	09/27/2022-09/27/2022	3:00p-7:00p	01:00	0,1,0,0,0,0,0	All Weeks	35.75	1	35.75
Subtotal									510.00
Agency Commission									76.50
Total									433.50

Rotation	Station	Date Range	Time Range	Days				
60	WCLO-AM	09/21/2022-09/27/2022	12:00a-	MTWThFSSu				
BARNES INTERVIEW PART #2					06754	09/21/2022-09/27/2022	OK	Next
Projected Billing					Count	Gross	Net	
September					2022	9	306.00	260.10
October					2022	6	204.00	173.40
						15	510.00	433.50