

CONTRACT



KMDL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 4433992 /		<u>Alt Order #</u>
<u>Advertiser</u> Monique Boulet for Parish President		<u>Original Date / Revision</u> 11/02/23 / 11/02/23
<u>Contract Dates</u> 11/06/23 - 11/10/23	<u>Estimate #</u> 597, 599, 601	
<u>Product</u> MB Radio 11.06-11.12.23		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMDL-FM	<u>Account Executive</u> Mary Galyean	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI14857	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Arsement Media Group
 411 E. Demande Dr.
 Lafayette, LA 70503

KMDL-FM - 4433992A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	11/06/23	11/10/23	M-F AM Drive	6am-10am		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$45.00			
N 2	KMDL	11/06/23	11/10/23	M-F Midday	10am-3pm		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$35.00			
N 3	KMDL	11/06/23	11/10/23	M-F PM Drive	3pm-7pm		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$35.00			
Totals											15	\$575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/10/23	15	\$575.00	(\$86.25)	\$488.75
Totals	15	\$575.00	(\$86.25)	\$488.75

KTDY-FM - 4433992B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	11/06/23	11/10/23	M-F AM Drive	6am-10am		:30			NM	5	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$37.00			
N 2	KTDY	11/06/23	11/10/23	M-F Midday	10am-3pm		:30			NM	5	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$29.00			
N 3	KTDY	11/06/23	11/10/23	M-F PM Drive	3pm-7pm		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	11111--				5	\$24.00			
Totals											15	\$450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/10/23	15	\$450.00	(\$67.50)	\$382.50
Totals	15	\$450.00	(\$67.50)	\$382.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KMDL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 4433992 /		<u>Alt Order #</u>
<u>Advertiser</u> Monique Boulet for Parish President		<u>Original Date / Revision</u> 11/02/23 / 11/02/23
<u>Contract Dates</u> 11/06/23 - 11/10/23	<u>Product</u> MB Radio 11.06-11.12.2	<u>Estimate #</u> 597, 599, 601

KPEL-FM - 4433992C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/06/23	11/10/23	M-F AM Drive	6am-10am		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/23	11/12/23	22222--				10	\$45.00			
N 2	KPELF	11/06/23	11/10/23	M-F Midday	10am-3pm		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/23	11/12/23	22222--				10	\$65.00			
N 3	KPELF	11/06/23	11/10/23	M-F PM Drive	3pm-7pm		:30			NM	10	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/23	11/12/23	22222--				10	\$46.00			
Totals											30	\$1,560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/10/23	30	\$1,560.00	(\$234.00)	\$1,326.00
Totals	30	\$1,560.00	(\$234.00)	\$1,326.00

Contract Totals 60 \$2,585.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Arsement Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Monique Blanco Boulet
Authorized committee: Monique for Lafayette Parish
Agency requesting time (and contact information): <input type="checkbox"/> N/A Arsement Media Group - (337) 306-2514
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Lafayette City-Parish Mayor-President
Date of election: November 18, 2023
<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Chris Arsement

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>K Simon</i>	Signature: <i>Mary Galyean</i>
Name: Kalyn Simon	Name: <i>Mary Galyean</i>
Date of Request to Purchase Ad Time: 11.2.23	Date of Station Agreement to Sell Time: 11/2/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11/2/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:
 Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	<u>see attached</u>	Station Call Letters: <u>KTDY, KMOL, KPEL</u>	Date Received/Requested: <u>11/2/23</u>
Est. #:		Station Location: <u>Jayette, La.</u>	Run Start and End Dates: <u>11/6-10/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

RADIO ORDER

KMDL 97.3 FM

mary.galyean@townsquaremedia.com

Station: KMDL 97.3 FM

Flight Dates: 11/06/2023 - 11/12/2023 (1 weeks)
Description: KMDL 97.3 FM - MB - Radio 11.6-11.12

OrderNo: 597
Page: 1 of 2

Date: 11/2/2023

Days	Program	Time	DP	Len	2023 Nov 06	Total Spots	Cost/ Spot	Rating CPP	Total Gross
M-F	6a-10a	30	KMDL 30s	30	5	5	45.00	0.00	225.00
M-F	10a-3p	30	KMDL 30s	30	5	5	35.00	0.00	175.00
M-F	3p-7p	30	KMDL 30s	30	5	5	35.00	0.00	175.00
Subtotal:						15	0.00	0.00	575.00

Total Gross: 575.00
Agency Commission: -86.25
Total Net: 488.75

Spots	NOV '23	Total
	15	15
Total Gross	575.00	575.00

Agency Authorization: _____

Date: 11/2/2023

Vendor Acceptance: _____

Date: _____

RADIO ORDER

KMDL 97.3 FM

mary.galyean@townsquaremedia.com

Station: KMDL 97.3 FM

Flight Dates: 11/06/2023 - 11/12/2023 (1 weeks)

Description: KMDL 97.3 FM - MB - Radio 11.6-11.12

OrderNo: 597

Page: 2 of 2

Date: 11/2/2023

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.

RADIO ORDER

KTDY 99.9 FM

mary.galyean@townsquaremedia.com
337-277-9110

Station: KTDY 99.9 FM

Flight Dates: 11/06/2023 - 11/12/2023 (1 weeks)
Description: KTDY 99.9 FM - MB - Radio 11.6-11.12

OrderNo: 601
Page: 1 of 2

Date: 11/2/2023

Days	Program Time	DP	Len	2023 Nov	06	Total Spots	Cost/Spot	Rating CPP	Total Gross
M-F	6a-10a	KTDY 30s	30	5		5	37.00	0.00	185.00
M-F	10a-3p	KTDY 30s	30	5		5	29.00	0.00	145.00
M-F	3p-7p	KTDY 30s	30	5		5	24.00	0.00	120.00
Subtotal:						15	0.00	0.00	450.00

Total Gross: 450.00
Agency Commission: -67.50
Total Net: 382.50

NOV '23	Total
15	15
450.00	450.00

Spots
Total Gross

RADIO ORDER

KTDY 99.9 FM

mary.galyean@townsquaremedia.com
337-277-9110

Station: KTDY 99.9 FM

Flight Dates: 11/06/2023 - 11/12/2023 (1 weeks)

Date: 11/2/2023

OrderNo: 601

Description: KTDY 99.9 FM - MB - Radio 11.6-11.12

Page: 2 of 2

**Agency
Authorization:** _____

Date: 11/2/2023

**Vendor
Acceptance:** _____

Date: _____

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.

RADIO ORDER

KPEL 96.5 FM

mary.galyean@townsquaremedia.com

Station: KPEL 96.5 FM

Flight Dates: 11/06/2023 - 11/12/2023 (1 weeks)
Description: KPEL 96.5 FM - MB - Radio 11.6-11.12

OrderNo: 599
Page: 1 of 2

Date: 11/2/2023

Days	Program	Time	DP	Len	2023 Nov	Total Spots	Cost/ Spot	Rating CPP	Total Gross
M-F	6a-10a		KPEL 30s	30	10	10	45.00	0.00	450.00
M-F	10a-3p		KPEL 30s	30	10	10	65.00	0.00	650.00
M-F	3p-7p		KPEL 30s	30	10	10	46.00	0.00	460.00
Subtotal:					30	30	0.00	0.00	1,560.00

Total Gross: 1,560.00
Agency Commission: -234.00
Total Net: 1,326.00

Spots	NOV '23	Total
	30	30
Total Gross	1,560.00	1,560.00

Agency Authorization: _____

Date: 11/2/2023

Vendor Acceptance: _____

Date: _____